

Principales indicadores de alojamiento turístico

CANARIAS (a enero 2018)



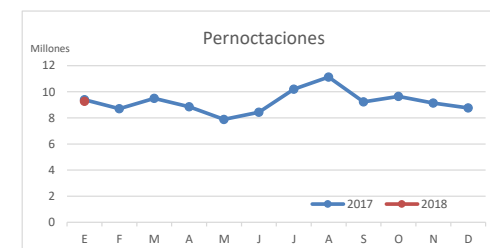
VIAJEROS EN ALOJAMIENTO TURÍSTICO

	TOTAL				Detalle según tipo de alojamiento							
	Extranjeros	Peninsulares	Canarios	Total	Hotelero				Extrahotelero			
					Extranjeros	Peninsulares	Canarios	Total	Extranjeros	Peninsulares	Canarios	Total
ene-17	955,288	77,372	55,375	1,088,035	666,757	62,088	40,534	769,379	288,531	15,284	14,841	318,656
ene-18	958,330	74,875	57,919	1,091,124	658,057	59,774	39,913	757,744	300,273	15,101	18,006	333,380
Dif	3,042	-2,497	2,544	3,089	-8,700	-2,314	-621	-11,635	11,742	-183	3,165	14,724
Dif, %	0.3%	-3.2%	4.6%	0.3%	-1.3%	-3.7%	-1.5%	-1.5%	4.1%	-1.2%	21.3%	4.6%



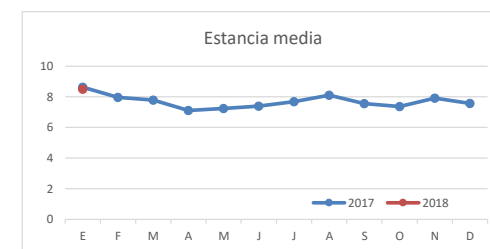
PERNOCTACIONES

	TOTAL				Detalle según tipo de alojamiento							
	Extranjeros	Peninsulares	Canarios	Total	Hotelero				Extrahotelero			
					Extranjeros	Peninsulares	Canarios	Total	Extranjeros	Peninsulares	Canarios	Total
ene-17	8,661,471	493,136	238,311	9,392,918	5,648,161	352,245	163,469	6,163,875	3,013,310	140,891	74,842	3,229,043
ene-18	8,617,688	436,361	219,941	9,273,990	5,542,898	335,338	134,572	6,012,808	3,074,790	101,023	85,369	3,261,182
Dif	-43,783	-56,775	-18,370	-118,928	-105,263	-16,907	-28,897	-151,067	61,480	-39,868	10,527	32,139
Dif, %	-0.5%	-11.5%	-7.7%	-1.3%	-1.9%	-4.8%	-17.7%	-2.5%	2.0%	-28.3%	14.1%	1.0%

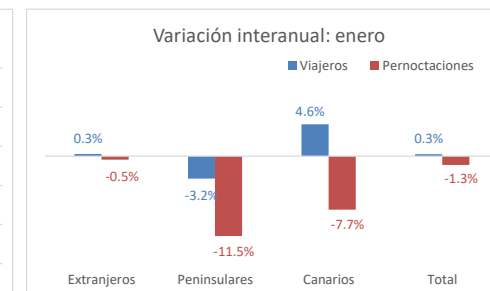
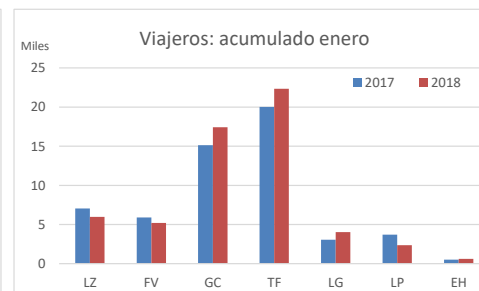
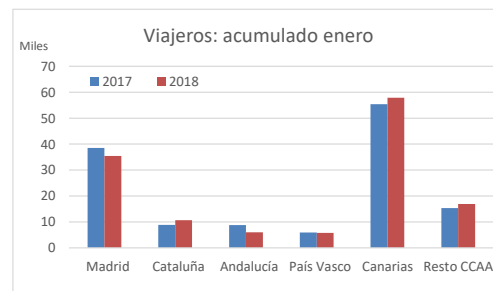
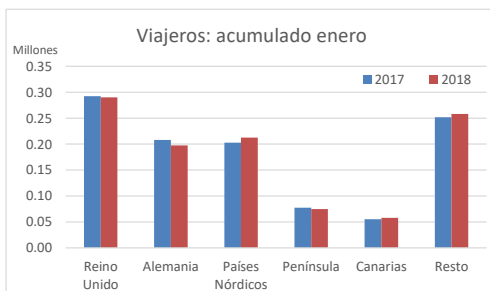


ESTANCIA MEDIA

	TOTAL				Detalle según tipo de alojamiento							
	Extranjeros	Peninsulares	Canarios	Total	Hotelero				Extrahotelero			
					Extranjeros	Peninsulares	Canarios	Total	Extranjeros	Peninsulares	Canarios	Total
2016	8.6	5.5	4.0	7.8	8.2	5.3	3.5	7.5	9.5	6.0	4.8	8.6
2017	8.4	5.5	4.1	7.7	8.0	5.2	3.5	7.3	9.2	6.3	5.0	8.5
Dif	-0.2	0.0	0.1	-0.1	-0.2	-0.1	0.0	-0.1	-0.3	0.3	0.3	-0.1



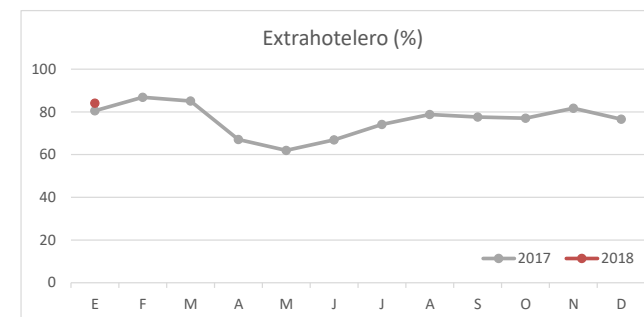
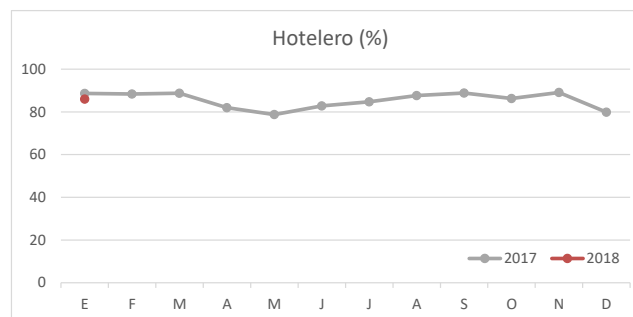
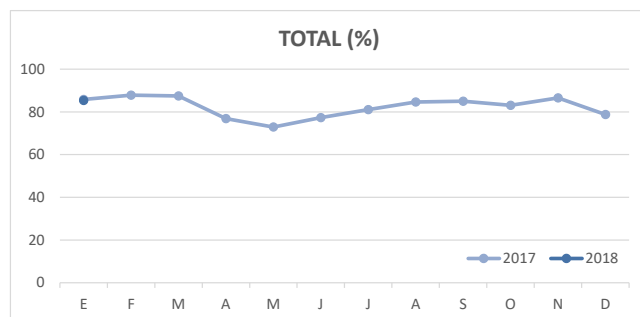
DETALLE VIAJEROS Y PERNOCTACIONES SEGÚN LUGAR DE RESIDENCIA



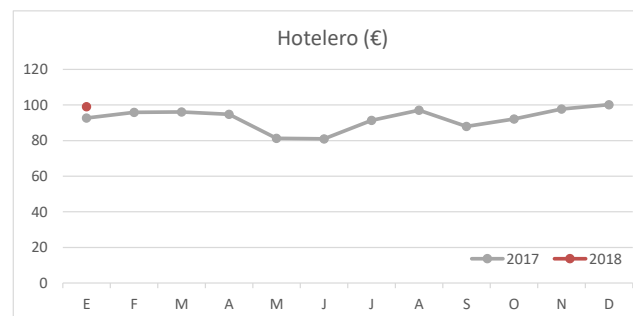
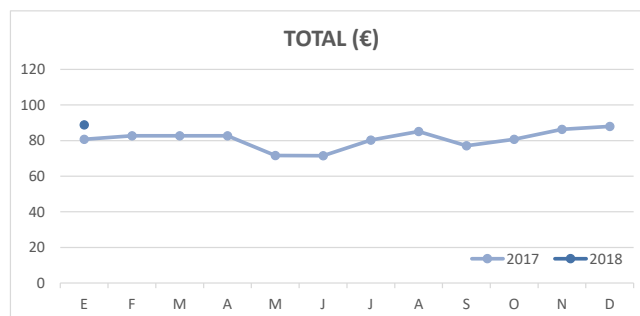
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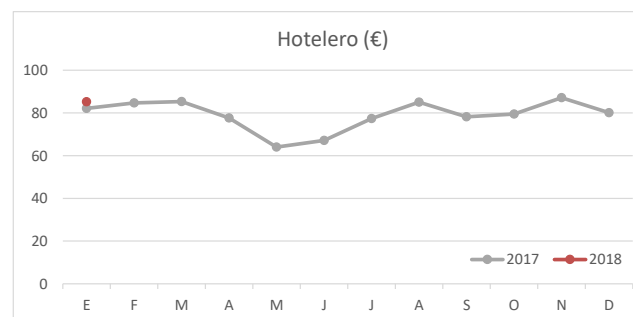
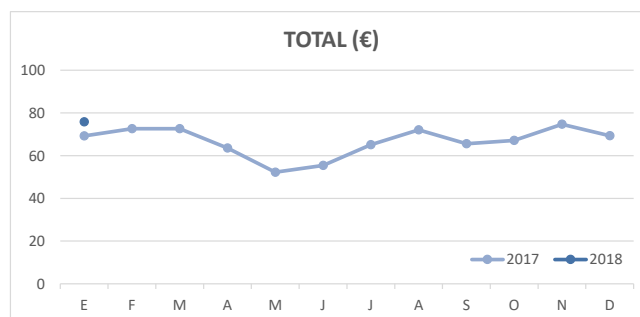
ÍNDICE DE OCUPACIÓN POR HABITACIÓN / APARTAMENTO



ADR (tarifa media diaria)



REVPAR (ingreso por habitación/apartamento disponible)



Nota: el indicador de viajeros se refiere a viajeros entrados.

Fuente: Encuestas de Alojamiento Turístico (ISTAC)