

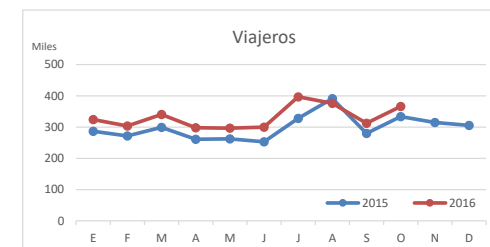
# Principales indicadores de alojamiento turístico

## GRAN CANARIA (a octubre 2016)



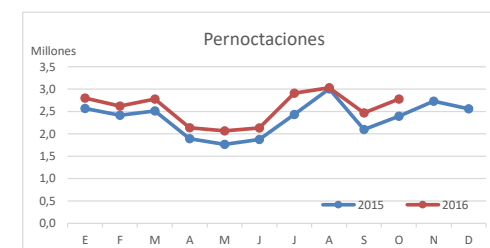
### VIAJEROS EN ESTABLECIMIENTOS DE ALOJAMIENTO

|               | TOTAL      |           |                |                  | Detalle según tipo de alojamiento |           |                |                  |            |           |                |                  |
|---------------|------------|-----------|----------------|------------------|-----------------------------------|-----------|----------------|------------------|------------|-----------|----------------|------------------|
|               | Extranjero | Península | Canarias       | Total            | Extranjero                        | Península | Canarias       | Total            | Extranjero | Península | Canarias       | Total            |
| Ene -oct 2015 | 2.062.624  | 316.053   | 588.150        | <b>2.966.827</b> | 1.458.472                         | 236.200   | 282.370        | <b>1.977.042</b> | 604.152    | 79.853    | 305.780        | <b>989.785</b>   |
| Ene -oct 2016 | 2.410.526  | 375.429   | 527.639        | <b>3.313.594</b> | 1.704.459                         | 262.330   | 245.088        | <b>2.211.877</b> | 706.067    | 113.099   | 282.551        | <b>1.101.717</b> |
| Dif           | 347.902    | 59.376    | <b>-60.511</b> | <b>346.767</b>   | 245.987                           | 26.130    | <b>-37.282</b> | <b>234.835</b>   | 101.915    | 33.246    | <b>-23.229</b> | <b>111.932</b>   |
| Dif, %        | 16,9%      | 18,8%     | <b>-10,3%</b>  | <b>11,7%</b>     | 17%                               | 11,1%     | <b>-13,2%</b>  | <b>11,9%</b>     | 16,9%      | 41,6%     | <b>-7,6%</b>   | <b>11,3%</b>     |



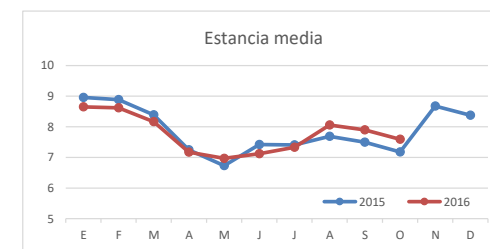
### PERNOCTACIONES

|               | TOTAL      |           |                 |                   | Detalle según tipo de alojamiento |           |                 |                   |            |           |           |                  |
|---------------|------------|-----------|-----------------|-------------------|-----------------------------------|-----------|-----------------|-------------------|------------|-----------|-----------|------------------|
|               | Extranjero | Península | Canarias        | Total             | Extranjero                        | Península | Canarias        | Total             | Extranjero | Península | Canarias  | Total            |
| Ene -oct 2015 | 18.980.350 | 1.527.843 | 2.454.767       | <b>22.962.960</b> | 12.579.391                        | 1.061.537 | 1.061.547       | <b>14.702.475</b> | 6.400.959  | 466.306   | 1.393.220 | <b>8.260.485</b> |
| Ene -oct 2016 | 21.545.512 | 1.929.730 | 2.251.356       | <b>25.726.598</b> | 14.315.129                        | 1.240.336 | 846.982         | <b>16.402.447</b> | 7.230.383  | 689.394   | 1.404.374 | <b>9.324.151</b> |
| Dif           | 2.565.162  | 401.887   | <b>-203.411</b> | <b>2.763.638</b>  | 1.735.738                         | 178.799   | <b>-214.565</b> | <b>1.699.972</b>  | 829.424    | 223.088   | 11.154    | <b>1.063.666</b> |
| Dif, %        | 13,5%      | 26,3%     | <b>-8,3%</b>    | <b>12,0%</b>      | 14%                               | 16,8%     | <b>-20,2%</b>   | <b>11,6%</b>      | 13,0%      | 47,8%     | 0,8%      | <b>12,9%</b>     |

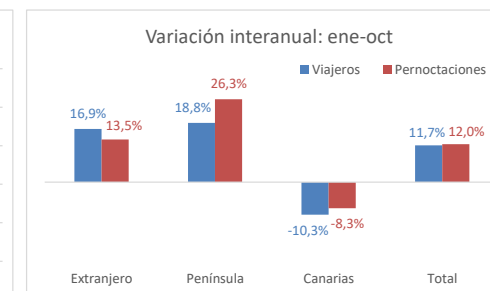
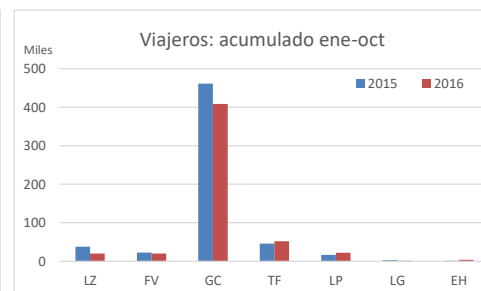
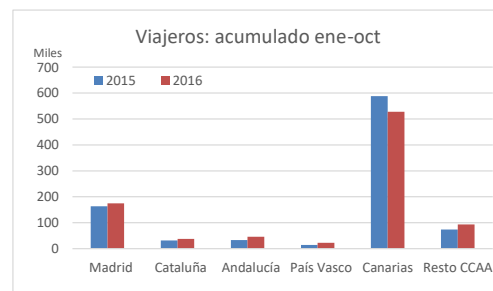
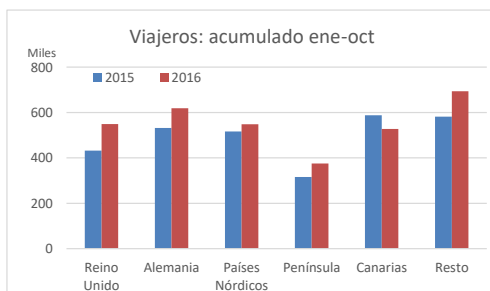


### ESTANCIA MEDIA

|            | TOTAL      |           |          |            | Detalle según tipo de alojamiento |           |          |            |            |             |             |             |
|------------|------------|-----------|----------|------------|-----------------------------------|-----------|----------|------------|------------|-------------|-------------|-------------|
|            | Extranjero | Península | Canarias | Total      | Extranjero                        | Península | Canarias | Total      | Extranjero | Península   | Canarias    | Total       |
| 2014       | 9,2        | 4,1       | 3,9      | <b>7,9</b> | 8,6                               | 4,4       | 3,2      | <b>7,4</b> | 10,5       | 6,9         | 4,8         | <b>8,9</b>  |
| 2015       | 9,2        | 4,8       | 4,1      | <b>7,9</b> | 8,6                               | 4,5       | 3,7      | <b>7,5</b> | 10,6       | 5,8         | 4,5         | <b>8,7</b>  |
| Dif (p.p.) | 0,0        | 0,8       | 0,2      | <b>0,0</b> | <b>0,0</b>                        | 0,1       | 0,5      | <b>0,1</b> | 0,1        | <b>-1,1</b> | <b>-0,2</b> | <b>-0,3</b> |



### DETALLE VIAJEROS Y PERNOCTACIONES SEGÚN LUGAR DE RESIDENCIA

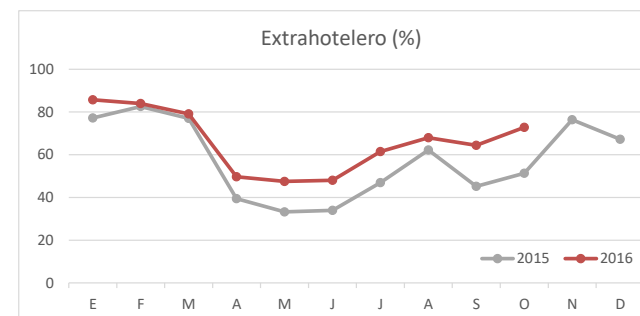
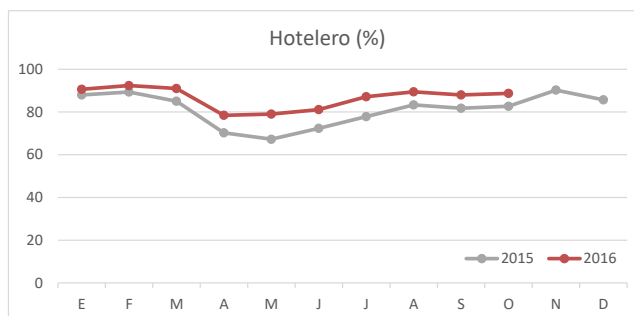
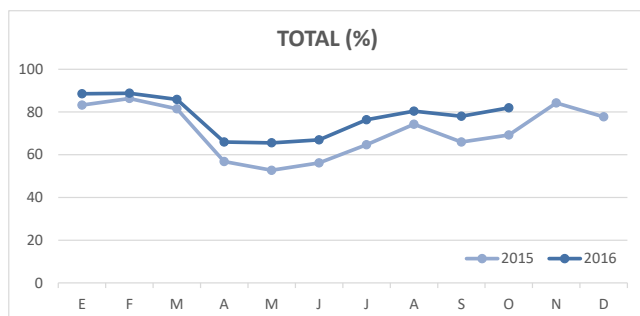


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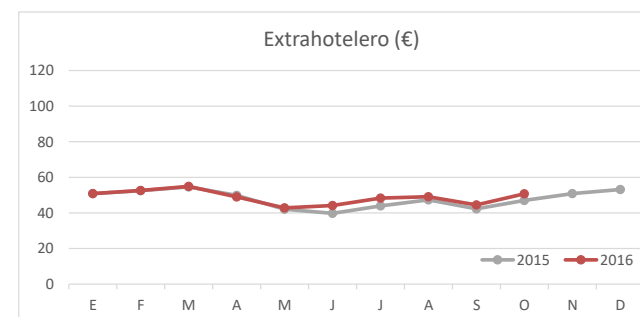
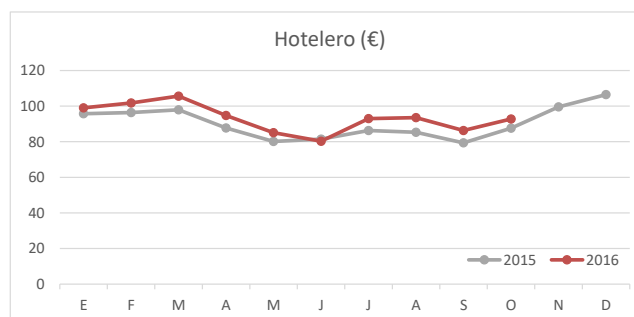
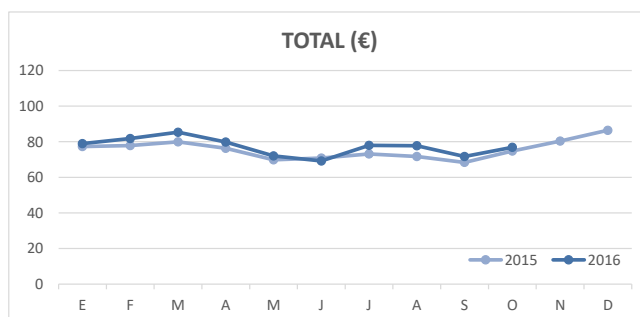
## GRAN CANARIA (a octubre 2016)



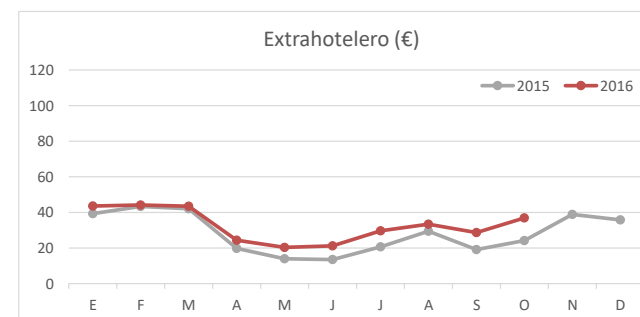
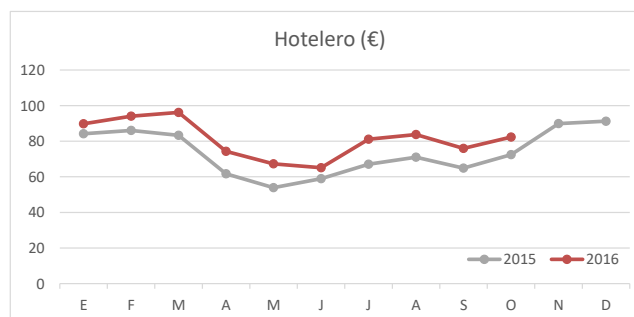
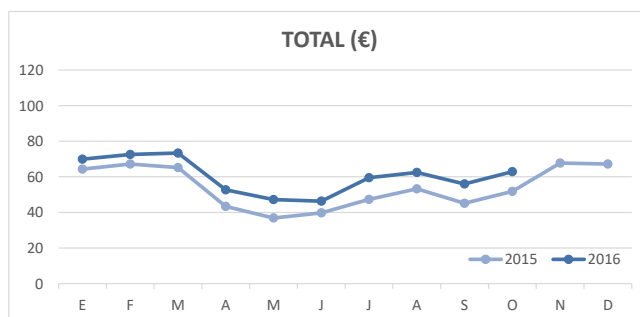
### ÍNDICE DE OCUPACIÓN POR HABITACIÓN / APARTAMENTO



### ADR (tarifa media diaria)



### REVPAR (ingreso por habitación/apartamento disponible)



Nota: el indicador de viajeros se refiere a viajeros entrados.

Fuente: Encuestas de Alojamiento Turístico (ISTAC)