

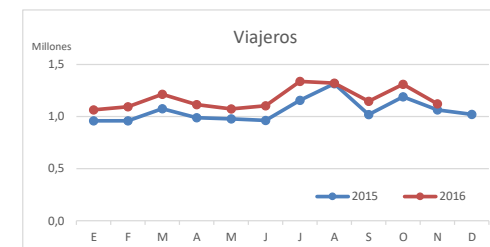
# Principales indicadores de alojamiento turístico

## CANARIAS (a noviembre 2016)



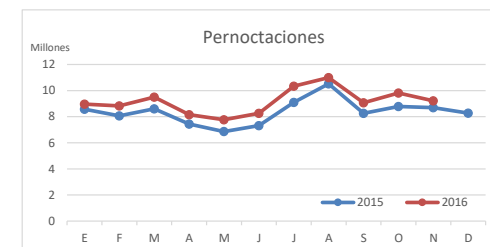
### VIAJEROS EN ALOJAMIENTO TURÍSTICO

|              | TOTAL       |              |           |                   | Detalle según tipo de alojamiento |              |          |                  |               |              |          |                  |
|--------------|-------------|--------------|-----------|-------------------|-----------------------------------|--------------|----------|------------------|---------------|--------------|----------|------------------|
|              | Extranjeros | Peninsulares | Canarios  | Total             | Hotelero                          |              |          |                  | Extrahotelero |              |          |                  |
|              |             |              |           |                   | Extranjeros                       | Peninsulares | Canarios | Total            | Extranjeros   | Peninsulares | Canarios | Total            |
| Ene-nov 2015 | 9.039.203   | 1.180.409    | 1.449.210 | <b>11.668.822</b> | 6.340.959                         | 925.511      | 868.943  | <b>8.135.413</b> | 2.698.244     | 254.898      | 580.267  | <b>3.533.409</b> |
| Ene-nov 2016 | 10.257.624  | 1.297.822    | 1.347.857 | <b>12.903.303</b> | 7.209.879                         | 984.666      | 781.205  | <b>8.975.750</b> | 3.047.745     | 313.156      | 566.652  | <b>3.927.553</b> |
| Dif          | 1.218.421   | 117.413      | -101.353  | <b>1.234.481</b>  | 868.920                           | 59.155       | -87.738  | <b>840.337</b>   | 349.501       | 58.258       | -13.615  | <b>394.144</b>   |
| Dif, %       | 13,5%       | 9,9%         | -7,0%     | <b>10,6%</b>      | 14%                               | 6,4%         | -10,1%   | <b>10,3%</b>     | 13,0%         | 22,9%        | -2,3%    | <b>11,2%</b>     |



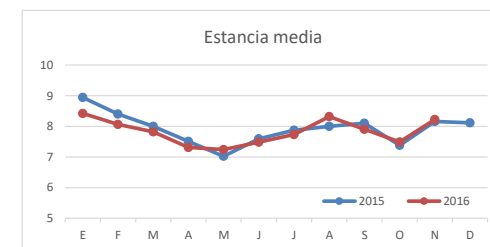
### PERNOCTACIONES

|              | TOTAL       |              |           |                    | Detalle según tipo de alojamiento |              |           |                   |               |              |           |                   |
|--------------|-------------|--------------|-----------|--------------------|-----------------------------------|--------------|-----------|-------------------|---------------|--------------|-----------|-------------------|
|              | Extranjeros | Peninsulares | Canarios  | Total              | Hotelero                          |              |           |                   | Extrahotelero |              |           |                   |
|              |             |              |           |                    | Extranjeros                       | Peninsulares | Canarios  | Total             | Extranjeros   | Peninsulares | Canarios  | Total             |
| Ene-nov 2015 | 79.954.686  | 6.462.183    | 5.764.174 | <b>92.181.043</b>  | 53.222.081                        | 4.928.694    | 3.009.804 | <b>61.160.579</b> | 26.732.605    | 1.533.489    | 2.754.370 | <b>31.020.464</b> |
| Ene-nov 2016 | 88.338.504  | 7.088.398    | 5.453.755 | <b>100.880.657</b> | 59.259.830                        | 5.232.254    | 2.743.357 | <b>67.235.441</b> | 29.078.674    | 1.856.144    | 2.710.398 | <b>33.645.216</b> |
| Dif          | 8.383.818   | 626.215      | -310.419  | <b>8.699.614</b>   | 6.037.749                         | 303.560      | -266.447  | <b>6.074.862</b>  | 2.346.069     | 322.655      | -43.972   | <b>2.624.752</b>  |
| Dif, %       | 10,5%       | 9,7%         | -5,4%     | <b>9,4%</b>        | 11%                               | 6,2%         | -8,9%     | <b>9,9%</b>       | 8,8%          | 21,0%        | -1,6%     | <b>8,5%</b>       |

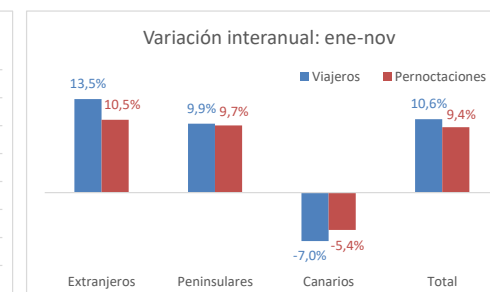
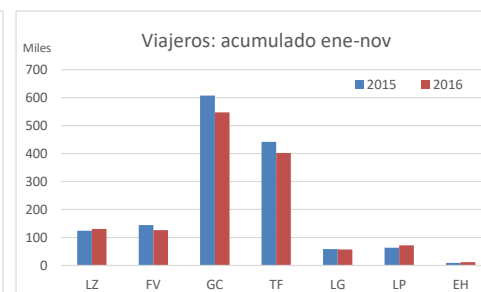
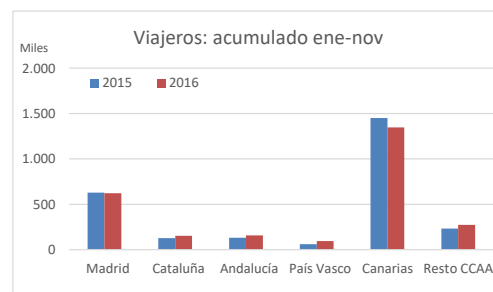
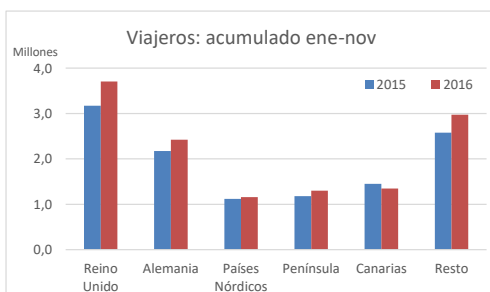


### ESTANCIA MEDIA

|            | TOTAL       |              |          |             | Detalle según tipo de alojamiento |              |          |            |               |              |          |             |
|------------|-------------|--------------|----------|-------------|-----------------------------------|--------------|----------|------------|---------------|--------------|----------|-------------|
|            | Extranjeros | Peninsulares | Canarios | Total       | Hotelero                          |              |          |            | Extrahotelero |              |          |             |
|            |             |              |          |             | Extranjeros                       | Peninsulares | Canarios | Total      | Extranjeros   | Peninsulares | Canarios | Total       |
| 2014       | 8,9         | 5,1          | 3,7      | <b>8,0</b>  | 8,5                               | 5,4          | 3,3      | <b>7,6</b> | 9,9           | 6,5          | 4,6      | <b>8,9</b>  |
| 2015       | 8,8         | 5,0          | 4,0      | <b>7,9</b>  | 8,4                               | 5,3          | 3,4      | <b>7,5</b> | 9,9           | 6,0          | 4,7      | <b>8,8</b>  |
| Dif (p.p.) | -0,1        | -0,1         | 0,2      | <b>-0,1</b> | -0,1                              | -0,1         | 0,2      | <b>0,0</b> | 0,0           | -0,5         | 0,2      | <b>-0,1</b> |



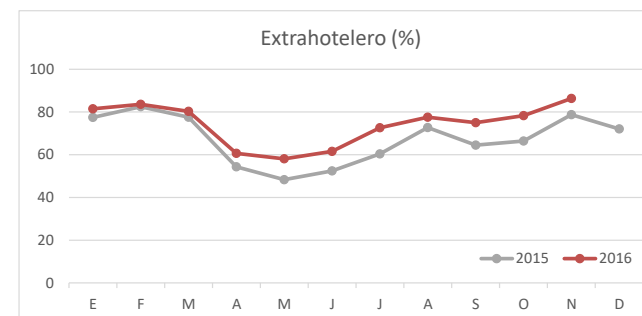
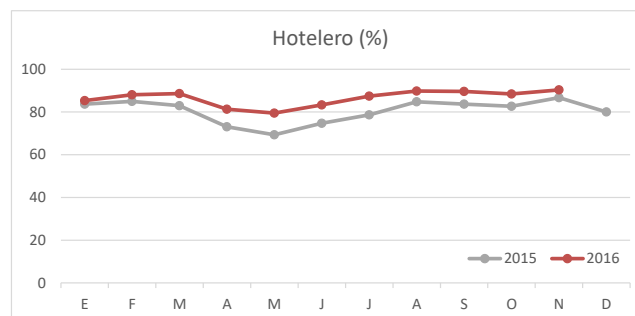
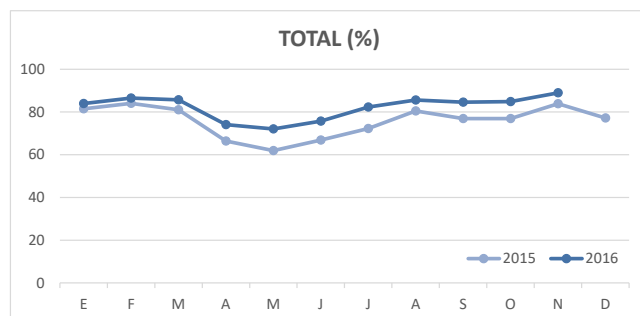
### DETALLE VIAJEROS Y PERNOCTACIONES SEGÚN LUGAR DE RESIDENCIA



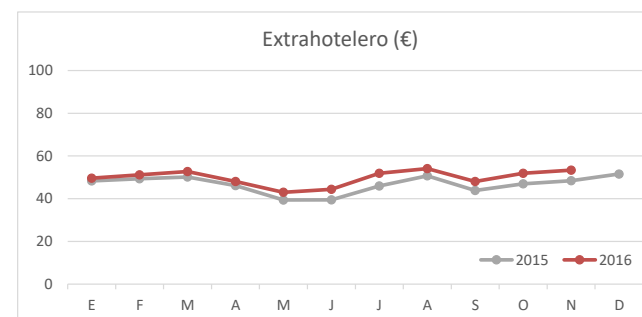
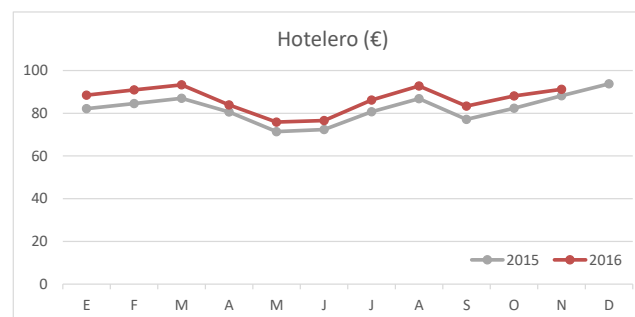
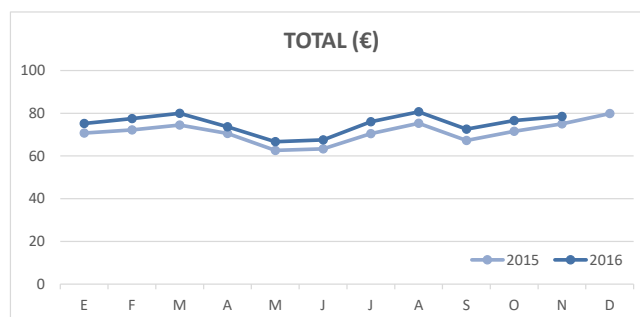
# Principales indicadores de alojamiento turístico CANARIAS (a noviembre 2016)



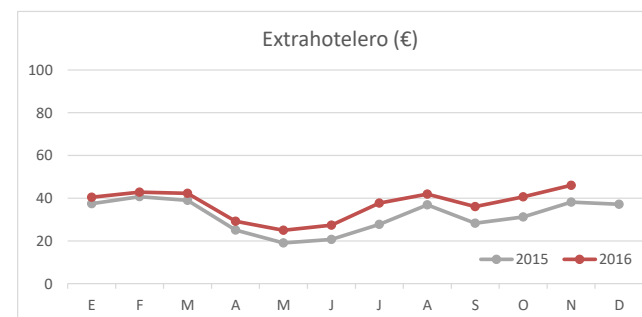
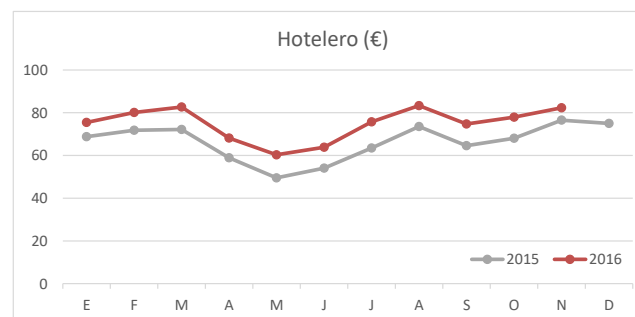
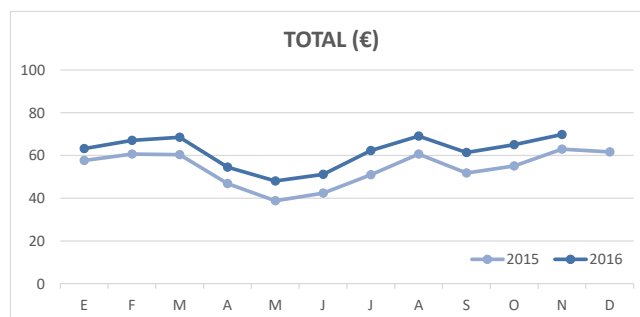
## ÍNDICE DE OCUPACIÓN POR HABITACIÓN / APARTAMENTO



## ADR (tarifa media diaria)



## REVPAR (ingreso por habitación/apartamento disponible)



Nota: el indicador de viajeros se refiere a viajeros entrados.

Fuente: Encuestas de Alojamiento Turístico (ISTAC)