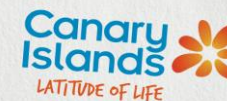


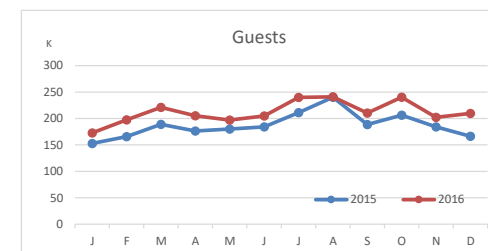
## Main tourist accommodation indicators

### LANZAROTE (December 2016)



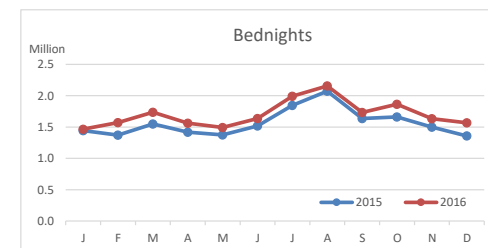
#### GUESTS BY ACCOMMODATION TYPE (\*)

|               | TOTAL     |          |                |                  | Breakdown by accommodation type |          |                |                  |            |          |                |                |
|---------------|-----------|----------|----------------|------------------|---------------------------------|----------|----------------|------------------|------------|----------|----------------|----------------|
|               | Abroad    | Mainland | Canary Islands | Total            | Hotels                          |          |                |                  | Apartments |          |                |                |
|               | Abroad    | Mainland | Canary Islands | Total            | Abroad                          | Mainland | Canary Islands | Total            | Abroad     | Mainland | Canary Islands | Total          |
| Jan -Dec 2015 | 1,887,261 | 226,860  | 131,314        | <b>2,245,435</b> | 1,132,292                       | 182,123  | 69,683         | <b>1,384,098</b> | 754,969    | 44,737   | 61,631         | <b>861,337</b> |
| Jan -Dec 2016 | 2,161,140 | 241,457  | 140,103        | <b>2,542,700</b> | 1,329,155                       | 172,104  | 71,208         | <b>1,572,467</b> | 831,985    | 69,353   | 68,895         | <b>970,233</b> |
| Change        | 273,879   | 14,597   | 8,789          | <b>297,265</b>   | 196,863                         | -10,019  | 1,525          | <b>188,369</b>   | 77,016     | 24,616   | 7,264          | <b>108,896</b> |
| Change, %     | 14.5%     | 6.4%     | 6.7%           | <b>13.2%</b>     | 17%                             | -5.5%    | 2.2%           | <b>13.6%</b>     | 10.2%      | 55.0%    | 11.8%          | <b>12.6%</b>   |



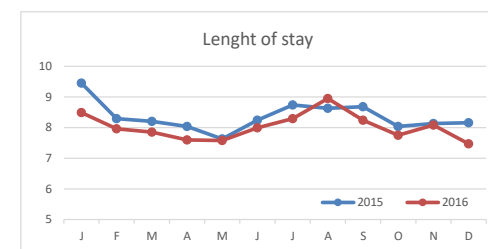
#### BEDNIGHTS

|               | TOTAL      |           |                |                   | Breakdown by accommodation type |           |                |                   |            |          |                |                  |
|---------------|------------|-----------|----------------|-------------------|---------------------------------|-----------|----------------|-------------------|------------|----------|----------------|------------------|
|               | Abroad     | Mainland  | Canary Islands | Total             | Hotels                          |           |                |                   | Apartments |          |                |                  |
|               | Abroad     | Mainland  | Canary Islands | Total             | Abroad                          | Mainland  | Canary Islands | Total             | Abroad     | Mainland | Canary Islands | Total            |
| Jan -Dec 2015 | 16,663,613 | 1,495,845 | 588,210        | <b>18,747,668</b> | 9,624,062                       | 1,185,774 | 317,596        | <b>11,127,432</b> | 7,039,551  | 310,071  | 270,614        | <b>7,620,236</b> |
| Jan -Dec 2016 | 18,251,340 | 1,533,022 | 626,717        | <b>20,411,079</b> | 10,744,592                      | 1,096,164 | 341,222        | <b>12,181,978</b> | 7,506,748  | 436,858  | 285,495        | <b>8,229,101</b> |
| Change        | 1,587,727  | 37,177    | 38,507         | <b>1,663,411</b>  | 1,120,530                       | -89,610   | 23,626         | <b>1,054,546</b>  | 467,197    | 126,787  | 14,881         | <b>608,865</b>   |
| Change, %     | 9.5%       | 2.5%      | 6.5%           | <b>8.9%</b>       | 12%                             | -7.6%     | 7.4%           | <b>9.5%</b>       | 6.6%       | 40.9%    | 5.5%           | <b>8.0%</b>      |

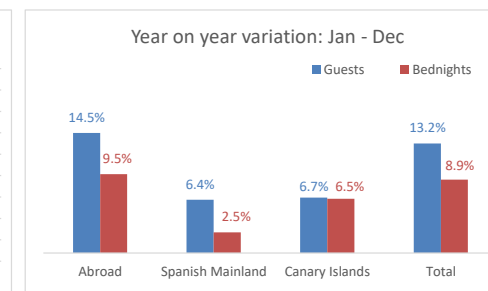
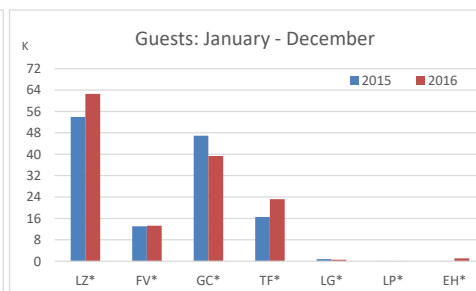
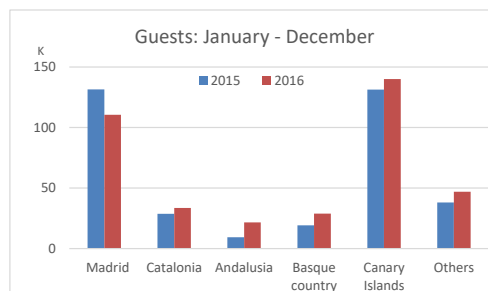
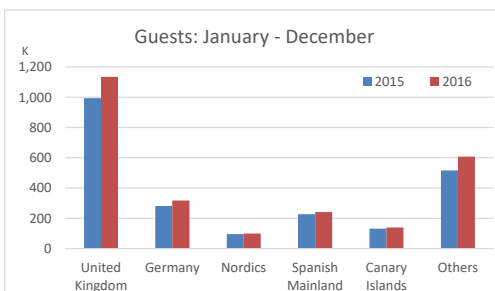


#### LENGHT OF STAY

|        | TOTAL  |          |                |             | Breakdown by accommodation type |          |                |             |            |          |                |             |
|--------|--------|----------|----------------|-------------|---------------------------------|----------|----------------|-------------|------------|----------|----------------|-------------|
|        | Abroad | Mainland | Canary Islands | Total       | Hotels                          |          |                |             | Apartments |          |                |             |
|        | Abroad | Mainland | Canary Islands | Total       | Abroad                          | Mainland | Canary Islands | Total       | Abroad     | Mainland | Canary Islands | Total       |
| 2015   | 8.8    | 6.6      | 4.5            | <b>8.4</b>  | 8.5                             | 6.5      | 4.6            | <b>8.0</b>  | 9.3        | 6.9      | 4.4            | <b>8.9</b>  |
| 2016   | 8.5    | 6.3      | 4.5            | <b>8.0</b>  | 8.1                             | 6.4      | 4.8            | <b>7.8</b>  | 9.0        | 6.3      | 4.1            | <b>8.5</b>  |
| Change | -0.4   | -0.2     | 0.0            | <b>-0.3</b> | -0.4                            | -0.1     | 0.2            | <b>-0.3</b> | -0.3       | -0.6     | -0.3           | <b>-0.4</b> |



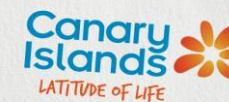
#### GUESTS AND BEDNIGHTS BY PLACE OF RESIDENCE



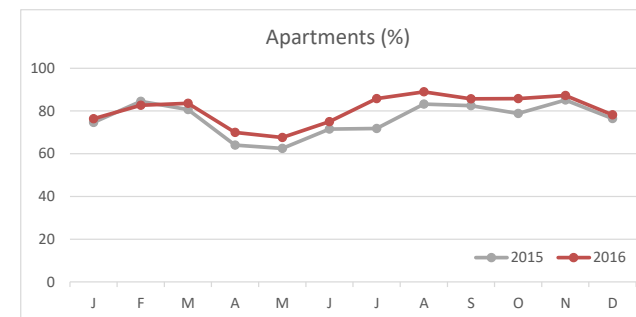
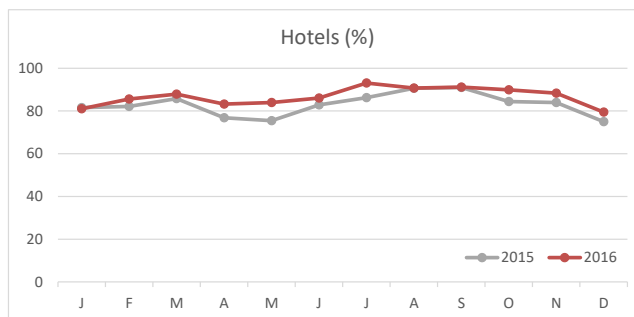
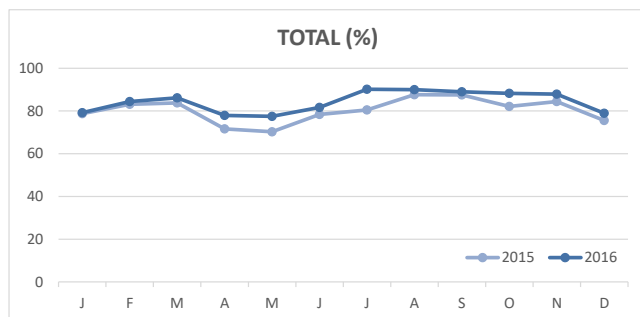
Note: LZ\* (Lanzarote), FV\* (Fuerteventura), GC\* (Gran Canaria), TF\* (Tenerife), LG\* (La Gomera), LP\* (La Palma) and EH\* (El Hierro).

# Main tourist accommodation indicators

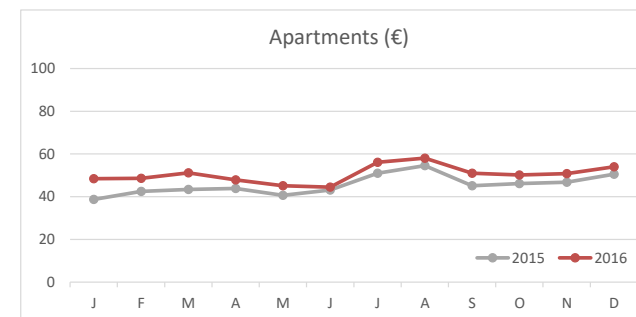
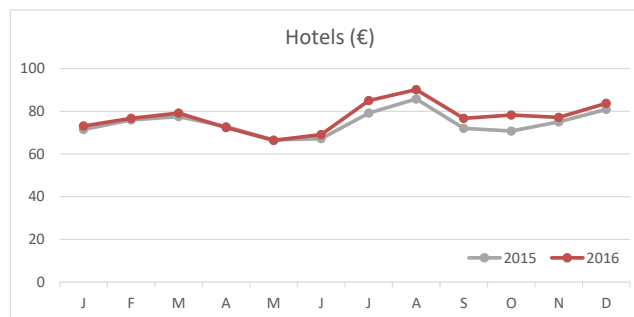
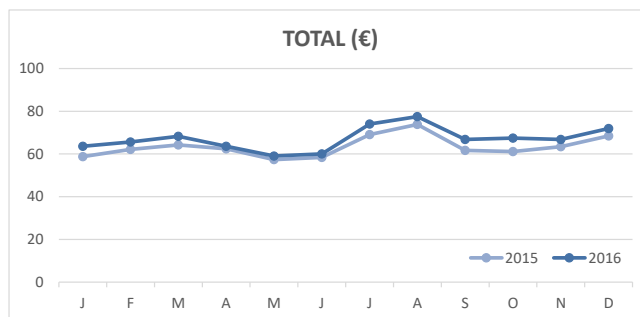
## LANZAROTE (December 2016)



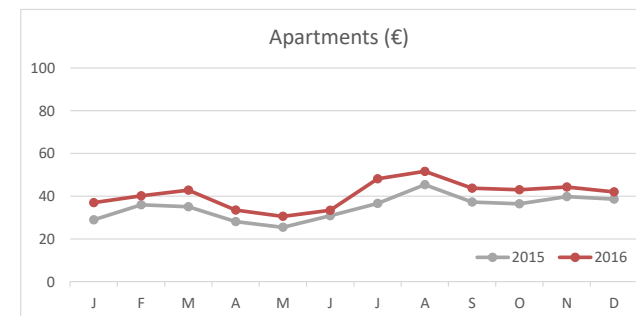
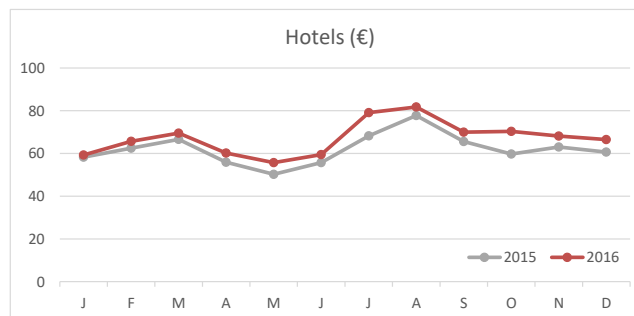
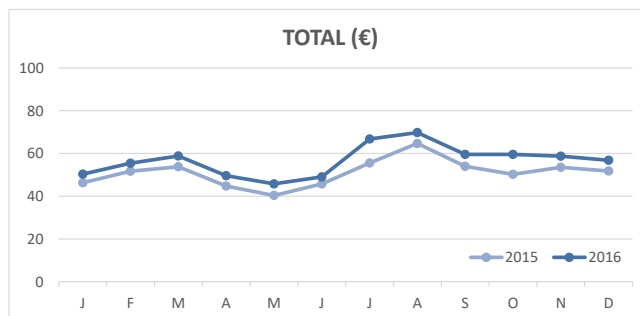
### OCCUPANCY RATE PER ROOM / APARTMENT



### ADR (Average Daily Rate)



### REVPAR (Revenue Per Available Room)



Note: "Guests indicator" refers to number of guests checking in as new arrivals.  
Source: Encuestas de Alojamiento Turístico (ISTAC)