

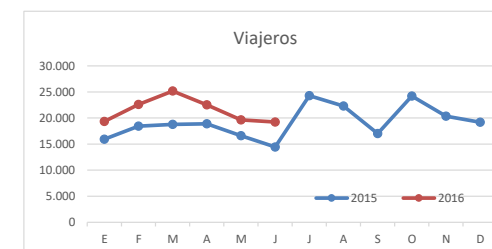
# Principales indicadores de alojamiento turístico

LA PALMA (a junio 2016)



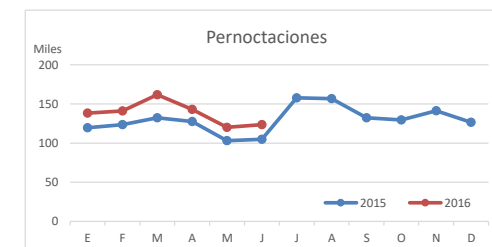
## VIAJEROS EN ESTABLECIMIENTOS DE ALOJAMIENTO

|              | TOTAL      |           |          |         | Detalle según tipo de alojamiento |           |          |        |            |           |          |        |
|--------------|------------|-----------|----------|---------|-----------------------------------|-----------|----------|--------|------------|-----------|----------|--------|
|              | Extranjero | Península | Canarias | Total   | Extranjero                        | Península | Canarias | Total  | Extranjero | Península | Canarias | Total  |
| Ene-jun 2015 | 57.967     | 18.231    | 26.912   | 103.110 | 37.084                            | 13.460    | 13.453   | 63.997 | 20.883     | 4.771     | 13.459   | 39.113 |
| Ene-jun 2016 | 73.042     | 22.797    | 32.720   | 128.559 | 48.842                            | 17.461    | 17.191   | 83.494 | 24.200     | 5.336     | 15.529   | 45.065 |
| Dif          | 15.075     | 4.566     | 5.808    | 25.449  | 11.758                            | 4.001     | 3.738    | 19.497 | 3.317      | 565       | 2.070    | 5.952  |
| Dif, %       | 26,0%      | 25,0%     | 21,6%    | 24,7%   | 32%                               | 29,7%     | 27,8%    | 30,5%  | 15,9%      | 11,8%     | 15,4%    | 15,2%  |



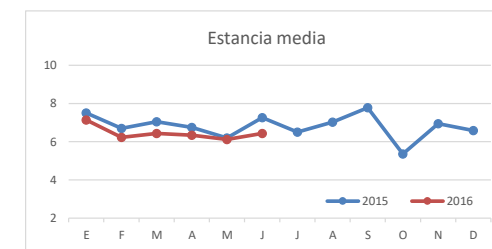
## PERNOCTACIONES

|              | TOTAL      |           |          |         | Detalle según tipo de alojamiento |           |          |         |            |           |          |         |
|--------------|------------|-----------|----------|---------|-----------------------------------|-----------|----------|---------|------------|-----------|----------|---------|
|              | Extranjero | Península | Canarias | Total   | Extranjero                        | Península | Canarias | Total   | Extranjero | Península | Canarias | Total   |
| Ene-jun 2015 | 498.996    | 67.515    | 144.479  | 710.990 | 256.659                           | 46.652    | 38.240   | 341.551 | 242.337    | 20.863    | 106.239  | 369.439 |
| Ene-jun 2016 | 598.250    | 110.276   | 119.188  | 827.714 | 336.145                           | 84.955    | 46.127   | 467.227 | 262.105    | 25.321    | 73.061   | 360.487 |
| Dif          | 99.254     | 42.761    | -25.291  | 116.724 | 79.486                            | 38.303    | 7.887    | 125.676 | 19.768     | 4.458     | -33.178  | -8.952  |
| Dif, %       | 19,9%      | 63,3%     | -17,5%   | 16,4%   | 31%                               | 82,1%     | 20,6%    | 36,8%   | 8,2%       | 21,4%     | -31,2%   | -2,4%   |

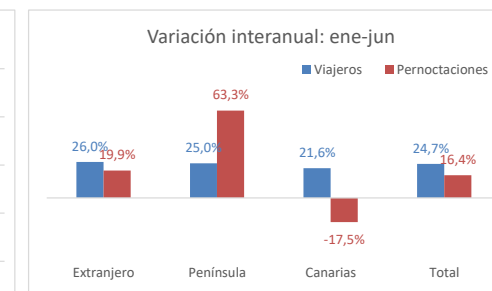
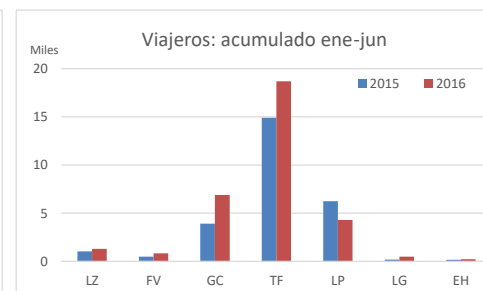
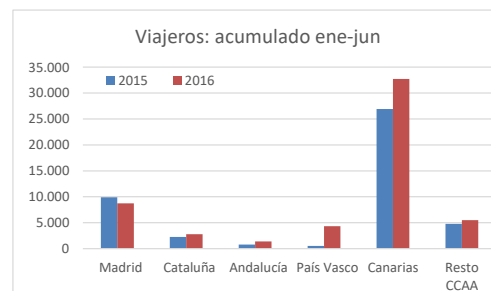
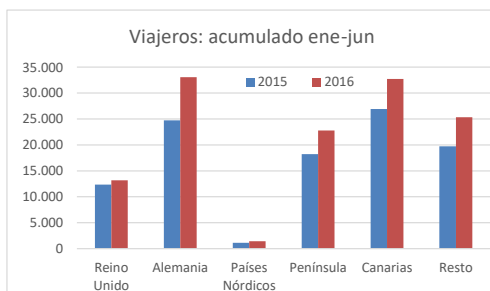


## ESTANCIA MEDIA

|            | TOTAL      |           |          |       | Detalle según tipo de alojamiento |           |          |       |            |           |          |       |
|------------|------------|-----------|----------|-------|-----------------------------------|-----------|----------|-------|------------|-----------|----------|-------|
|            | Extranjero | Península | Canarias | Total | Extranjero                        | Península | Canarias | Total | Extranjero | Península | Canarias | Total |
| 2014       | 8,5        | 3,6       | 3,5      | 5,9   | 7,3                               | 3,8       | 2,7      | 5,0   | 10,1       | 5,0       | 4,5      | 7,4   |
| 2015       | 8,7        | 4,3       | 5,1      | 6,8   | 7,1                               | 3,9       | 3,2      | 5,4   | 11,6       | 5,4       | 7,2      | 8,9   |
| Dif (p.p.) | 0,2        | 0,7       | 1,6      | 0,8   | -0,2                              | 0,1       | 0,5      | 0,4   | 1,4        | 0,4       | 2,7      | 1,5   |



## DETALLE VIAJEROS Y PERNOCTACIONES SEGÚN LUGAR DE RESIDENCIA

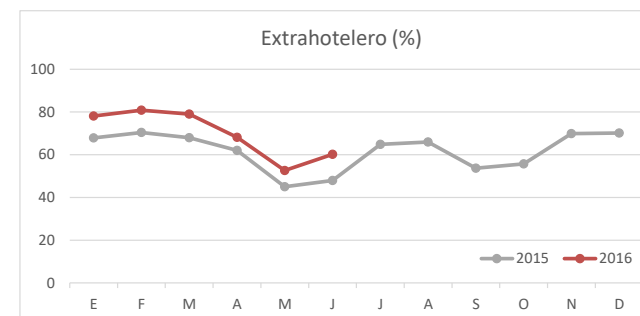
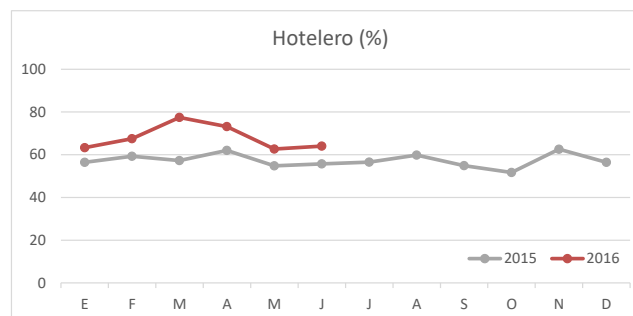
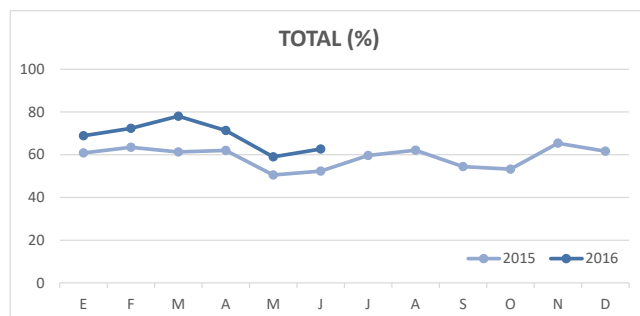


# Principales indicadores de alojamiento turístico

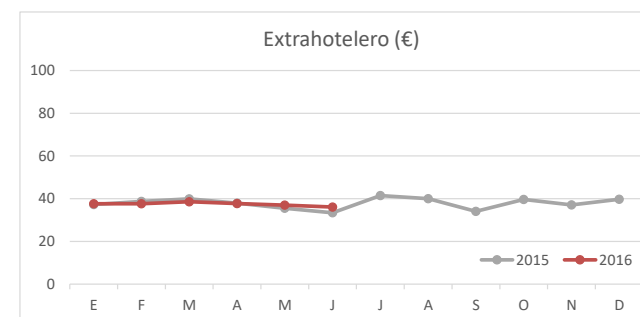
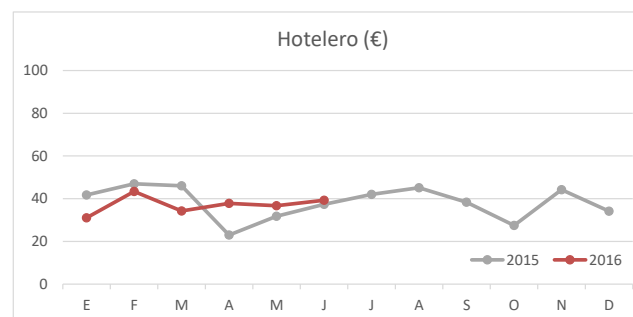
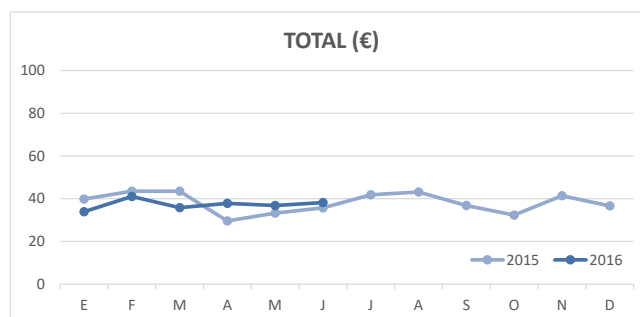
## LA PALMA (a junio 2016)



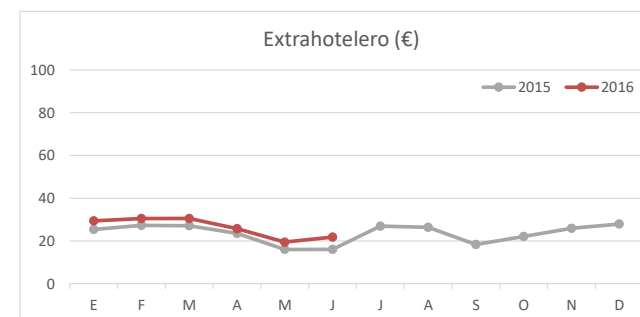
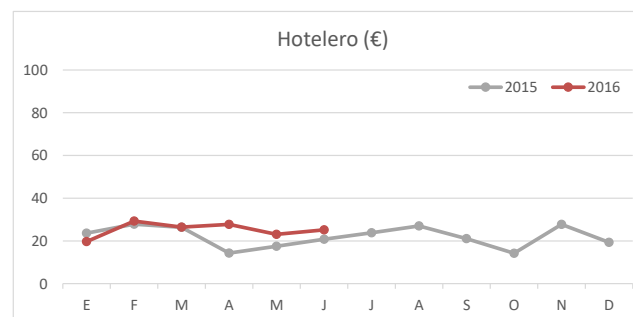
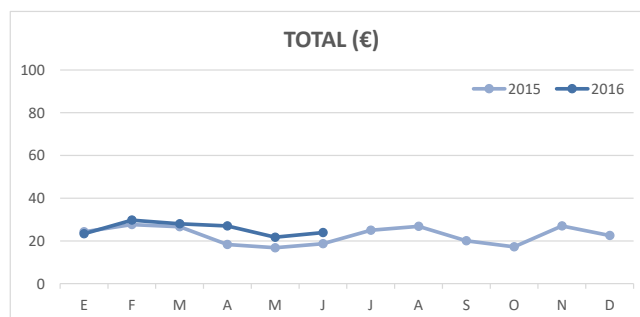
### ÍNDICE DE OCUPACIÓN POR HABITACIÓN / APARTAMENTO



### ADR (tarifa media diaria)



### REVPAR (ingreso por habitación/apartamento disponible)



*Nota: el indicador de viajeros se refiere a viajeros entrados.*

*Fuente: Encuestas de Alojamiento Turístico (ISTAC)*