

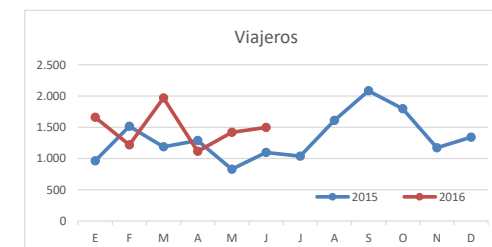
# Principales indicadores de alojamiento turístico

EL HIERRO (a junio 2016)



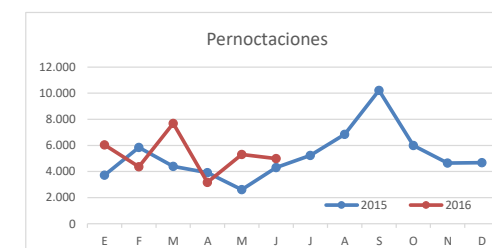
## VIAJEROS EN ESTABLECIMIENTOS DE ALOJAMIENTO

|               | TOTAL      |           |          |              | Detalle según tipo de alojamiento |       |       |              |               |       |       |              |
|---------------|------------|-----------|----------|--------------|-----------------------------------|-------|-------|--------------|---------------|-------|-------|--------------|
|               | Extranjero | Península | Canarias | Total        | Hotelero                          |       |       |              | Extrahotelero |       |       |              |
| Ene -jun 2015 | 1.828      | 853       | 4.202    | <b>6.883</b> | 1.247                             | 559   | 2.293 | <b>4.099</b> | 581           | 294   | 1.909 | <b>2.784</b> |
| Ene -jun 2016 | 2.468      | 1.178     | 5.230    | <b>8.876</b> | 1.821                             | 779   | 2.542 | <b>5.142</b> | 647           | 399   | 2.688 | <b>3.734</b> |
| Dif           | 640        | 325       | 1.028    | <b>1.993</b> | 574                               | 220   | 249   | <b>1.043</b> | 66            | 105   | 779   | <b>950</b>   |
| Dif, %        | 35,0%      | 38,1%     | 24,5%    | <b>29,0%</b> | 46%                               | 39,4% | 10,9% | <b>25,4%</b> | 11,4%         | 35,7% | 40,8% | <b>34,1%</b> |



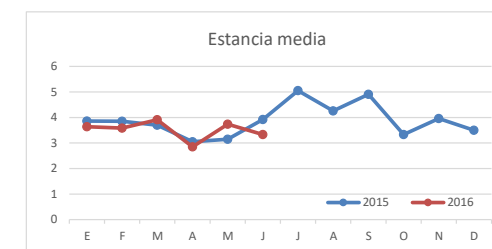
## PERNOCTACIONES

|               | TOTAL      |           |          |               | Detalle según tipo de alojamiento |       |       |               |               |       |        |               |
|---------------|------------|-----------|----------|---------------|-----------------------------------|-------|-------|---------------|---------------|-------|--------|---------------|
|               | Extranjero | Península | Canarias | Total         | Hotelero                          |       |       |               | Extrahotelero |       |        |               |
| Ene -jun 2015 | 8.555      | 2.787     | 13.451   | <b>24.793</b> | 4.816                             | 1.883 | 6.029 | <b>12.728</b> | 3.739         | 904   | 7.422  | <b>12.065</b> |
| Ene -jun 2016 | 10.750     | 3.744     | 17.049   | <b>31.543</b> | 7.737                             | 2.357 | 7.012 | <b>17.106</b> | 3.013         | 1.387 | 10.037 | <b>14.437</b> |
| Dif           | 2.195      | 957       | 3.598    | <b>6.750</b>  | 2.921                             | 474   | 983   | <b>4.378</b>  | -726          | 483   | 2.615  | <b>2.372</b>  |
| Dif, %        | 25,7%      | 34,3%     | 26,7%    | <b>27,2%</b>  | 61%                               | 25,2% | 16,3% | <b>34,4%</b>  | -19,4%        | 53,4% | 35,2%  | <b>19,7%</b>  |

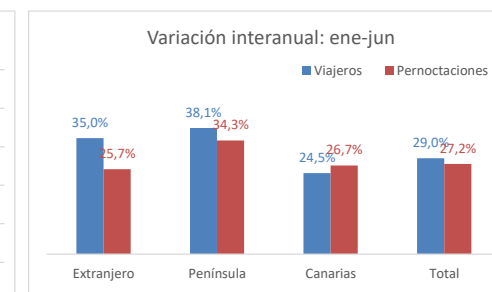
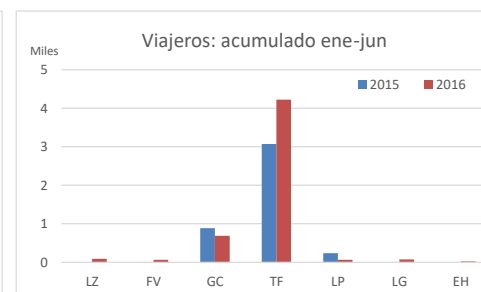
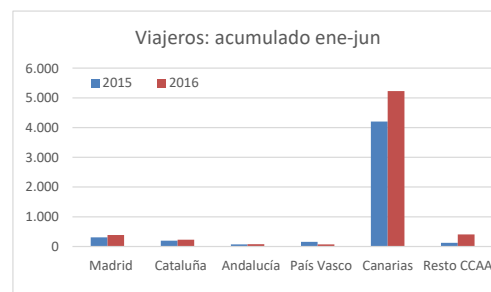
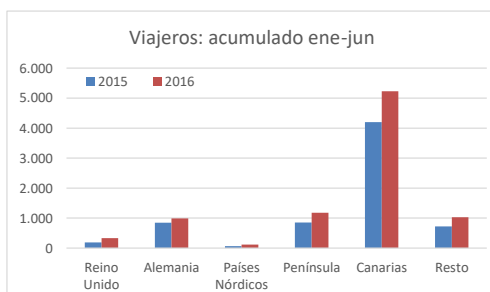


## ESTANCIA MEDIA

|            | TOTAL      |           |          |             | Detalle según tipo de alojamiento |      |      |             |               |      |     |            |
|------------|------------|-----------|----------|-------------|-----------------------------------|------|------|-------------|---------------|------|-----|------------|
|            | Extranjero | Península | Canarias | Total       | Hotelero                          |      |      |             | Extrahotelero |      |     |            |
| 2014       | 4,0        | 3,1       | 4,1      | <b>4,1</b>  | 4,0                               | 3,7  | 3,5  | <b>3,7</b>  | 4,2           | 4,3  | 4,6 | <b>4,5</b> |
| 2015       | 4,6        | 3,2       | 3,9      | <b>3,9</b>  | 3,9                               | 3,4  | 2,9  | <b>3,3</b>  | 6,2           | 2,8  | 4,8 | <b>4,8</b> |
| Dif (p.p.) | 0,6        | 0,1       | -0,3     | <b>-0,2</b> | 0,0                               | -0,3 | -0,6 | <b>-0,4</b> | 2,0           | -1,5 | 0,2 | <b>0,3</b> |



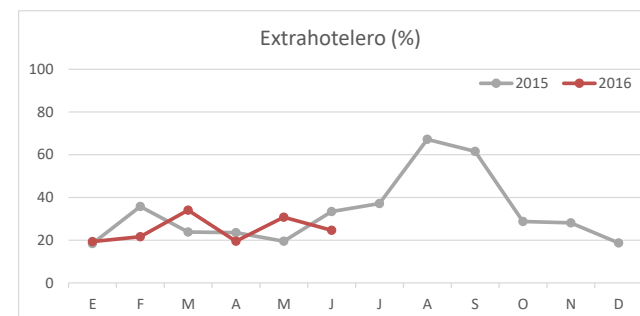
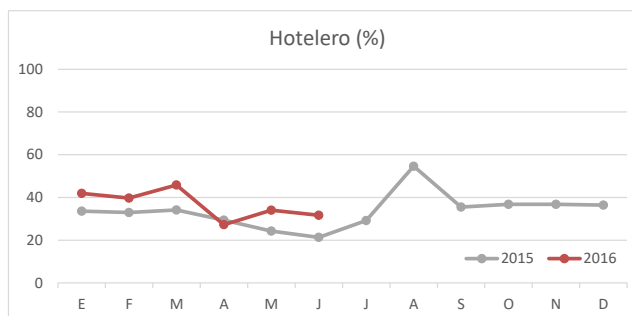
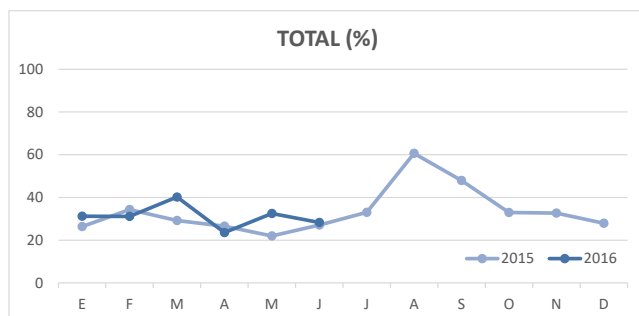
## DETALLE VIAJEROS Y PERNOCTACIONES SEGÚN LUGAR DE RESIDENCIA



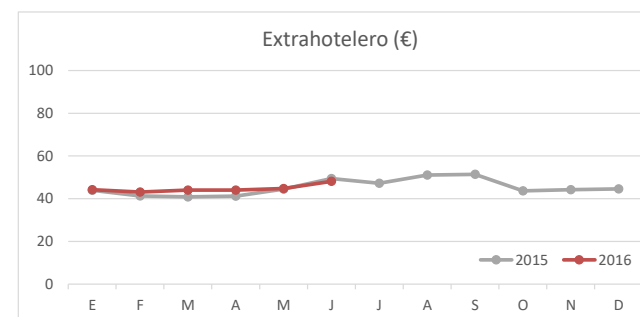
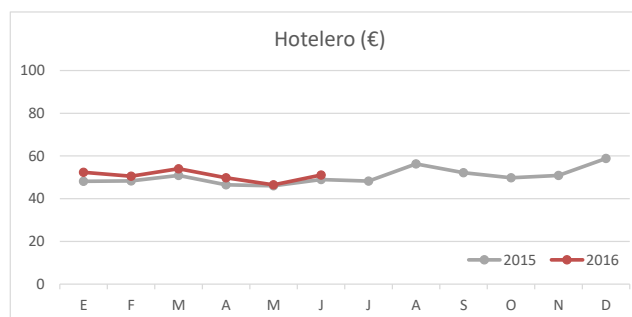
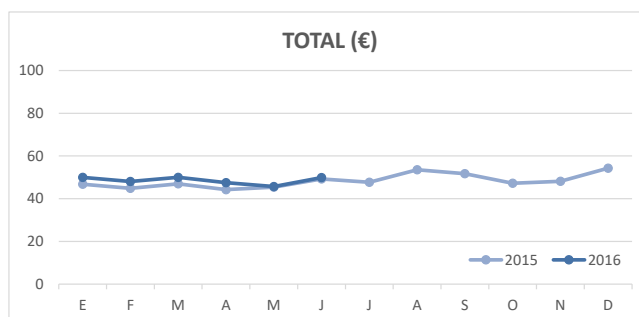
# Principales indicadores de alojamiento turístico

## EL HIERRO (a junio 2016)

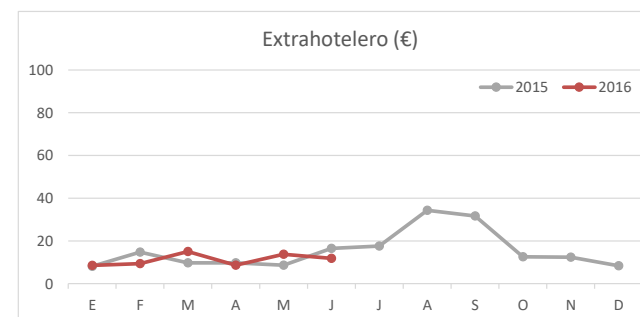
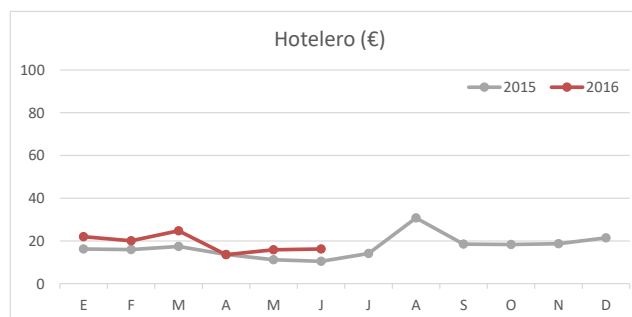
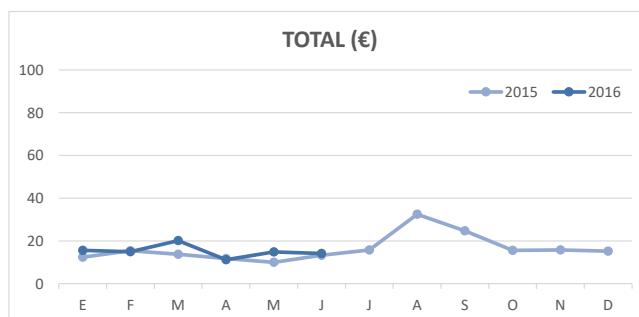
### ÍNDICE DE OCUPACIÓN POR HABITACIÓN / APARTAMENTO



### ADR (tarifa media diaria)



### REVPAR (ingreso por habitación/apartamento disponible)



Nota: el indicador de viajeros se refiere a viajeros entrados.

Fuente: Encuestas de Alojamiento Turístico (ISTAC)