

Tourist Expenditure Survey (3th Quarter 2018)

Main indicators by island of stay



Average daily expenditure (€)

BOOK HOLIDAY PACKAGE

	LZ	FV	GC	TF	LP	CANARIAS
Package:	129.8	122.3	106.3	128.6	117.4	121.3
Accommodation:	1.0	0.2	0.9	1.5	0.8	1.0
- Accommodation	--	--	--	--	--	--
- Additional accommodation e)	1.0	0.2	0.9	1.5	0.8	1.0
Transport:	3.1	2.4	2.5	3.1	5.1	2.8
- National/international transp	--	--	--	--	--	--
- Local transport	3.1	2.4	2.5	3.1	5.1	2.8
Food and drink:	18.2	13.5	20.2	19.2	10.1	18.1
- Food purchases at supermark	4.7	5.2	7.6	7.0	3.8	6.3
- Restaurants / cafes	13.5	8.3	12.7	12.2	6.3	11.8
Leisure, culture and sports:	7.7	6.5	6.3	8.5	5.2	7.3
Shopping:	4.4	5.6	5.4	6.3	3.9	5.5
Others:	0.4	1.8	0.7	1.3	0.5	1.1
TOTAL	164.6	152.2	142.4	168.5	142.9	157.0

DO NOT BOOK HOLIDAY PACKAGE

	LZ	FV	GC	TF	LP	CANARIAS
Package:	--	--	--	--	--	--
Accommodation:	44.4	45.1	31.7	33.5	31.6	36.1
- Accommodation	43.3	42.9	29.9	31.3	30.7	34.3
- Additional accommodation e)	1.2	2.2	1.8	2.2	0.9	1.9
Transport:	46.2	40.3	41.9	42.1	44.7	42.7
- National/international transp	39.8	34.3	35.9	37.0	34.1	36.9
- Local transport	6.4	6.0	6.0	5.0	10.6	5.8
Food and drink:	26.6	20.3	24.2	25.5	18.9	24.7
- Food purchases at supermark	7.9	7.4	9.2	9.0	6.8	8.6
- Restaurants / cafes	18.7	13.0	15.1	16.5	12.1	16.1
Leisure, culture and sports:	7.3	4.4	5.1	7.3	3.4	6.3
Shopping:	7.2	5.2	11.2	5.5	2.9	7.2
Others:	0.4	0.6	1.1	0.8	0.7	0.8
TOTAL	132.2	115.9	115.2	114.6	102.2	117.8

Expenditure per tourist and trip (€)

BOOK HOLIDAY PACKAGE

	LZ	FV	GC	TF	LP	CANARIAS
Package:	1,124	1,174	901	1,183	1,070	1,091
Accommodation:	8	1	7	15	6	9
- Accommodation	--	--	--	--	--	--
- Additional accommodation e)	8	1	7	15	6	9
Transport:	30	24	21	26	51	25
- National/international transp	--	--	--	--	--	--
- Local transport	30	24	21	26	51	25
Food and drink:	159	139	176	165	102	161
- Food purchases at supermark	42	62	66	61	40	59
- Restaurants / cafes	117	77	110	103	62	102
Leisure, culture and sports:	66	69	52	69	42	63
Shopping:	35	54	48	54	33	49
Others:	3	19	6	13	4	10
TOTAL	1,427	1,481	1,211	1,525	1,309	1,408

DO NOT BOOK HOLIDAY PACKAGE

	LZ	FV	GC	TF	LP	CANARIAS
Package:	--	--	--	--	--	--
Accommodation:	396	755	300	330	396	375
- Accommodation	386	741	284	307	382	358
- Additional accommodation e)	10	14	16	23	14	18
Transport:	392	400	357	391	527	387
- National/international transp	337	347	308	342	400	334
- Local transport	55	52	49	49	127	53
Food and drink:	247	175	253	246	232	241
- Food purchases at supermark	76	69	113	95	90	93
- Restaurants / cafes	171	106	140	152	142	148
Leisure, culture and sports:	61	44	44	74	39	60
Shopping:	56	44	118	56	37	71
Others:	4	7	10	8	10	8
TOTAL	1,156	1,426	1,082	1,106	1,241	1,141

Lenght of stay *

	LZ	FV	GC	TF	LP	CANARIAS
Book holiday package	8.7	9.7	8.5	9.1	9.2	9.0
Do not book holiday package	8.7	12.3	9.4	9.6	12.1	9.7
TOTAL	9.2	11.5	9.7	9.7	11.6	9.9

* Estimation

Tourists (> 16 years old)

	LZ	FV	GC	TF	LP	CANARIAS
Book holiday package	373,054	381,231	558,933	665,704	27,648	2,012,414
Do not book holiday package	227,627	110,833	314,503	504,645	24,941	1,194,273
TOTAL	600,681	492,064	873,436	1,170,349	52,590	3,206,687

Tourist turnover* (€ million)

	LZ	FV	GC	TF	LP	CANARIAS
Book holiday package	532	564	677	1,015	36	2,833
Do not book holiday package	263	158	340	558	31	1,363
TOTAL	795	722	1,017	1,573	67	4,196

* Estimation

SHARE OF TOURISTS: PACKAGE VS. NO PACKAGE



VS.



62%	LANZAROTE	38%
77%	FUERTEVENTURA	23%
64%	GRAN CANARIA	36%
57%	TENERIFE	43%
53%	LA PALMA	47%
63%	CANARIAS	37%

Note: LZ (Lanzarote), FV (Fuerteventura), GC (Gran Canaria), TF (Tenerife) and LP (La Palma).

Tourist Expenditure Survey (3th Quarter 2018)

Main indicators by source markets



Average daily expenditure (€)

BOOK HOLIDAY PACKAGE

	Germany	Spain	Nordics	UK	Total
Package:	114.5	119.7	101.4	130.3	121.3
Accommodation:	0.4	1.2	2.5	1.0	1.0
- Accommodation	--	--	--	--	--
- Additional accommodation ex	0.4	1.2	2.5	1.0	1.0
Transport:	2.8	7.0	1.9	1.8	2.8
- National/international transp	--	--	--	--	--
- Local transport	2.8	7.0	1.9	1.8	2.8
Food and drink:	12.2	19.3	34.3	22.5	18.1
- Food purchases at supermark	5.5	4.6	10.2	7.6	6.3
- Restaurants / cafes	6.7	14.6	24.1	14.9	11.8
Leisure, culture and sports:	5.3	9.1	5.8	7.4	7.3
Shopping:	4.0	7.2	8.9	5.6	5.5
Others:	0.9	0.3	0.2	1.2	1.1
TOTAL	140.1	163.9	154.8	169.8	157.0

DO NOT BOOK HOLIDAY PACKAGE

	Germany	Spain	Nordics	UK	Total
Package:	--	--	--	--	--
Accommodation:	37.4	36.2	25.4	36.7	36.1
- Accommodation	37.1	34.4	24.9	35.6	34.3
- Additional accommodation ex	0.3	1.7	0.6	1.1	1.9
Transport:	35.3	44.3	50.9	45.7	42.7
- National/international transp	29.4	35.3	47.4	41.9	36.9
- Local transport	6.0	9.1	3.6	3.8	5.8
Food and drink:	20.1	20.4	28.0	29.3	24.7
- Food purchases at supermark	8.4	6.6	11.7	9.4	8.6
- Restaurants / cafes	11.8	13.9	16.3	19.9	16.1
Leisure, culture and sports:	4.6	6.6	6.0	5.9	6.3
Shopping:	19.0	5.5	4.3	4.8	7.2
Others:	0.4	0.6	0.8	0.9	0.8
TOTAL	116.9	113.6	115.4	123.2	117.8

Expenditure per tourist and trip (€)

BOOK HOLIDAY PACKAGE

	Germany	Spain	Nordics	UK	Total
Package:	1,146	849	898	1,102	1,091
Accommodation:	4	9	18	8	9
- Accommodation	--	--	--	--	--
- Additional accommodation ex	4	9	18	8	9
Transport:	31	54	17	16	25
- National/international transp	--	--	--	--	--
- Local transport	31	54	17	16	25
Food and drink:	125	136	339	197	161
- Food purchases at supermark	63	34	88	68	59
- Restaurants / cafes	62	102	251	128	102
Leisure, culture and sports:	57	64	64	64	63
Shopping:	41	53	100	49	49
Others:	7	2	1	12	10
TOTAL	1,409	1,166	1,438	1,447	1,408

DO NOT BOOK HOLIDAY PACKAGE

	Germany	Spain	Nordics	UK	Total
Package:	--	--	--	--	--
Accommodation:	433	290	521	337	375
- Accommodation	429	280	515	327	358
- Additional accommodation ex	3	10	6	10	18
Transport:	406	324	567	397	387
- National/international transp	333	255	526	363	334
- Local transport	73	68	40	35	53
Food and drink:	222	186	395	272	241
- Food purchases at supermark	96	76	143	91	93
- Restaurants / cafes	125	110	251	181	148
Leisure, culture and sports:	50	51	170	53	60
Shopping:	179	46	48	44	71
Others:	6	5	8	9	8
TOTAL	1,295	902	1,708	1,112	1,141

SHARE OF TOURISTS: PACKAGE VS. NO PACKAGE



VS.



83%

GERMANY

17%

37%

SPAIN

63%

62%

NORDICS

38%

66%

UNITED
KINGDOM

34%

63%

TOTAL

37%

Length of stay*

	Germany	Spain	Nordics	UK	Total
Book holiday package	10.1	7.1	9.3	8.5	9.0
Do not book holiday package	11.1	7.9	14.8	9.0	9.7
TOTAL	10.9	9.0	12.0	9.2	9.9

* Estimation

Tourists (> 16 years old)

	Germany	Spain	Nordics	UK	Total
Book holiday package	514,589	187,158	59,905	701,128	2,012,414
Do not book holiday package	107,942	316,018	36,678	354,431	1,194,273
TOTAL	622,531	503,176	96,583	1,055,559	3,206,687

Tourist turnover* (€ million)

	Germany	Spain	Nordics	UK	Total
Book holiday package	725	218	86	1,014	2,833
Do not book holiday package	140	285	63	394	1,363
TOTAL	865	503	149	1,408	4,196

* Estimation

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.