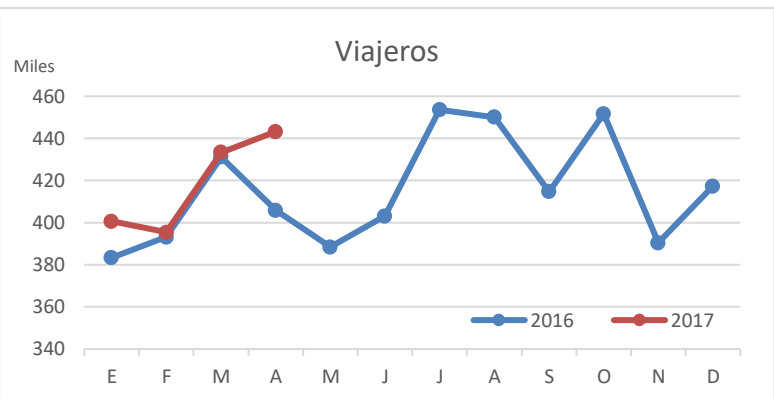


Principales indicadores de alojamiento turístico  
TENERIFE (a abril 2017)



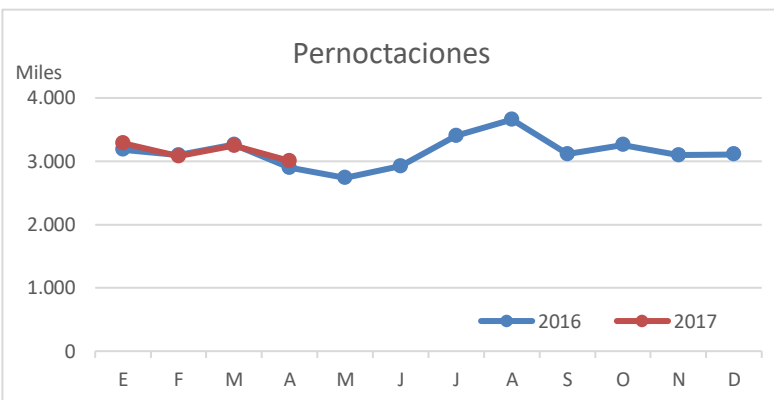
VIAJEROS EN ALOJAMIENTO TURÍSTICO

|           | TOTAL      |           |          |           | Detalle según tipo de alojamiento |           |          |           |               |           |          |         |
|-----------|------------|-----------|----------|-----------|-----------------------------------|-----------|----------|-----------|---------------|-----------|----------|---------|
|           | Extranjero | Península | Canarias | Total     | Hotelero                          |           |          |           | Extrahotelero |           |          |         |
|           |            |           |          |           | Extranjero                        | Península | Canarias | Total     | Extranjero    | Península | Canarias | Total   |
| ene-abr16 | 1.359.944  | 138.779   | 114.951  | 1.613.674 | 973.158                           | 118.319   | 86.528   | 1.178.005 | 386.786       | 20.460    | 28.423   | 435.669 |
| ene-abr17 | 1.401.444  | 160.093   | 111.285  | 1.672.822 | 990.024                           | 141.958   | 82.308   | 1.214.290 | 411.420       | 18.135    | 28.977   | 458.532 |
| Dif       | 41.500     | 21.314    | -3.666   | 59.148    | 16.866                            | 23.639    | -4.220   | 36.285    | 24.634        | -2.325    | 554      | 22.863  |
| Dif, %    | 3,1%       | 15,4%     | -3,2%    | 3,7%      | 2%                                | 20,0%     | -4,9%    | 3,1%      | 6,4%          | -11,4%    | 1,9%     | 5,2%    |



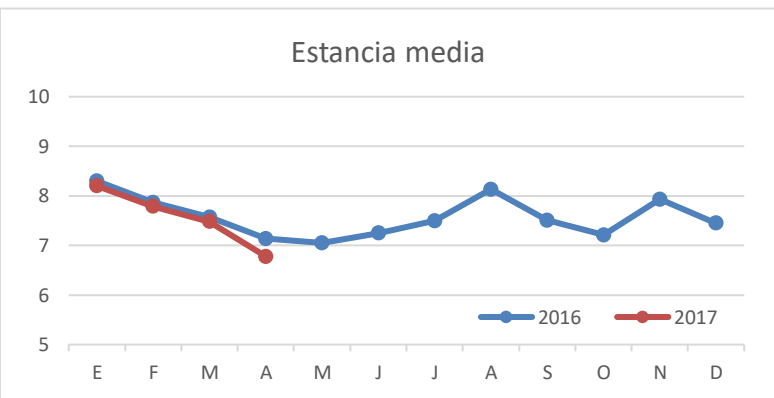
PERNOCTACIONES

|           | TOTAL      |           |          |            | Detalle según tipo de alojamiento |           |          |           |               |           |          |           |
|-----------|------------|-----------|----------|------------|-----------------------------------|-----------|----------|-----------|---------------|-----------|----------|-----------|
|           | Extranjero | Península | Canarias | Total      | Hotelero                          |           |          |           | Extrahotelero |           |          |           |
|           |            |           |          |            | Extranjero                        | Península | Canarias | Total     | Extranjero    | Península | Canarias | Total     |
| ene-abr16 | 11.325.786 | 689.680   | 423.769  | 12.439.235 | 7.638.408                         | 581.324   | 313.201  | 8.532.933 | 3.687.378     | 108.356   | 110.568  | 3.906.302 |
| ene-abr17 | 11.420.884 | 829.766   | 364.273  | 12.614.923 | 7.643.065                         | 732.578   | 240.454  | 8.616.097 | 3.777.819     | 97.188    | 123.819  | 3.998.826 |
| Dif       | 95.098     | 140.086   | -59.496  | 175.688    | 4.657                             | 151.254   | -72.747  | 83.164    | 90.441        | -11.168   | 13.251   | 92.524    |
| Dif, %    | 0,8%       | 20,3%     | -14,0%   | 1,4%       | 0%                                | 26,0%     | -23,2%   | 1,0%      | 2,5%          | -10,3%    | 12,0%    | 2,4%      |

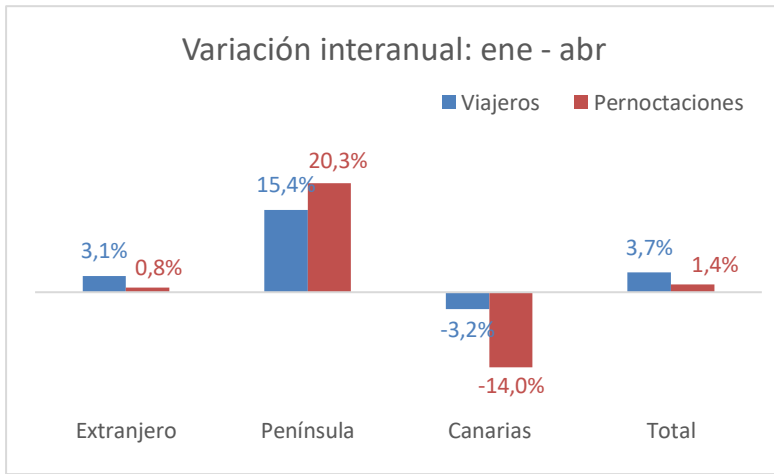
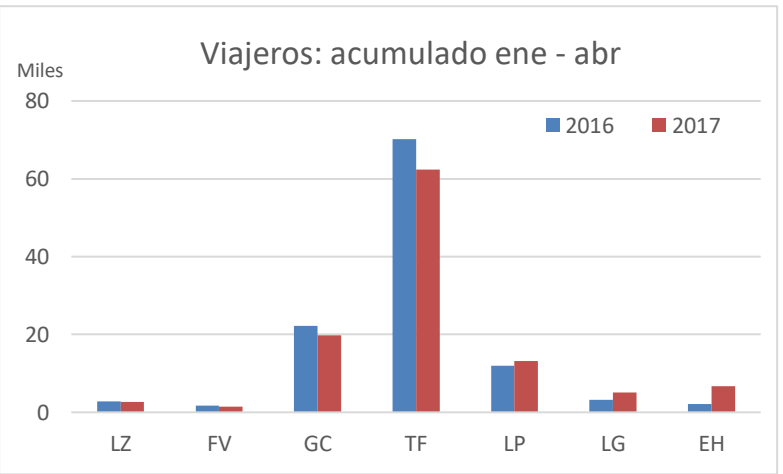
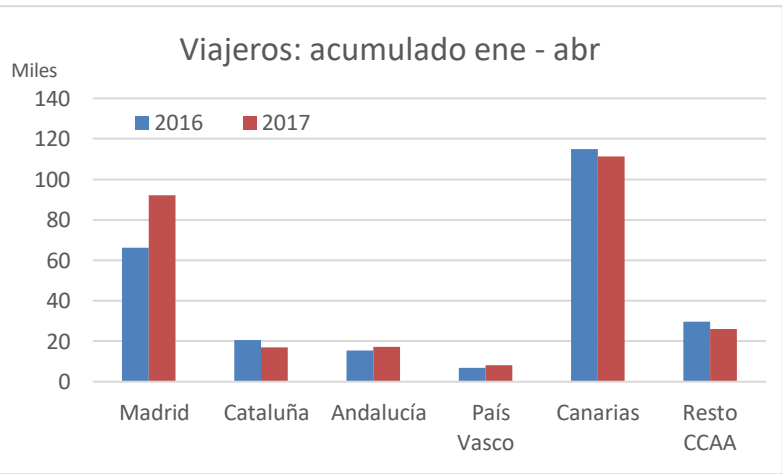
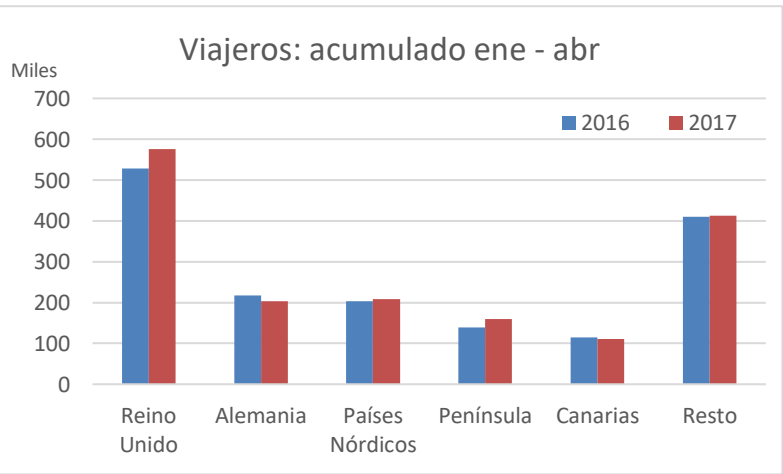


ESTANCIA MEDIA

|      | TOTAL      |           |          |       | Detalle según tipo de alojamiento |           |          |       |               |           |          |       |
|------|------------|-----------|----------|-------|-----------------------------------|-----------|----------|-------|---------------|-----------|----------|-------|
|      | Extranjero | Península | Canarias | Total | Hotelero                          |           |          |       | Extrahotelero |           |          |       |
|      |            |           |          |       | Extranjero                        | Península | Canarias | Total | Extranjero    | Península | Canarias | Total |
| 2015 | 8,6        | 5,3       | 3,2      | 7,7   | 8,2                               | 5,3       | 3,0      | 7,3   | 9,5           | 5,4       | 3,9      | 8,7   |
| 2016 | 8,3        | 5,3       | 3,7      | 7,6   | 8,0                               | 5,2       | 3,4      | 7,2   | 9,2           | 5,7       | 4,4      | 8,6   |
| Dif  | -0,3       | -0,1      | 0,5      | -0,1  | -0,2                              | -0,1      | 0,5      | 0,0   | -0,4          | 0,3       | 0,5      | -0,2  |



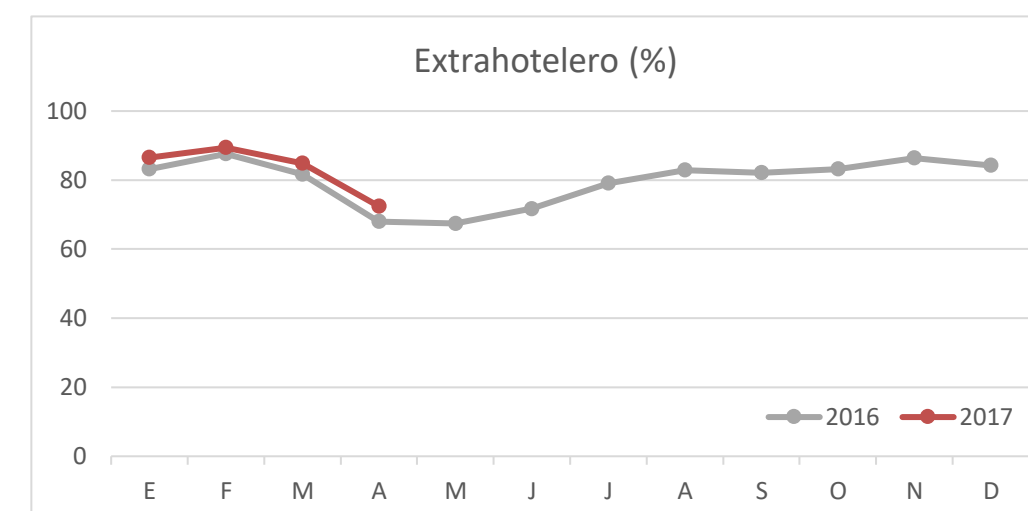
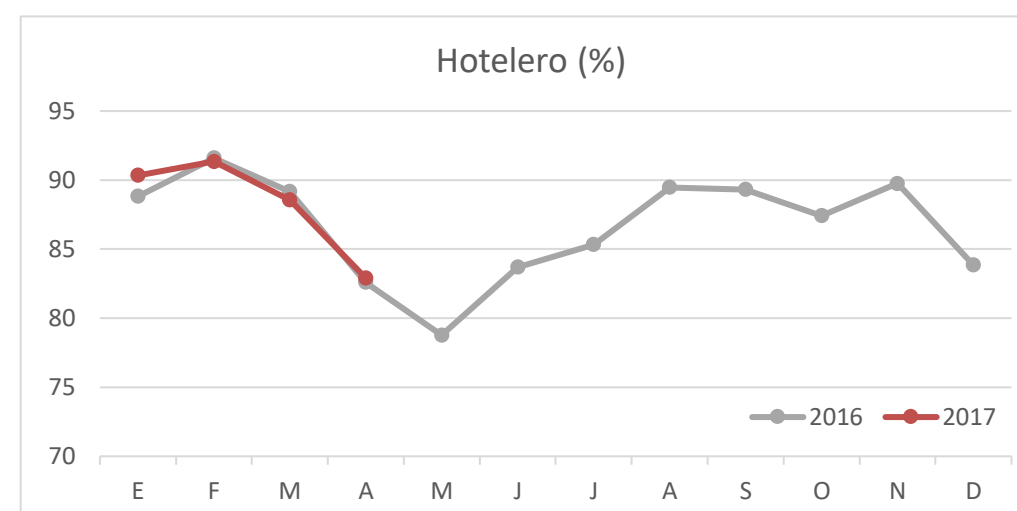
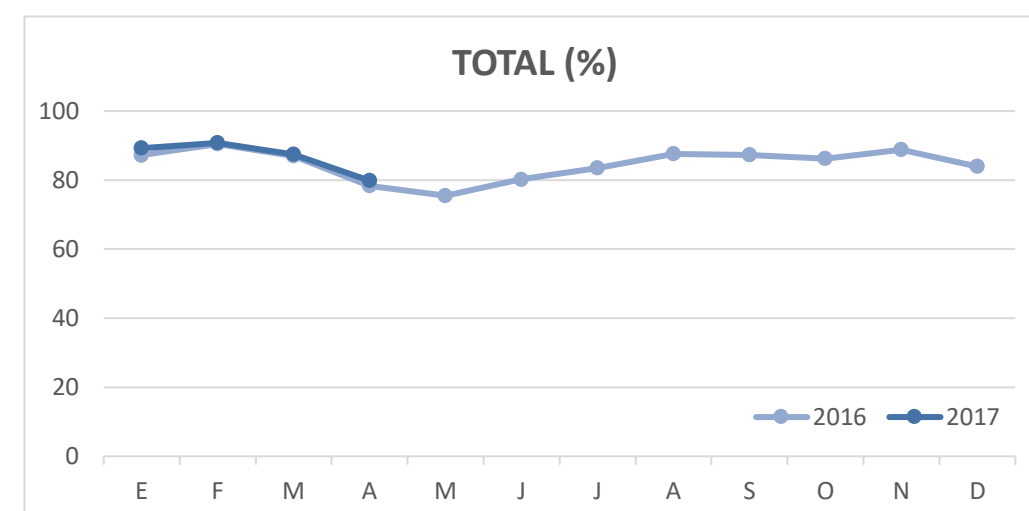
DETALLE VIAJEROS Y PERNOCTACIONES SEGÚN LUGAR DE RESIDENCIA



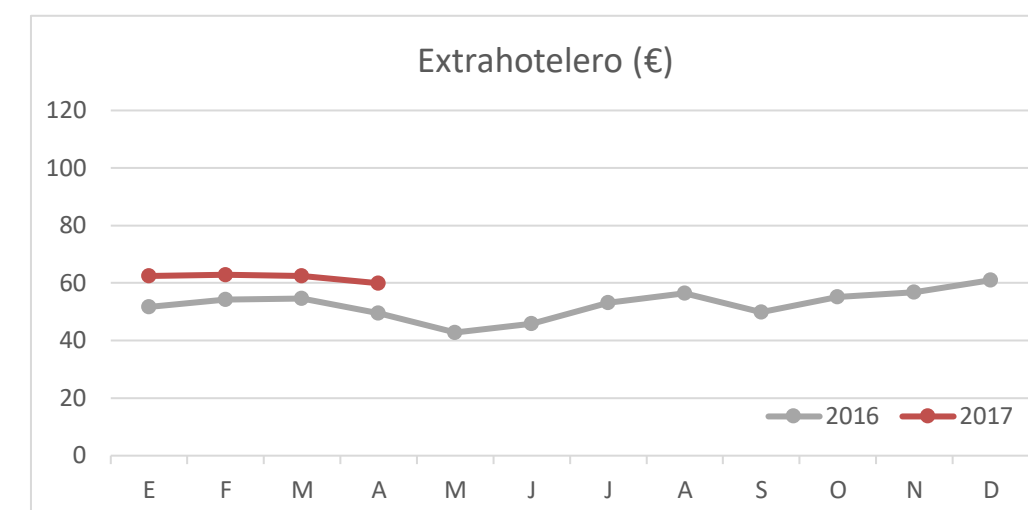
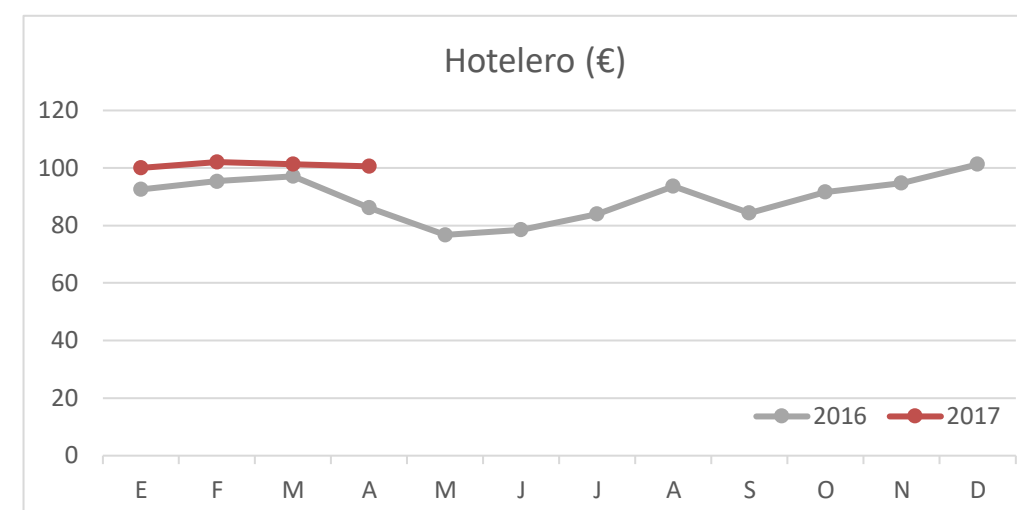
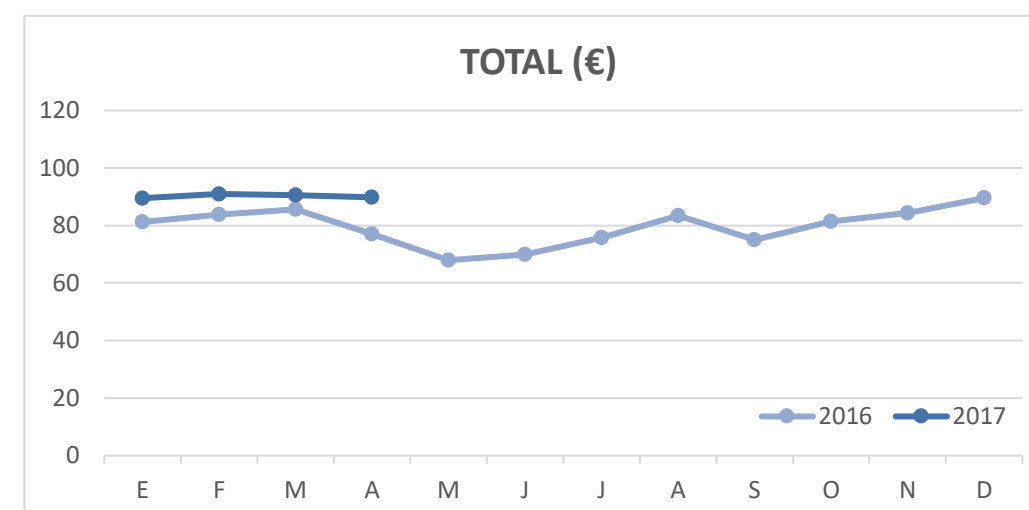
# Principales indicadores de alojamiento turístico TENERIFE (a abril 2017)



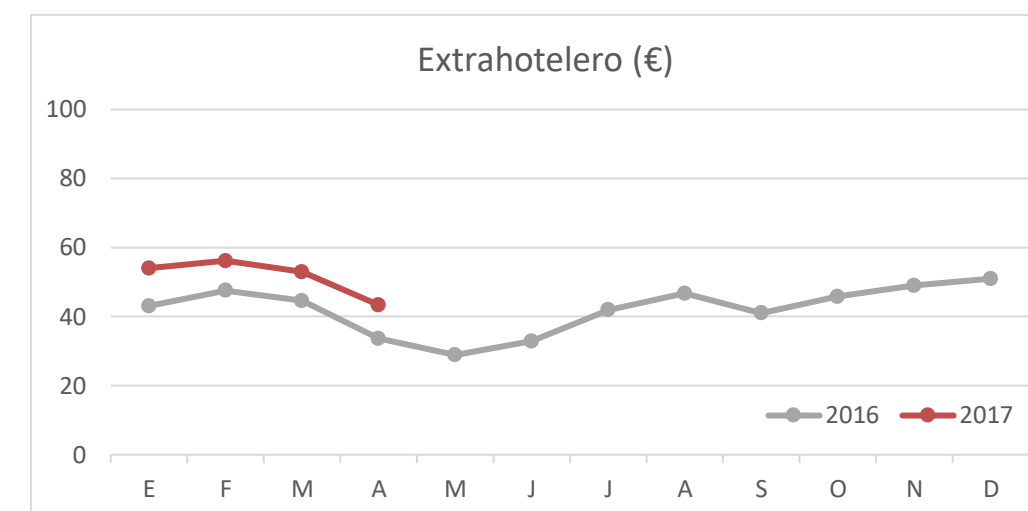
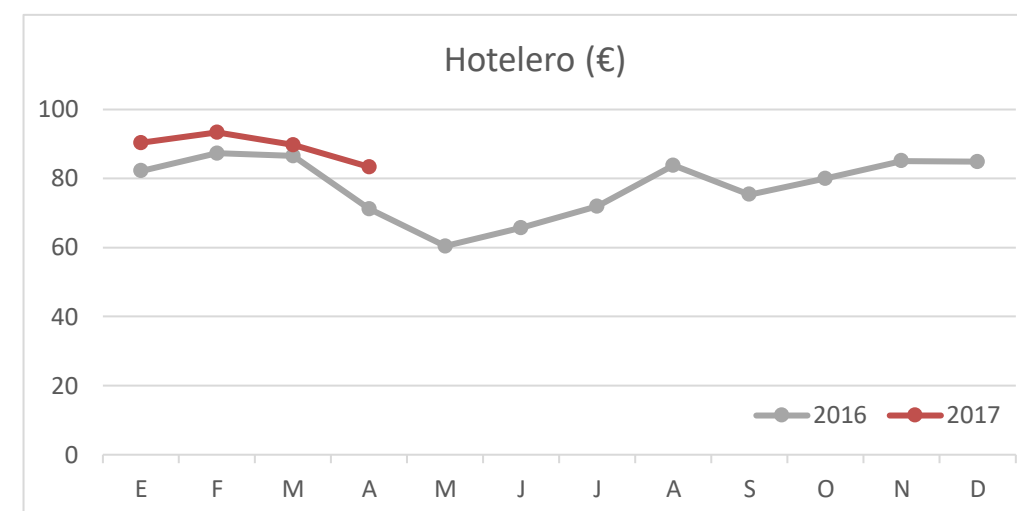
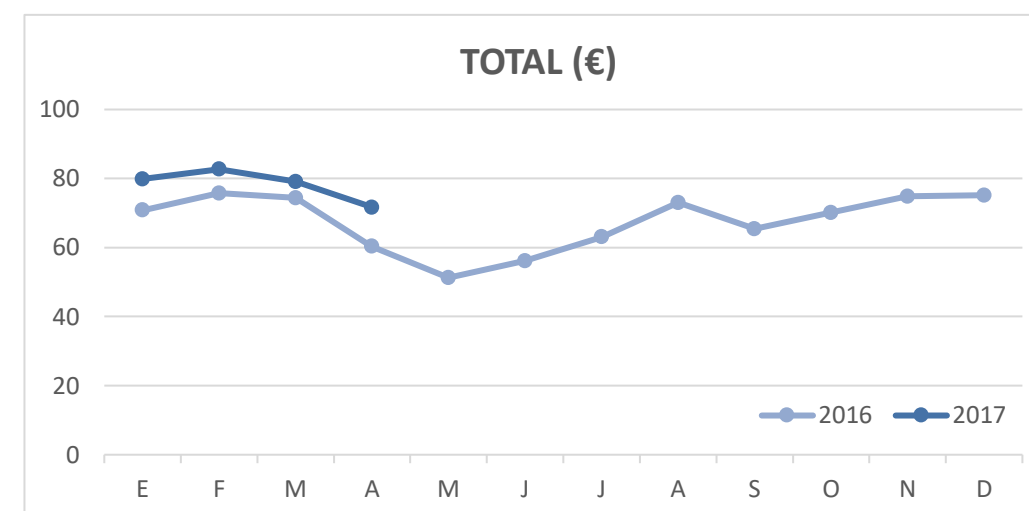
## ÍNDICE DE OCUPACIÓN POR HABITACIÓN / APARTAMENTO



## ADR (tarifa media diaria)



## REVPAR (ingreso por habitación/apartamento disponible)



Nota: el indicador de viajeros se refiere a viajeros entrados.  
Fuente: Encuestas de Alojamiento Turístico (ISTAC)