

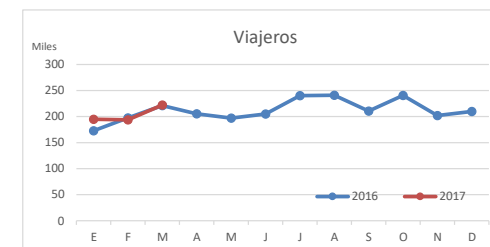
# Principales indicadores de alojamiento turístico

## LANZAROTE (a marzo 2017)



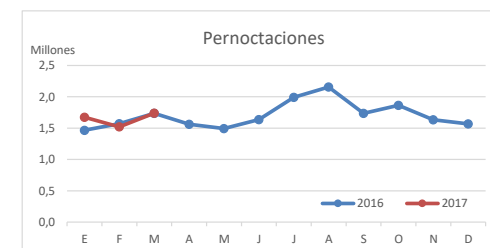
### VIAJEROS EN ALOJAMIENTO TURÍSTICO

|           | TOTAL      |           |          |                | Detalle según tipo de alojamiento |           |          |                |            |           |          |                |
|-----------|------------|-----------|----------|----------------|-----------------------------------|-----------|----------|----------------|------------|-----------|----------|----------------|
|           | Extranjero | Península | Canarias | Total          | Extranjero                        | Península | Canarias | Total          | Extranjero | Península | Canarias | Total          |
| ene-mar16 | 517.136    | 46.599    | 27.715   | <b>591.450</b> | 321.143                           | 36.240    | 13.117   | <b>370.500</b> | 195.993    | 10.359    | 14.598   | <b>220.950</b> |
| ene-mar17 | 545.413    | 39.244    | 26.096   | <b>610.753</b> | 342.940                           | 29.446    | 11.608   | <b>383.994</b> | 202.473    | 9.798     | 14.488   | <b>226.759</b> |
| Dif       | 28.277     | -7.355    | -1.619   | <b>19.303</b>  | 21.797                            | -6.794    | -1.509   | <b>13.494</b>  | 6.480      | -561      | -110     | <b>5.809</b>   |
| Dif, %    | 5,5%       | -15,8%    | -5,8%    | <b>3,3%</b>    | 7%                                | -18,7%    | -11,5%   | <b>3,6%</b>    | 3,3%       | -5,4%     | -0,8%    | <b>2,6%</b>    |



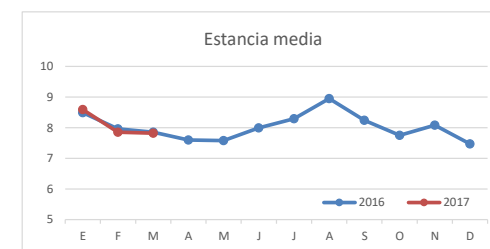
### PERNOCTACIONES

|           | TOTAL      |           |          |                  | Detalle según tipo de alojamiento |           |          |                  |            |           |          |                  |
|-----------|------------|-----------|----------|------------------|-----------------------------------|-----------|----------|------------------|------------|-----------|----------|------------------|
|           | Extranjero | Península | Canarias | Total            | Extranjero                        | Península | Canarias | Total            | Extranjero | Península | Canarias | Total            |
| ene-mar16 | 4.378.745  | 291.094   | 104.782  | <b>4.774.621</b> | 2.553.233                         | 219.625   | 53.470   | <b>2.826.328</b> | 1.825.512  | 71.469    | 51.312   | <b>1.948.293</b> |
| ene-mar17 | 4.566.274  | 241.727   | 123.468  | <b>4.931.469</b> | 2.712.503                         | 174.541   | 51.271   | <b>2.938.315</b> | 1.853.771  | 67.186    | 72.197   | <b>1.993.154</b> |
| Dif       | 187.529    | -49.367   | 18.686   | <b>156.848</b>   | 159.270                           | -45.084   | -2.199   | <b>111.987</b>   | 28.259     | -4.283    | 20.885   | <b>44.861</b>    |
| Dif, %    | 4,3%       | -17,0%    | 17,8%    | <b>3,3%</b>      | 6%                                | -20,5%    | -4,1%    | <b>4,0%</b>      | 1,5%       | -6,0%     | 40,7%    | <b>2,3%</b>      |

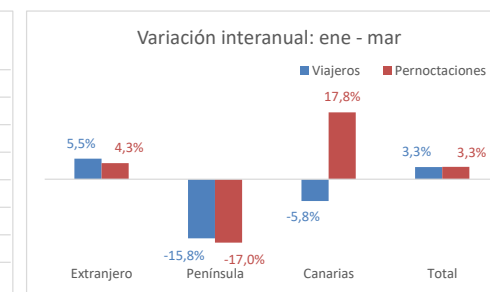
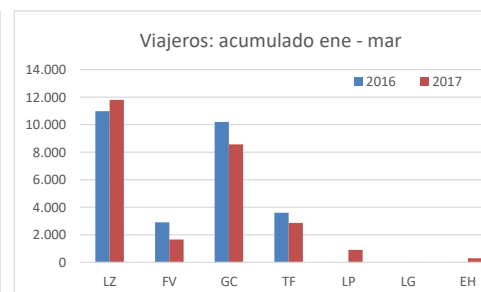
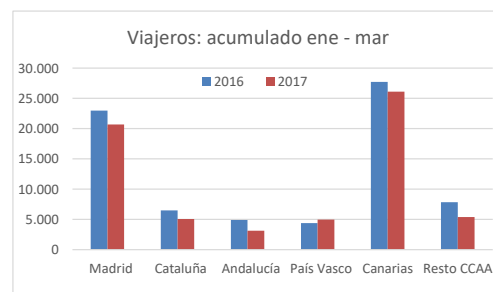
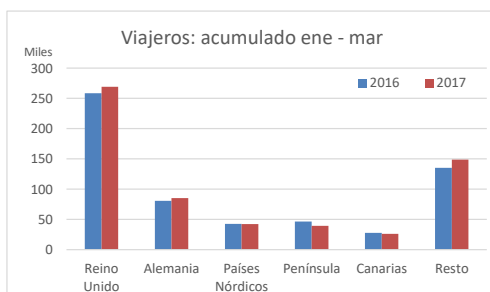


### ESTANCIA MEDIA

|      | TOTAL      |           |          |             | Detalle según tipo de alojamiento |           |          |             |            |           |          |             |
|------|------------|-----------|----------|-------------|-----------------------------------|-----------|----------|-------------|------------|-----------|----------|-------------|
|      | Extranjero | Península | Canarias | Total       | Extranjero                        | Península | Canarias | Total       | Extranjero | Península | Canarias | Total       |
| 2015 | 8,8        | 6,6       | 4,5      | <b>8,4</b>  | 8,5                               | 6,5       | 4,6      | <b>8,0</b>  | 9,3        | 6,9       | 4,4      | <b>8,9</b>  |
| 2016 | 8,5        | 6,3       | 4,5      | <b>8,0</b>  | 8,1                               | 6,4       | 4,8      | <b>7,8</b>  | 9,0        | 6,3       | 4,1      | <b>8,5</b>  |
| Dif  | -0,4       | -0,2      | 0,0      | <b>-0,3</b> | -0,4                              | -0,1      | 0,2      | <b>-0,3</b> | -0,3       | -0,6      | -0,3     | <b>-0,4</b> |



### DETALLE VIAJEROS Y PERNOCTACIONES SEGÚN LUGAR DE RESIDENCIA

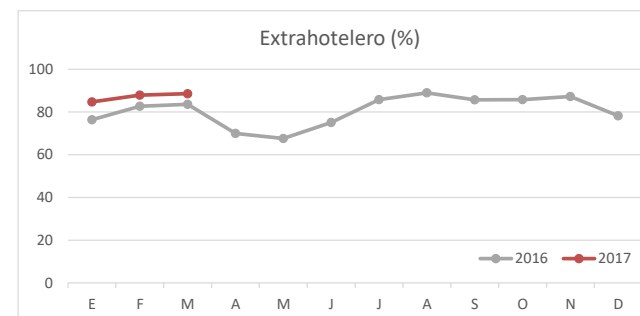
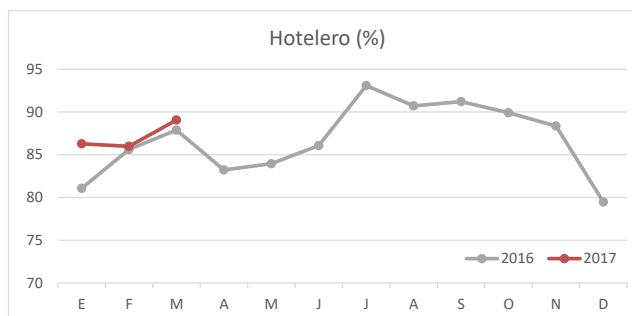
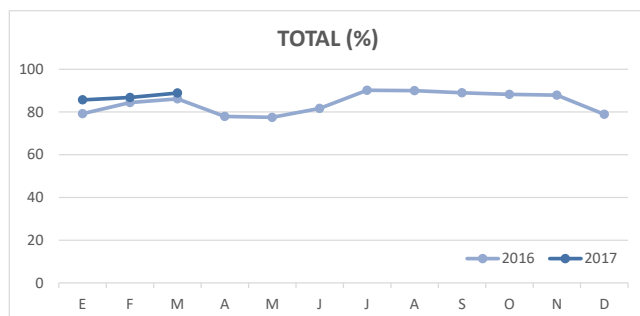


# Principales indicadores de alojamiento turístico

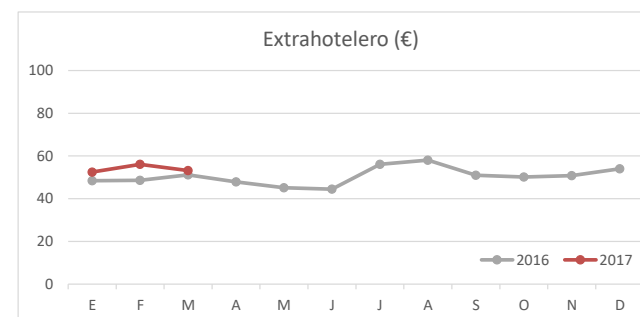
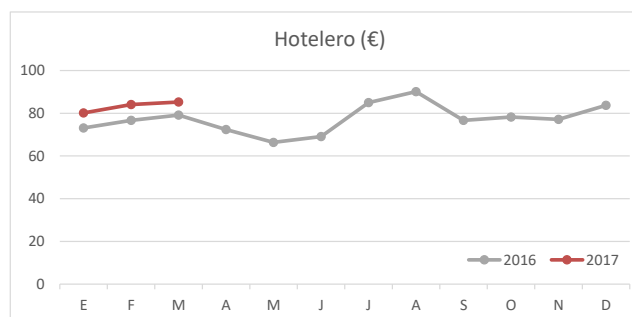
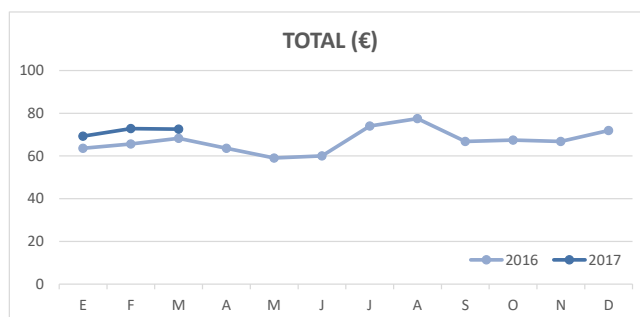
## LANZAROTE (a marzo 2017)



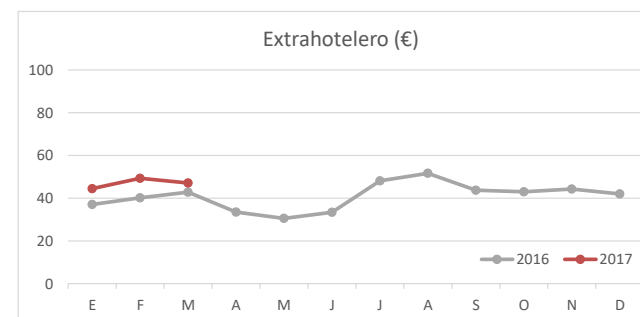
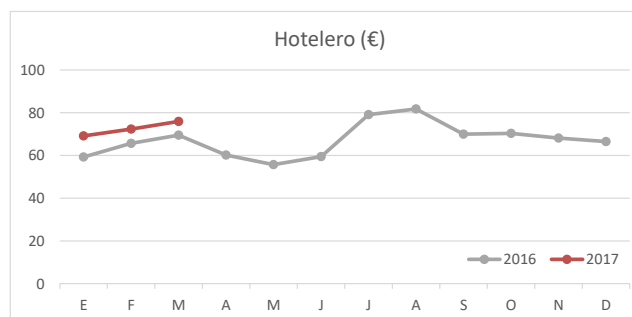
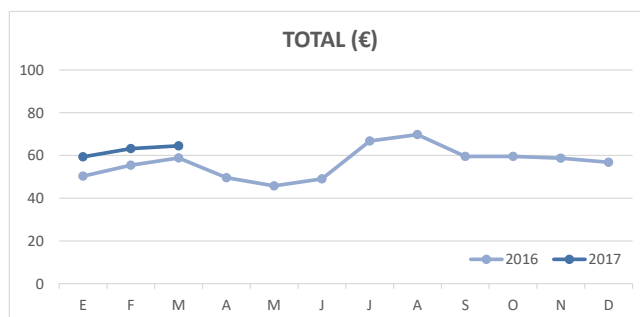
### ÍNDICE DE OCUPACIÓN POR HABITACIÓN / APARTAMENTO



### ADR (tarifa media diaria)



### REVPAR (ingreso por habitación/apartamento disponible)



Nota: el indicador de viajeros se refiere a viajeros entrados.

Fuente: Encuestas de Alojamiento Turístico (ISTAC)