

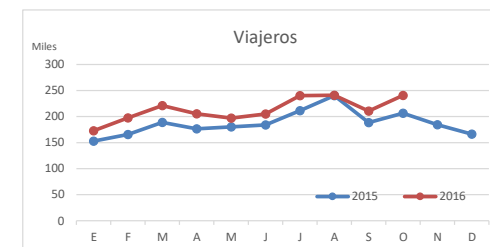
# Principales indicadores de alojamiento turístico

## LANZAROTE (a octubre 2016)



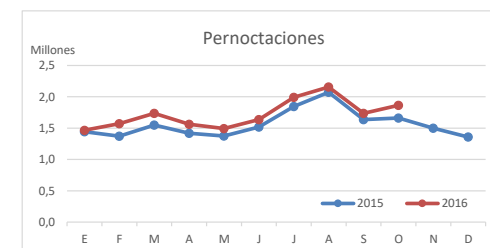
### VIAJEROS EN ESTABLECIMIENTOS DE ALOJAMIENTO

|               | TOTAL      |           |          |                  | Detalle según tipo de alojamiento |           |          |                  |            |           |          |                |
|---------------|------------|-----------|----------|------------------|-----------------------------------|-----------|----------|------------------|------------|-----------|----------|----------------|
|               | Extranjero | Península | Canarias | Total            | Extranjero                        | Península | Canarias | Total            | Extranjero | Península | Canarias | Total          |
| Ene -oct 2015 | 1.579.229  | 200.572   | 114.992  | <b>1.894.793</b> | 948.689                           | 161.821   | 60.300   | <b>1.170.810</b> | 630.540    | 38.751    | 54.692   | <b>723.983</b> |
| Ene -oct 2016 | 1.799.337  | 209.610   | 121.886  | <b>2.130.833</b> | 1.110.070                         | 149.642   | 62.057   | <b>1.321.769</b> | 689.267    | 59.968    | 59.829   | <b>809.064</b> |
| Dif           | 220.108    | 9.038     | 6.894    | <b>236.040</b>   | 161.381                           | -12.179   | 1.757    | <b>150.959</b>   | 58.727     | 21.217    | 5.137    | <b>85.081</b>  |
| Dif, %        | 13,9%      | 4,5%      | 6,0%     | <b>12,5%</b>     | 17%                               | -7,5%     | 2,9%     | <b>12,9%</b>     | 9,3%       | 54,8%     | 9,4%     | <b>11,8%</b>   |



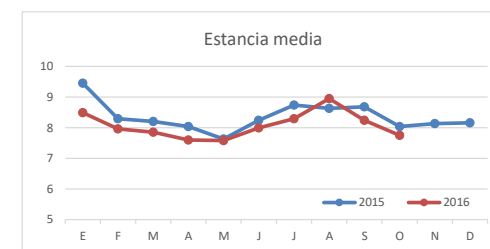
### PERNOCTACIONES

|               | TOTAL      |           |          |                   | Detalle según tipo de alojamiento |           |          |                   |            |           |          |                  |
|---------------|------------|-----------|----------|-------------------|-----------------------------------|-----------|----------|-------------------|------------|-----------|----------|------------------|
|               | Extranjero | Península | Canarias | Total             | Extranjero                        | Península | Canarias | Total             | Extranjero | Península | Canarias | Total            |
| Ene -oct 2015 | 14.032.957 | 1.346.841 | 512.221  | <b>15.892.019</b> | 8.111.490                         | 1.074.134 | 271.450  | <b>9.457.074</b>  | 5.921.467  | 272.707   | 240.771  | <b>6.434.945</b> |
| Ene -oct 2016 | 15.333.740 | 1.339.357 | 536.831  | <b>17.209.928</b> | 9.049.654                         | 962.487   | 297.182  | <b>10.309.323</b> | 6.284.086  | 376.870   | 239.649  | <b>6.900.605</b> |
| Dif           | 1.300.783  | -7.484    | 24.610   | <b>1.317.909</b>  | 938.164                           | -111.647  | 25.732   | <b>852.249</b>    | 362.619    | 104.163   | -1.122   | <b>465.660</b>   |
| Dif, %        | 9,3%       | -0,6%     | 4,8%     | <b>8,3%</b>       | 12%                               | -10,4%    | 9,5%     | <b>9,0%</b>       | 6,1%       | 38,2%     | -0,5%    | <b>7,2%</b>      |

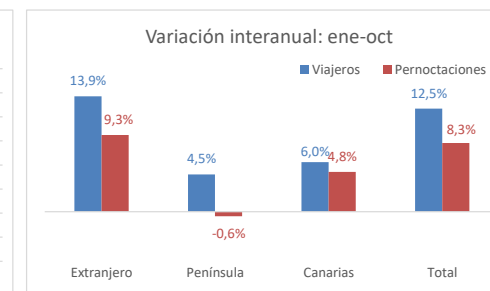
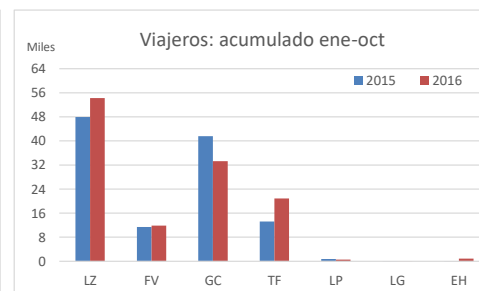
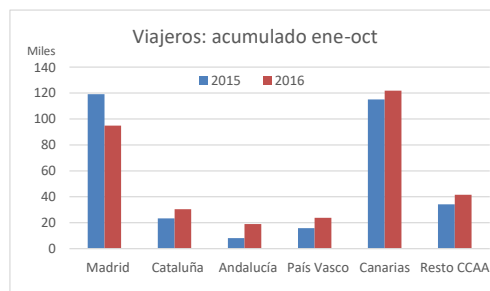
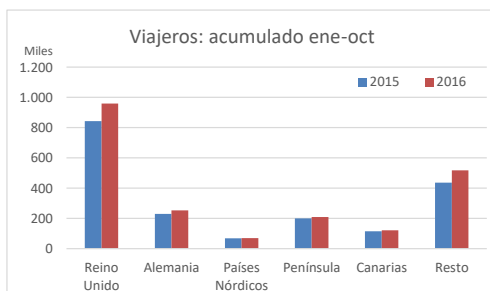


### ESTANCIA MEDIA

|            | TOTAL      |           |          |             | Detalle según tipo de alojamiento |           |          |            |            |           |          |             |
|------------|------------|-----------|----------|-------------|-----------------------------------|-----------|----------|------------|------------|-----------|----------|-------------|
|            | Extranjero | Península | Canarias | Total       | Extranjero                        | Península | Canarias | Total      | Extranjero | Península | Canarias | Total       |
| 2014       | 9,0        | 5,9       | 4,4      | <b>8,5</b>  | 8,5                               | 6,6       | 4,6      | <b>8,1</b> | 9,6        | 7,4       | 4,3      | <b>9,1</b>  |
| 2015       | 8,8        | 6,6       | 4,5      | <b>8,4</b>  | 8,5                               | 6,5       | 4,6      | <b>8,0</b> | 9,3        | 6,9       | 4,4      | <b>8,9</b>  |
| Dif (p.p.) | -0,2       | 0,7       | 0,0      | <b>-0,1</b> | 0,0                               | -0,1      | 0,0      | <b>0,0</b> | -0,3       | -0,4      | 0,1      | <b>-0,2</b> |



### DETALLE VIAJEROS Y PERNOCTACIONES SEGÚN LUGAR DE RESIDENCIA

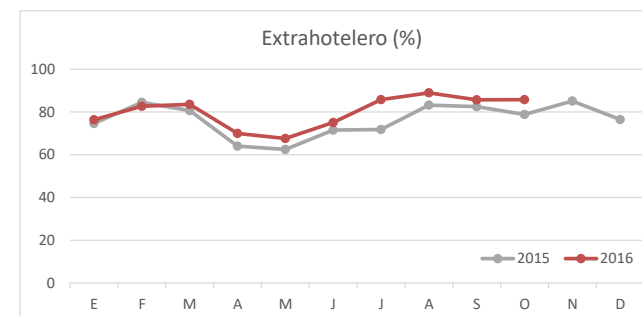
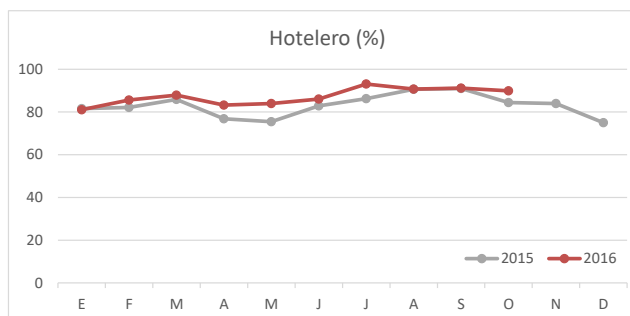
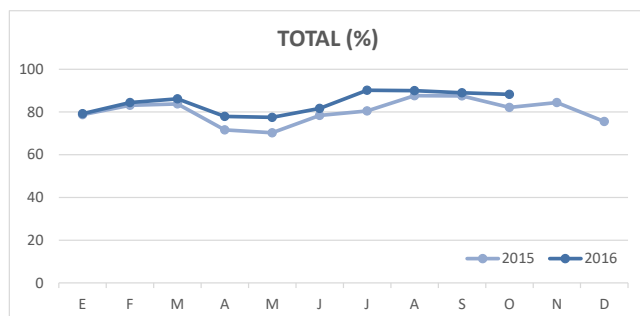


# Principales indicadores de alojamiento turístico

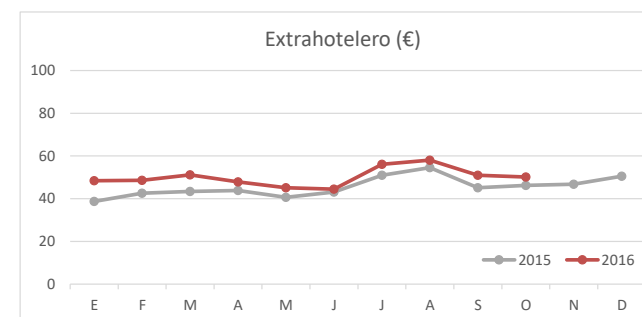
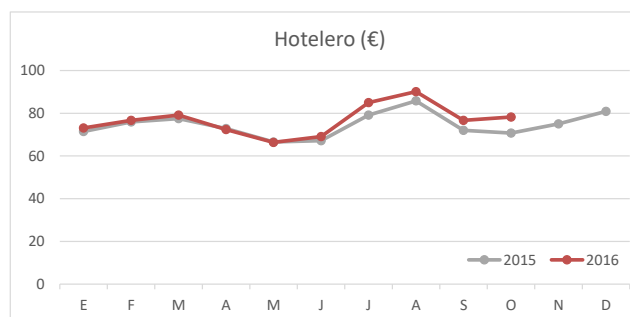
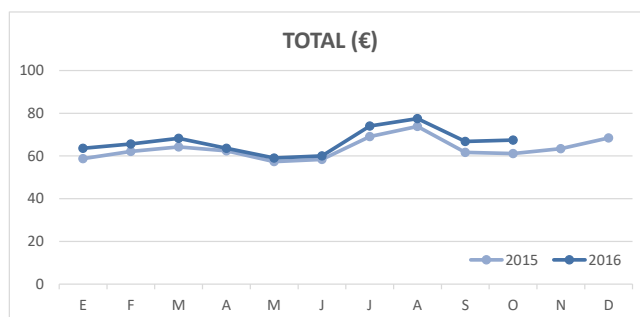
## LANZAROTE (a octubre 2016)



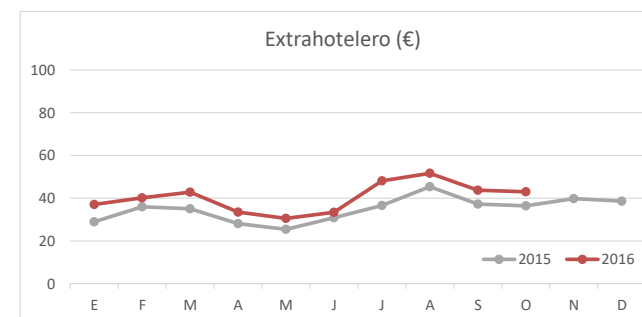
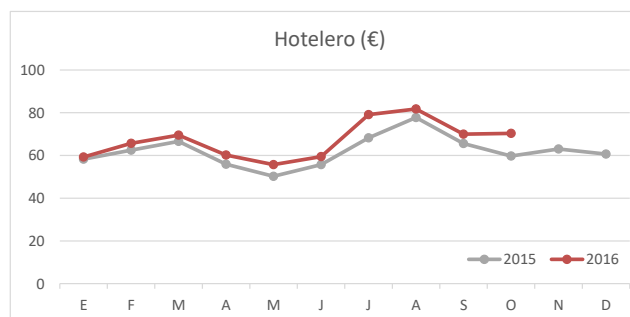
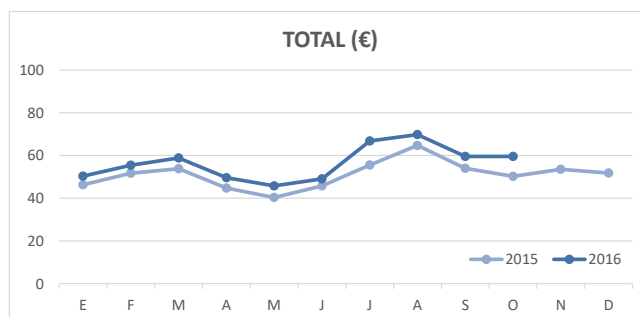
### ÍNDICE DE OCUPACIÓN POR HABITACIÓN / APARTAMENTO



### ADR (tarifa media diaria)



### REVPAR (ingreso por habitación/apartamento disponible)



Nota: el indicador de viajeros se refiere a viajeros entrados.

Fuente: Encuestas de Alojamiento Turístico (ISTAC)