

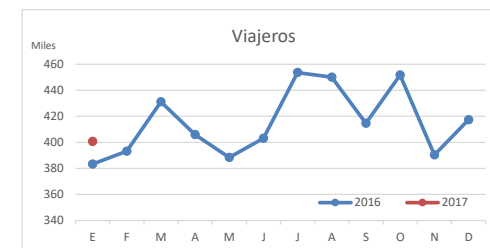
# Principales indicadores de alojamiento turístico

## TENERIFE (a enero 2017)



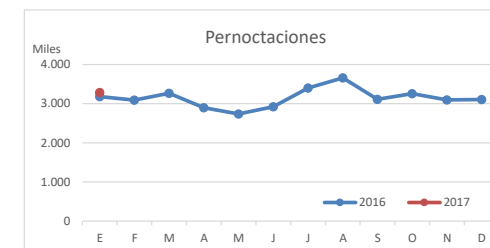
### VIAJEROS EN ALOJAMIENTO TURÍSTICO

|        | TOTAL      |           |               |                | Detalle según tipo de alojamiento |           |               |                |            |               |               |                |
|--------|------------|-----------|---------------|----------------|-----------------------------------|-----------|---------------|----------------|------------|---------------|---------------|----------------|
|        | Extranjero | Península | Canarias      | Total          | Extranjero                        | Península | Canarias      | Total          | Extranjero | Península     | Canarias      | Total          |
| ene-16 | 330.280    | 30.253    | 22.816        | <b>383.349</b> | 233.769                           | 26.572    | 18.273        | <b>278.614</b> | 96.511     | 3.681         | 4.543         | <b>104.735</b> |
| ene-17 | 350.324    | 30.349    | 20.019        | <b>400.692</b> | 241.576                           | 28.125    | 16.202        | <b>285.903</b> | 108.748    | 2.224         | 3.817         | <b>114.789</b> |
| Dif    | 20.044     | 96        | <b>-2.797</b> | <b>17.343</b>  | 7.807                             | 1.553     | <b>-2.071</b> | <b>7.289</b>   | 12.237     | <b>-1.457</b> | <b>-726</b>   | <b>10.054</b>  |
| Dif, % | 6,1%       | 0,3%      | <b>-12,3%</b> | <b>4,5%</b>    | 3%                                | 5,8%      | <b>-11,3%</b> | <b>2,6%</b>    | 12,7%      | <b>-39,6%</b> | <b>-16,0%</b> | <b>9,6%</b>    |



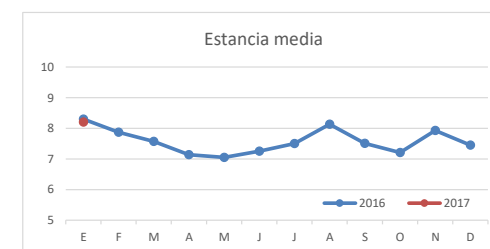
### PERNOCTACIONES

|        | TOTAL      |           |               |                  | Detalle según tipo de alojamiento |           |          |                  |            |               |               |                  |
|--------|------------|-----------|---------------|------------------|-----------------------------------|-----------|----------|------------------|------------|---------------|---------------|------------------|
|        | Extranjero | Península | Canarias      | Total            | Extranjero                        | Península | Canarias | Total            | Extranjero | Península     | Canarias      | Total            |
| ene-16 | 2.932.071  | 169.711   | 81.501        | <b>3.183.283</b> | 1.955.653                         | 150.232   | 58.455   | <b>2.164.340</b> | 976.418    | 19.479        | 23.046        | <b>1.018.943</b> |
| ene-17 | 3.031.994  | 174.715   | 78.293        | <b>3.285.002</b> | 2.007.339                         | 161.781   | 61.738   | <b>2.230.858</b> | 1.024.655  | 12.934        | 16.555        | <b>1.054.144</b> |
| Dif    | 99.923     | 5.004     | <b>-3.208</b> | <b>101.719</b>   | 51.686                            | 11.549    | 3.283    | <b>66.518</b>    | 48.237     | <b>-6.545</b> | <b>-6.491</b> | <b>35.201</b>    |
| Dif, % | 3,4%       | 2,9%      | <b>-3,9%</b>  | <b>3,2%</b>      | 3%                                | 7,7%      | 5,6%     | <b>3,1%</b>      | 4,9%       | <b>-33,6%</b> | <b>-28,2%</b> | <b>3,5%</b>      |

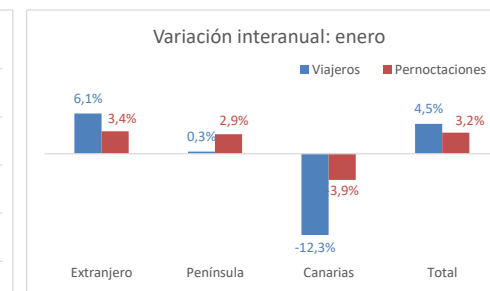
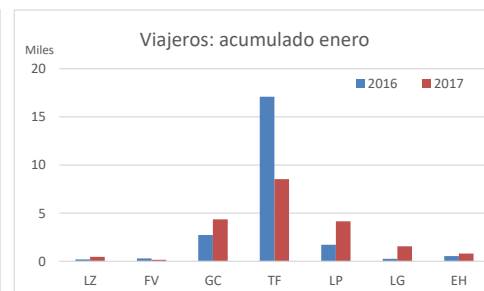
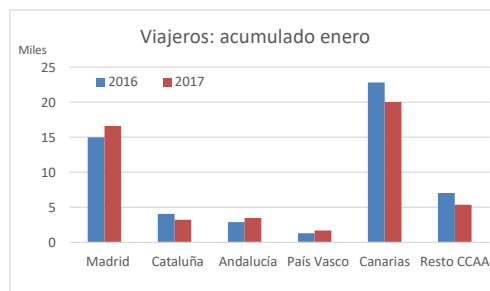
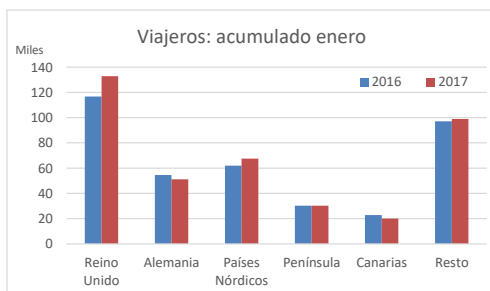


### ESTANCIA MEDIA

|      | TOTAL       |             |          |             | Detalle según tipo de alojamiento |             |          |            |             |           |          |             |
|------|-------------|-------------|----------|-------------|-----------------------------------|-------------|----------|------------|-------------|-----------|----------|-------------|
|      | Extranjero  | Península   | Canarias | Total       | Extranjero                        | Península   | Canarias | Total      | Extranjero  | Península | Canarias | Total       |
| 2015 | 8,6         | 5,3         | 3,2      | <b>7,7</b>  | 8,2                               | 5,3         | 3,0      | <b>7,3</b> | 9,5         | 5,4       | 3,9      | <b>8,7</b>  |
| 2016 | 8,3         | 5,3         | 3,7      | <b>7,6</b>  | 8,0                               | 5,2         | 3,4      | <b>7,2</b> | 9,2         | 5,7       | 4,4      | <b>8,6</b>  |
| Dif  | <b>-0,3</b> | <b>-0,1</b> | 0,5      | <b>-0,1</b> | <b>-0,2</b>                       | <b>-0,1</b> | 0,5      | <b>0,0</b> | <b>-0,4</b> | 0,3       | 0,5      | <b>-0,2</b> |



### DETALLE VIAJEROS Y PERNOCTACIONES SEGÚN LUGAR DE RESIDENCIA

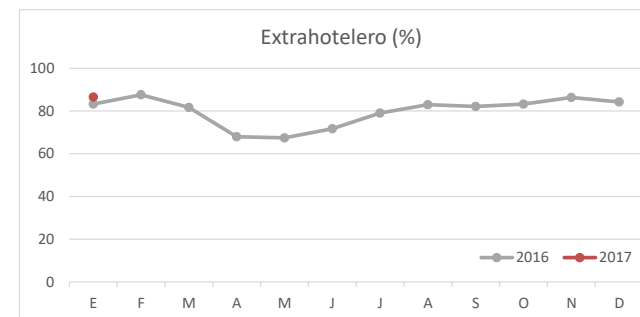
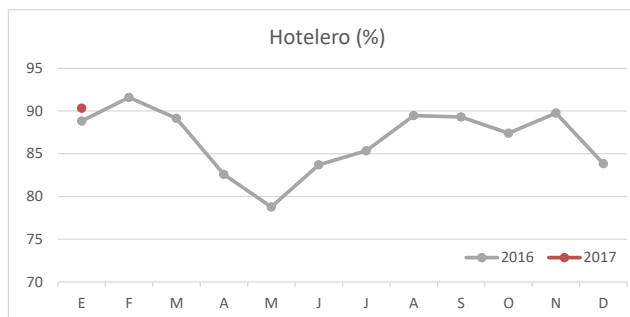
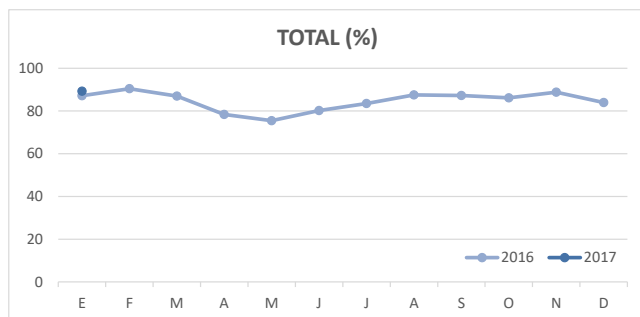


# Principales indicadores de alojamiento turístico

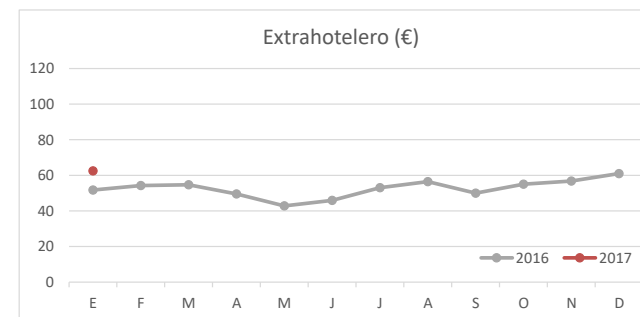
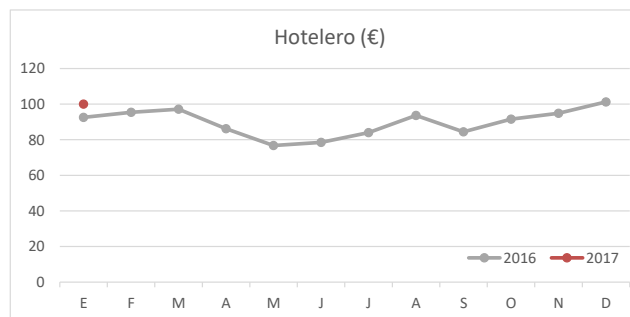
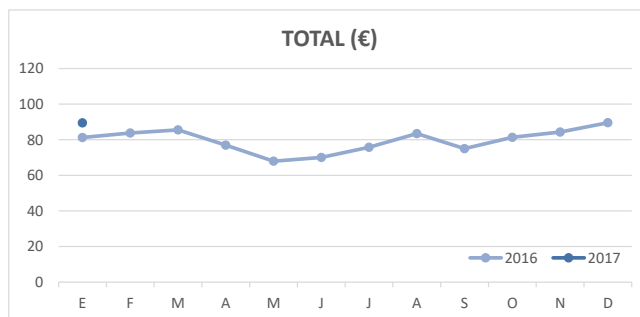
## TENERIFE (a enero 2017)



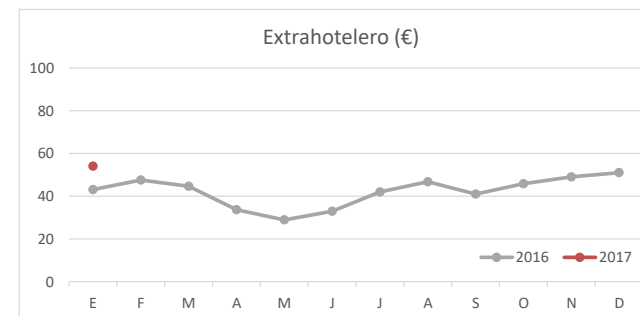
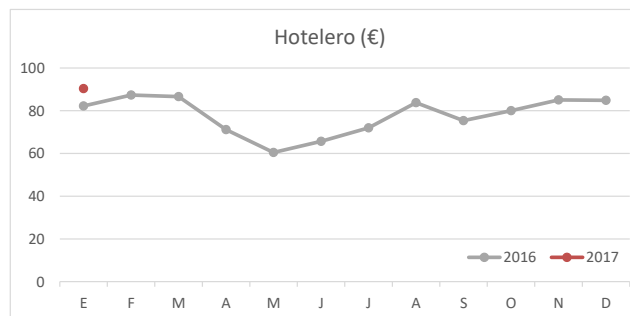
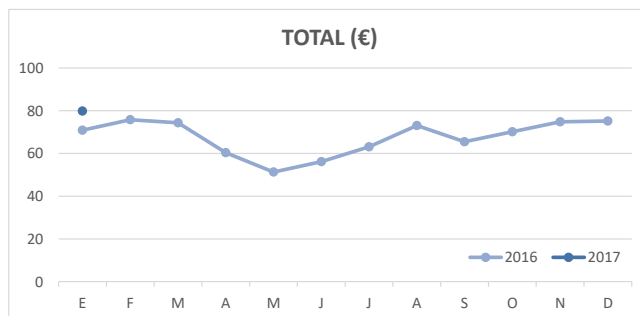
### ÍNDICE DE OCUPACIÓN POR HABITACIÓN / APARTAMENTO



### ADR (tarifa media diaria)



### REVPAR (ingreso por habitación/apartamento disponible)



Nota: el indicador de viajeros se refiere a viajeros entrados.

Fuente: Encuestas de Alojamiento Turístico (ISTAC)