

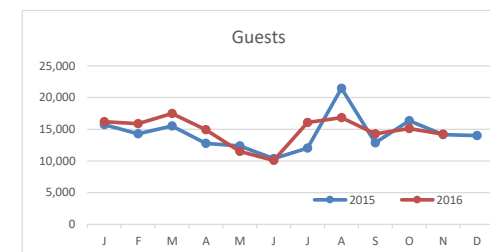
Main tourist accommodation indicators

LA GOMERA (November 2016)



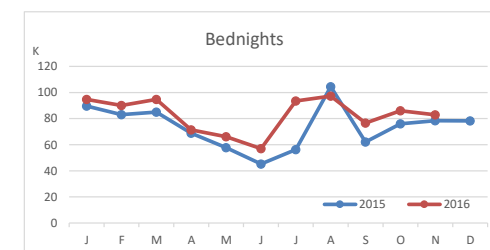
GUESTS BY ACCOMMODATION TYPE (*)

	TOTAL			Breakdown by accommodation type								
	Abroad	Mainland	Canary Islands	Total	Abroad	Mainland	Canary Islands	Total	Abroad	Mainland	Canary Islands	Total
Jan -Nov 2015	90,677	8,381	58,776	157,834	63,686	5,893	36,037	105,616	26,991	2,488	22,739	52,218
Jan -Nov 2016	99,097	6,486	57,020	162,603	67,243	2,905	35,014	105,162	31,854	3,581	22,006	57,441
Change	8,420	-1,895	-1,756	4,769	3,557	-2,988	-1,023	-454	4,863	1,093	-733	5,223
Change, %	9.3%	-22.6%	-3.0%	3.0%	6%	-50.7%	-2.8%	-0.4%	18.0%	43.9%	-3.2%	10.0%



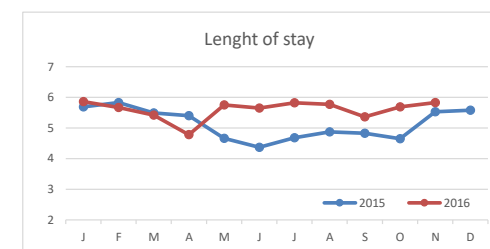
BEDNIGHTS

	TOTAL			Breakdown by accommodation type								
	Abroad	Mainland	Canary Islands	Total	Abroad	Mainland	Canary Islands	Total	Abroad	Mainland	Canary Islands	Total
Jan -Nov 2015	620,695	25,669	160,319	806,683	357,292	16,060	77,286	450,638	263,403	9,609	83,033	356,045
Jan -Nov 2016	725,351	25,376	159,710	910,437	423,079	8,313	77,260	508,652	302,272	17,063	82,450	401,785
Change	104,656	-293	-609	103,754	65,787	-7,747	-26	58,014	38,869	7,454	-583	45,740
Change, %	16.9%	-1.1%	-0.4%	12.9%	18%	-48.2%	0.0%	12.9%	14.8%	77.6%	-0.7%	12.8%

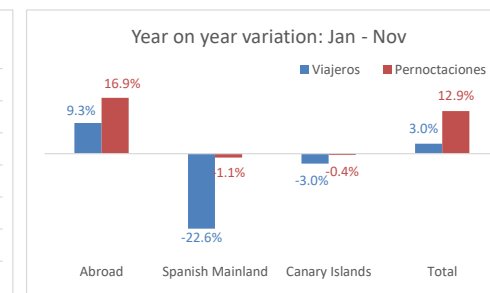
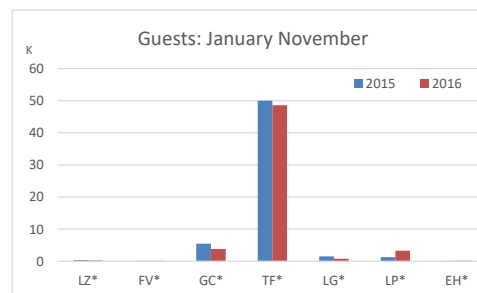
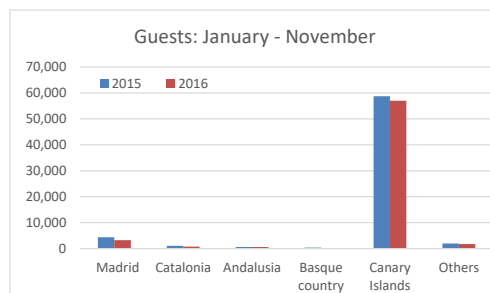
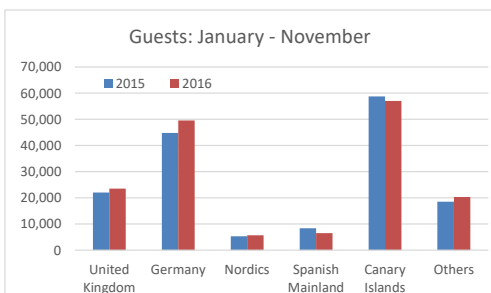


LENGHT OF STAY

	TOTAL			Breakdown by accommodation type								
	Abroad	Mainland	Canary Islands	Total	Abroad	Mainland	Canary Islands	Total	Abroad	Mainland	Canary Islands	Total
2014	6.8	3.6	2.3	5.0	5.6	3.1	1.8	4.2	9.6	3.9	3.5	7.1
2015	6.8	3.0	2.7	5.2	5.6	2.7	2.1	4.3	9.7	3.7	3.6	6.8
Change (p.p.)	0.0	-0.6	0.4	0.1	0.0	-0.4	0.4	0.1	0.1	-0.2	0.1	-0.3



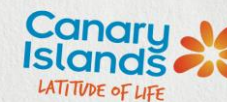
GUESTS AND BEDNIGHTS BY PLACE OF RESIDENCE



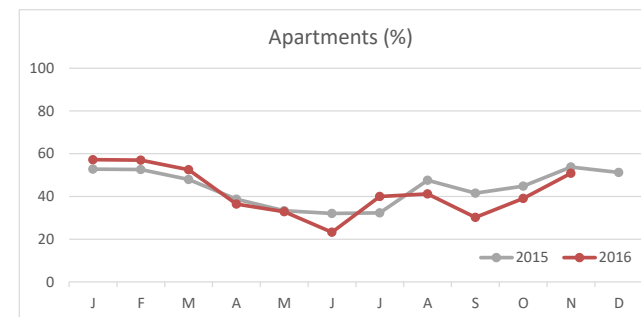
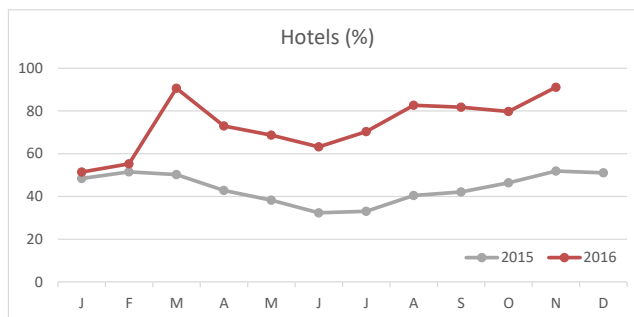
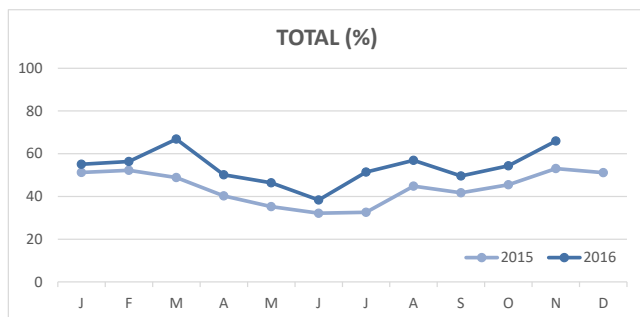
Note: LZ* (Lanzarote), FV* (Fuerteventura), GC* (Gran Canaria), TF* (Tenerife), LG* (La Gomera), LP* (La Palma) and EH* (El Hierro).

Main tourist accommodation indicators

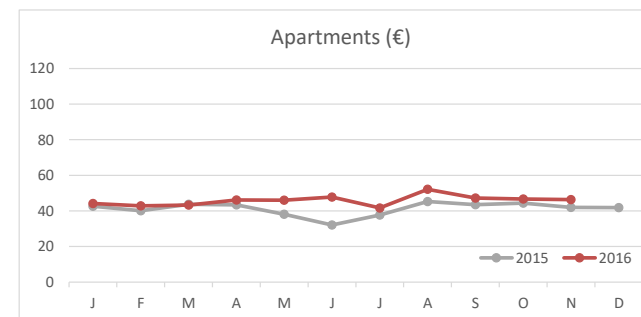
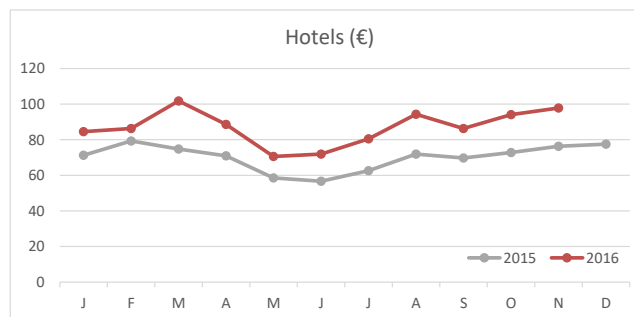
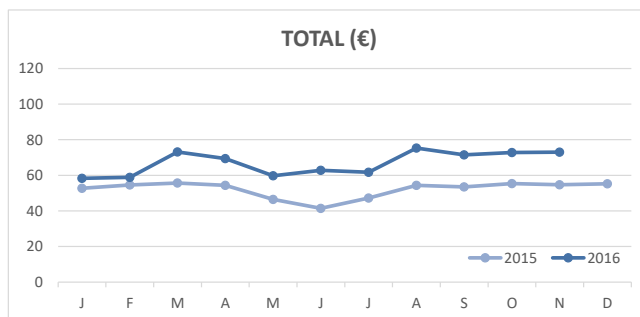
LA GOMERA (November 2016)



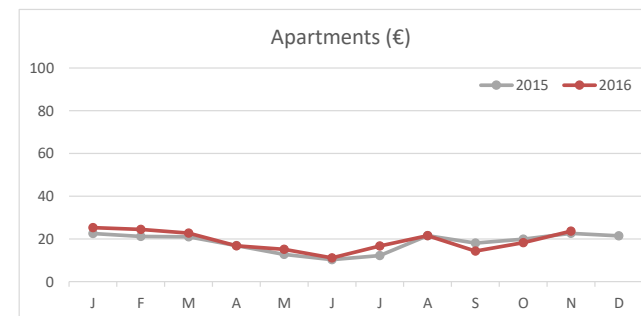
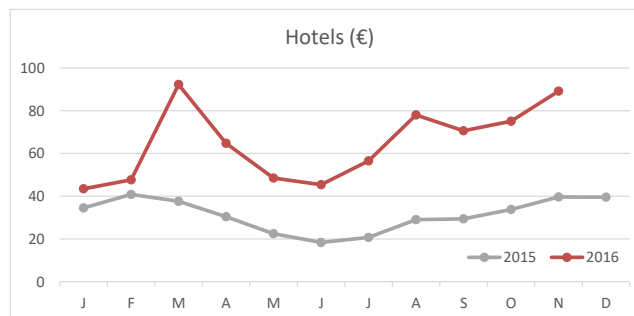
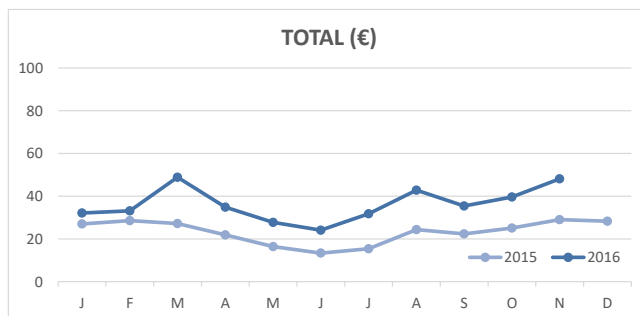
OCCUPANCY RATE PER ROOM / APARTMENT



ADR (Average Daily Rate)



REVPAR (Revenue Per Available Room)



Note: "Guests indicator" refers to number of guests checking in as new arrivals.

Source: Encuestas de Alojamiento Turístico (ISTAC)