

Tourist profile by quarter of trip (2025)

CANARY ISLANDS



How many are they and how much do they spend?



	2025Q1	2025Q2	2025Q3	2025Q4	2025
TOURISTS					
Tourist arrivals (FRONTUR) (*)	5.0	4.1	4.4	4.9	18.4
Tourist arrivals ≥ 16 years old (EGT) (*)	4.4	3.6	3.7	4.5	16.1
- % tourists who book holiday package	48.3%	49.3%	49.4%	49.0%	49.0%
Children < 16 years old (FRONTUR - EGT) (*)	0.6	0.5	0.7	0.4	2.3
Expenditure per tourist (€)	1,520	1,223	1,544	1,442	1,438
- book holiday package	289	247	282	264	271
- holiday package	241	202	234	219	225
- others	48	45	48	45	47
- do not book holiday package	230	198	223	205	215
- flight	63	50	60	53	57
- accommodation	81	67	77	72	75
- others	86	81	86	80	84
Average length of stay	10.0	9.0	9.1	8.8	9.2
- Median	7.0	7.0	7.8	7.0	7.0
Average daily expenditure (€)	180.97	157.94	188.05	183.51	178.16
- Median	170.91	145.21	168.39	172.17	163.48
Average daily expenditure (without flight)	130.11	118.62	134.63	132.69	129.30
- Median	124.70	109.88	122.79	124.03	120.02
Average cost of the flight (€)	73.06	56.08	71.01	64.69	66.64
Total turnover (≥ 16 years old) (€m)	6,640	4,401	5,701	6,444	23,186
Turnover without flight (≥ 16 years old) (€m)	4,771	3,292	4,104	4,671	16,838

(*) Thousands of tourists

% Tourists whose spending has been greater than €0 in each item

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Accommodation:					
- Accommodation	84.8%	85.0%	85.3%	85.3%	85.1%
- Additional accommodation expenses	5.8%	6.6%	7.2%	7.1%	6.7%
Transport:					
- National/International Transport	95.9%	95.0%	95.5%	95.3%	95.4%
- Flights between islands	5.3%	4.4%	5.6%	3.8%	4.8%
- Taxi	49.3%	51.8%	51.7%	50.7%	50.8%
- Car rental	32.8%	32.3%	34.4%	34.6%	33.6%
- Public transport	14.2%	10.8%	9.9%	14.8%	12.6%
Food and drink:					
- Food purchases at supermarkets	58.1%	55.3%	59.5%	58.1%	57.8%
- Restaurants	71.0%	67.6%	66.5%	70.0%	68.9%
Leisure:					
- Organized excursions	21.5%	24.9%	29.7%	22.7%	24.5%
- Sport activities	6.2%	5.7%	7.9%	6.0%	6.4%
- Cultural activities	3.0%	2.9%	2.7%	2.1%	2.7%
- Museums	6.3%	4.9%	6.2%	5.9%	5.8%
- Theme Parks	8.7%	9.7%	16.6%	9.2%	10.9%
- Discos and pubs	10.5%	12.5%	11.8%	9.7%	11.0%
- Wellness	5.3%	5.1%	4.6%	4.9%	5.0%
Purchases of goods:					
- Souvenirs	40.1%	40.4%	43.7%	42.8%	41.8%
- Other expenses	0.8%	0.8%	1.1%	0.7%	0.9%
Other:					
- Medical or pharmaceutical expenses	6.5%	7.1%	7.0%	6.2%	6.7%
- Other expenses	4.4%	3.8%	4.5%	4.8%	4.4%

Source: Tourist Expenditure Survey (EGT, ISTAC).

Note: Tourists under 16 years old are excluded. In order to calculate percentages, "Not applicable" and "No answer" have been excluded.



Average expenditure of tourists whose spending has been greater than €0 in each item

Expenditure per tourist and trip (€)	2025Q1	2025Q2	2025Q3	2025Q4	2025
Accommodation:					
- Accommodation	954	759	894	895	880
- Additional accommodation expenses	777	632	762	732	729
- Additional accommodation expenses	177	128	132	163	151
Transport:					
- National/International Transport	805	613	789	734	739
- National/International Transport	446	324	453	416	413
- Flights between islands	97	82	72	82	84
- Taxi	96	75	113	88	93
- Car rental	139	102	123	118	121
- Public transport	26	29	27	29	28
Food and drink:					
- Food purchases at supermarkets	339	301	343	326	328
- Food purchases at supermarkets	118	108	118	110	114
- Restaurants	221	193	225	216	214
Leisure:					
- Organized excursions	561	563	582	546	565
- Organized excursions	93	90	107	94	96
- Sport activities	111	110	106	98	106
- Cultural activities	54	70	61	49	58
- Museums	41	37	39	40	39
- Theme Parks	74	70	85	72	77
- Discos and pubs	95	103	100	101	100
- Wellness	93	83	85	91	89
Purchases of goods:					
- Souvenirs	270	445	258	299	309
- Souvenirs	87	83	93	91	88
- Other expenses	184	362	166	208	220
Other:					
- Medical or pharmaceutical expenses	135	153	158	175	155
- Medical or pharmaceutical expenses	51	42	37	56	47
- Other expenses	85	110	121	119	109

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CANARY ISLANDS



What is the main purpose of their trip?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Holiday, leisure	90.7%	90.3%	92.1%	91.3%	91.1%
Visiting family or friends	6.8%	5.6%	5.5%	6.6%	6.2%
Business and work	1.1%	2.1%	1.2%	1.3%	1.4%
Education and training	0.2%	0.3%	0.1%	0.2%	0.2%
Sports training	0.6%	0.8%	0.4%	0.4%	0.5%
Health or medical care	0.1%	0.1%	0.0%	0.0%	0.1%
Fairs and congresses	0.1%	0.2%	0.3%	0.1%	0.2%
Others	0.5%	0.6%	0.4%	0.0%	0.4%

What is the main motivation for their holidays?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Rest	51.8%	51.3%	46.5%	50.8%	50.2%
Enjoy family time	14.2%	10.9%	19.0%	15.7%	15.0%
Have fun	7.0%	10.0%	10.1%	7.3%	8.5%
Explore the destination	22.2%	24.0%	22.4%	22.2%	22.7%
Practice their hobbies	2.4%	2.2%	1.2%	2.1%	2.0%
Other reasons	2.4%	1.6%	0.7%	1.8%	1.7%

Where did they spend their main holiday last year? *

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Didn't have holidays	9.6%	11.3%	11.3%	9.0%	10.3%
Canary Islands	27.7%	27.1%	29.6%	26.8%	27.8%
Other destination	62.7%	61.7%	59.1%	64.2%	61.9%
- Balearic Islands	4.1%	4.9%	3.6%	4.0%	4.1%
- Rest of Spain	11.4%	13.3%	9.9%	11.7%	11.5%
- Italy	7.4%	6.3%	7.4%	8.2%	7.4%
- France	4.7%	4.5%	4.4%	5.7%	4.9%
- Turkey	3.3%	3.8%	3.2%	2.8%	3.2%
- Greece	7.3%	7.8%	7.2%	7.4%	7.4%
- Portugal	4.8%	3.4%	3.9%	4.3%	4.1%
- Croatia	2.0%	1.9%	2.1%	2.4%	2.1%
- Egypt	1.7%	1.5%	1.6%	1.2%	1.5%
- Tunisia	0.4%	0.5%	0.5%	0.3%	0.5%
- Morocco	1.5%	1.4%	1.2%	1.1%	1.3%
- Others	14.0%	12.3%	14.0%	15.0%	13.9%

* Percentage of valid answers

What other destinations did they consider for this trip? *

	2025Q1	2025Q2	2025Q3	2025Q4	2025
None (I was clear about "this Canary Island")	34.7%	27.2%	20.2%	30.9%	28.1%
Canary Islands (other island)	29.2%	25.1%	21.9%	28.5%	26.1%
Other destination	36.1%	47.7%	58.0%	40.6%	45.8%
- Balearic Islands	3.8%	6.4%	8.1%	4.6%	5.7%
- Rest of Spain	7.2%	9.4%	11.3%	7.4%	8.9%
- Italy	3.8%	5.2%	6.5%	4.3%	4.9%
- France	1.5%	1.7%	2.2%	1.6%	1.7%
- Turkey	2.4%	3.5%	3.7%	3.2%	3.2%
- Greece	4.3%	8.3%	11.3%	7.0%	7.8%
- Portugal	5.5%	6.8%	7.7%	5.5%	6.4%
- Croatia	1.5%	2.3%	3.6%	1.7%	2.3%
- Egypt	3.2%	2.2%	1.7%	3.0%	2.5%
- Others	2.9%	2.0%	1.9%	2.4%	2.3%

* Percentage of valid answers

Importance of each factor in the destination choice

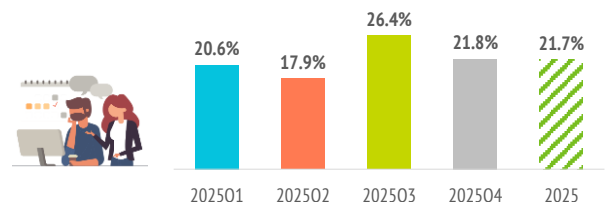
	2025Q1	2025Q2	2025Q3	2025Q4	2025
Climate	81.6%	71.7%	65.6%	77.6%	74.6%
Safety	53.4%	56.4%	58.6%	56.0%	56.0%
Tranquility	48.2%	49.7%	49.6%	50.0%	49.3%
Sea	44.5%	43.0%	44.6%	45.6%	44.5%
Accommodation supply	39.9%	44.0%	46.0%	41.1%	42.5%
Price	35.6%	40.7%	41.2%	37.7%	38.6%
Beaches	36.5%	37.8%	41.0%	38.6%	38.4%
Effortless trip	37.4%	38.7%	37.5%	38.3%	38.0%
European belonging	39.2%	37.9%	34.4%	38.7%	37.7%
Landscapes	37.5%	37.0%	35.6%	35.8%	36.5%
Environment	36.1%	35.7%	34.9%	35.1%	35.4%
Gastronomy	24.9%	28.5%	27.0%	26.1%	26.5%
Authenticity	22.9%	24.2%	26.4%	24.1%	24.3%
Fun possibilities	18.8%	23.4%	29.0%	21.4%	22.9%
Exoticism	11.1%	12.5%	14.0%	12.3%	12.4%
Hiking trail network	12.9%	10.9%	8.1%	12.0%	11.1%
Culture	9.0%	10.3%	11.6%	10.1%	10.2%
Historical heritage	8.7%	10.5%	10.5%	10.2%	9.9%
Shopping	8.4%	10.9%	11.8%	9.1%	9.9%
Nightlife	7.2%	9.6%	8.6%	7.0%	8.0%

Each aspect is rated individually ("Not important", "Somewhat important", "Quite important", "Very important")
% of tourists who indicate that the factor is "very important" in their choice.

How far in advance do they book their trip?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
The same day	0.9%	0.8%	0.6%	1.2%	0.9%
Between 1 and 30 days	22.9%	22.3%	21.4%	24.1%	22.7%
Between 1 and 2 months	24.5%	23.1%	19.3%	22.3%	22.4%
Between 3 and 6 months	31.2%	35.8%	32.2%	30.6%	32.3%
More than 6 months	20.6%	17.9%	26.4%	21.8%	21.7%

% TOURISTS WHO BOOK MORE THAN 6 MONTHS IN ADVANCE



What channels did they use to get information about the trip?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Previous visits to the Canary Islands	52.4%	48.1%	42.7%	51.9%	49.1%
Friends or relatives	28.6%	28.8%	30.5%	26.9%	28.6%
Internet or social media	49.7%	49.6%	55.6%	50.9%	51.4%
Mass Media	1.6%	2.1%	2.4%	1.6%	1.9%
Travel guides and magazines	7.2%	5.3%	6.0%	5.5%	6.1%
Travel Blogs or Forums	5.8%	6.2%	7.4%	5.5%	6.2%
Travel TV Channels	1.1%	0.8%	1.0%	0.5%	0.9%
Tour Operator or Travel Agency	18.3%	18.6%	19.8%	18.7%	18.8%
Public administrations or similar	0.6%	0.6%	0.6%	0.5%	0.6%
Others	3.3%	3.7%	3.7%	2.7%	3.3%

* Multi-choice question

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CANARY ISLANDS

With whom did they book their flight and accommodation?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Flight					
- Directly with the airline	52.1%	52.0%	50.7%	51.7%	51.7%
- Tour Operator or Travel Agency	47.9%	48.0%	49.3%	48.3%	48.3%
Accommodation					
- Directly with the accommodation	38.9%	38.7%	38.0%	38.6%	38.6%
- Tour Operator or Travel Agency	61.1%	61.3%	62.0%	61.4%	61.4%

Where are they from?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
United Kingdom	31.3%	36.5%	36.3%	33.2%	34.1%
Germany	18.0%	14.9%	12.4%	17.9%	16.0%
Spanish Mainland	8.3%	13.2%	16.0%	8.8%	11.3%
France	5.1%	5.3%	5.6%	4.9%	5.2%
Italy	4.8%	4.6%	4.8%	4.7%	4.7%
Ireland	4.2%	4.9%	4.8%	4.2%	4.5%
Others	28.3%	20.5%	20.2%	26.4%	24.2%

Where do they stay?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
1-2-3* Hotel	11.2%	11.3%	10.3%	10.8%	10.9%
4* Hotel	33.6%	37.6%	37.5%	33.9%	35.5%
5* Hotel / 5* Luxury Hotel	7.7%	9.0%	8.8%	8.4%	8.4%
Aparthotel / Tourist Villa	14.9%	16.3%	16.5%	15.9%	15.8%
House/room rented in a private dwelling	19.4%	14.9%	16.6%	20.3%	18.0%
Private accommodation (1)	9.2%	8.2%	8.6%	7.8%	8.4%
Others (Cottage, cruise, camping,...)	4.2%	2.6%	1.8%	2.9%	2.9%

(1) Own property / House of friends or relatives / Free housing exchange / Other private accommodation.

What do they book?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Room only	38.3%	34.0%	34.8%	37.5%	36.3%
Bed and Breakfast	14.6%	15.1%	12.9%	13.9%	14.2%
Half board	18.0%	17.3%	15.8%	18.0%	17.3%
Full board	3.0%	3.3%	2.4%	2.7%	2.8%
All inclusive	26.1%	30.2%	34.1%	27.9%	29.4%

Tourist tax (Data available from Q1 2025 to Q3 2025)

Have they visited any holiday destination in the last five years where they were charged a tourist tax?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Yes	49.1%	48.5%	49.0%	--	48.9%
No	30.7%	32.0%	30.6%	--	31.1%
Not remember	20.2%	19.5%	20.4%	--	20.1%

Do they exclude destinations with tourist tax?

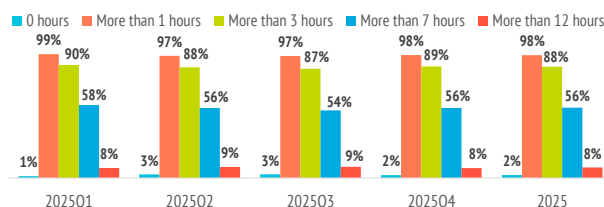
	2025Q1	2025Q2	2025Q3	2025Q4	2025
Yes	19.8%	21.9%	21.2%	--	20.9%
No	80.2%	78.1%	78.8%	--	79.1%

How much would they be willing to pay?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Up to 1 euro	38.0%	37.5%	38.6%	--	38.0%
Up to 2 euros	32.3%	33.4%	30.4%	--	32.0%
Up to 3 euros	19.1%	19.5%	20.4%	--	19.6%
More than 3 euros	10.7%	9.5%	10.7%	--	10.3%

Activities in the Canary Islands

Outdoor time per day	2025Q1	2025Q2	2025Q3	2025Q4	2025
0 hours	1.4%	2.8%	2.9%	2.2%	2.3%
1 - 2 hours	8.6%	9.1%	10.2%	9.0%	9.2%
3 - 6 hours	31.9%	32.2%	33.1%	33.0%	32.6%
7 - 12 hours	50.1%	47.0%	44.9%	47.9%	47.6%
More than 12 hours	8.0%	8.8%	8.9%	7.8%	8.4%
Outdoor time per day	7.6	7.5	7.4	7.4	7.5



Activities in the Canary Islands

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Walk, wander	76.2%	74.1%	73.3%	74.3%	74.5%
Beach	64.6%	66.6%	74.8%	67.2%	68.1%
Swimming pool, hotel facilities	48.7%	56.6%	67.2%	54.2%	56.2%
Explore the island on their own	50.6%	47.7%	50.0%	48.0%	49.1%
Taste Canarian gastronomy	28.0%	28.3%	29.1%	27.5%	28.2%
Hiking	23.6%	18.6%	16.4%	20.3%	19.9%
Organized excursions	12.7%	14.8%	21.6%	14.7%	15.8%
Nightlife / concerts / shows	14.4%	15.8%	17.0%	13.9%	15.2%
Theme parks	10.8%	12.0%	21.0%	12.3%	13.8%
Wineries / markets / popular festivals	11.9%	11.4%	13.4%	11.1%	11.9%
Sea excursions / whale watching	8.5%	11.0%	18.1%	10.7%	11.9%
Museums / exhibitions	11.0%	9.5%	11.9%	10.9%	10.9%
Other Nature Activities	9.0%	8.7%	9.6%	8.9%	9.0%
Swim	6.1%	7.0%	10.2%	7.6%	7.6%
Running	6.1%	5.8%	6.8%	5.9%	6.2%
Beauty and health treatments	5.4%	5.5%	5.5%	5.3%	5.4%
Astronomical observation	4.2%	3.3%	4.7%	4.6%	4.2%
Practice other sports	3.9%	3.6%	4.8%	3.6%	3.9%
Surf	2.8%	2.5%	3.3%	3.1%	2.9%
Cycling / Mountain bike	3.3%	2.3%	2.2%	3.0%	2.7%
Scuba Diving	1.8%	2.2%	4.0%	2.3%	2.5%
Golf	2.4%	1.7%	2.6%	2.4%	2.3%
Windsurf / Kitesurf	0.8%	0.6%	1.3%	1.0%	0.9%

* Multi-choice question

Would they be willing to pay a tourist tax for each day of accommodation in the Canary Islands?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Yes	59.5%	56.7%	50.6%	--	40.4%
- For any purpose	14.9%	13.0%	12.0%	--	9.7%
- Improve living conditions	10.5%	9.9%	8.1%	--	6.9%
- Improve economic development	4.7%	4.8%	4.3%	--	3.3%
- Improve the environment	18.3%	16.9%	15.6%	--	12.3%
- Improve the tourist environment	5.2%	5.2%	5.0%	--	3.7%
- Other purposes	6.0%	6.9%	5.6%	--	4.4%
Not sure	24.8%	26.0%	30.1%	--	19.4%
No	15.7%	17.2%	19.3%	--	12.5%

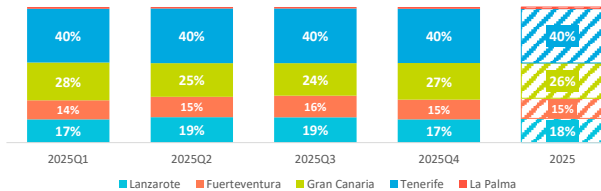
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CANARY ISLANDS



Which island do they choose?

Tourists (≥ 16 year old)	2025Q1	2025Q2	2025Q3	2025Q4	2025
Lanzarote	744,945	673,489	687,041	765,599	2,871,074
Fuerteventura	614,303	540,680	586,474	647,135	2,388,592
Gran Canaria	1,213,167	890,633	884,291	1,204,328	4,192,419
Tenerife	1,727,846	1,448,659	1,482,845	1,784,203	6,443,553
La Palma	54,409	37,012	39,959	57,533	188,913



How many are loyal to the Canary Islands?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Repeat tourists	76.3%	71.6%	65.0%	73.9%	72.0%
At least 10 previous visits	22.5%	20.7%	15.4%	22.3%	20.4%
Repeat tourists (last 5 years)	71.0%	65.8%	57.6%	68.4%	66.1%
Repeat tourists (last 5 years) (5 or more visits)	20.9%	19.5%	15.0%	22.1%	19.5%

Who are they?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Gender					
Men	48.4%	47.5%	48.0%	48.8%	48.2%
Women	51.6%	52.5%	52.0%	51.2%	51.8%
Age					
Average age	50.2	47.5	42.3	49.4	47.6
Standard deviation	17.2	17.4	15.7	16.6	17.0
Age range					
16 - 24 years old	7.4%	9.6%	16.0%	7.0%	9.8%
25 - 30 years old	9.0%	12.4%	11.8%	9.0%	10.4%
31 - 45 years old	26.6%	28.0%	32.7%	28.2%	28.8%
46 - 60 years old	22.5%	20.2%	24.3%	25.1%	23.1%
Over 60 years old	34.5%	29.8%	15.1%	30.6%	27.9%
Occupation					
Salaried worker	47.4%	53.4%	63.2%	55.0%	54.5%
Self-employed	11.4%	10.3%	9.8%	10.4%	10.5%
Unemployed	1.2%	1.3%	1.1%	1.2%	1.2%
Business owner	7.7%	6.2%	6.9%	7.3%	7.1%
Student	3.5%	3.5%	6.5%	2.4%	3.9%
Retired	27.2%	23.8%	11.2%	22.5%	21.5%
Unpaid domestic work	0.6%	0.6%	0.6%	0.4%	0.5%
Others	0.9%	0.9%	0.7%	0.9%	0.8%
Annual household income level					
Less than €25,000	12.0%	13.0%	14.2%	10.5%	12.3%
€25,000 - €49,999	32.1%	35.9%	35.1%	31.9%	33.6%
€50,000 - €74,999	25.9%	24.6%	24.6%	24.9%	25.1%
More than €74,999	30.0%	26.4%	26.1%	32.7%	29.0%
Education level					
No studies	3.6%	4.1%	4.6%	4.5%	4.2%
Primary education	2.0%	2.2%	2.0%	2.1%	2.1%
Secondary education	21.4%	21.6%	19.5%	22.6%	21.4%
Higher education	73.0%	72.0%	74.0%	70.8%	72.4%

Source: Tourist Expenditure Survey (EGT, ISTAC).

Note: Tourists under 16 years old are excluded. In order to calculate percentages, "Not applicable" and "No answer" have been excluded.

Share by islands	2025Q1	2025Q2	2025Q3	2025Q4	2025
Lanzarote	17.1%	18.8%	18.7%	17.2%	17.8%
Fuerteventura	14.1%	15.1%	15.9%	14.5%	14.9%
Gran Canaria	27.9%	24.8%	24.0%	27.0%	26.1%
Tenerife	39.7%	40.3%	40.3%	40.0%	40.1%
La Palma	1.2%	1.0%	1.1%	1.3%	1.2%

How many islands do they visit during their trip?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
One island	92.6%	93.3%	92.9%	94.4%	93.3%
Two islands	6.3%	5.8%	6.3%	4.7%	5.7%
Three or more islands	1.1%	0.9%	0.8%	0.9%	1.0%

How do they rate the Canary Islands?

Satisfaction (scale 0-10)	2025Q1	2025Q2	2025Q3	2025Q4	2025
Average rating	8.72	8.76	8.72	8.85	8.77

Experience in the Canary Islands	2025Q1	2025Q2	2025Q3	2025Q4	2025
Worse or much worse than expected	2.8%	2.8%	3.3%	2.1%	2.7%
Lived up to expectations	56.9%	56.4%	52.1%	55.4%	55.3%
Better or much better than expected	40.3%	40.8%	44.6%	42.5%	42.0%

Future intentions (scale 0-10)	2025Q1	2025Q2	2025Q3	2025Q4	2025
Return to the Canary Islands	8.84	8.77	8.61	8.96	8.81
Recommend visiting the Canary Islands	9.01	8.98	8.90	9.14	9.01

Who do they come with?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Unaccompanied	10.3%	11.4%	8.1%	10.7%	10.2%
Only with partner	50.7%	51.8%	37.4%	47.7%	47.1%
Only with children (< 13 years old)	3.7%	2.8%	6.5%	3.6%	4.1%
Partner + children (< 13 years old)	5.8%	4.9%	10.0%	6.3%	6.7%
Other relatives	8.9%	8.8%	12.8%	10.0%	10.1%
Friends	7.4%	9.6%	6.0%	6.5%	7.3%
Work colleagues	0.4%	0.8%	0.6%	0.5%	0.6%
Organized trip	0.4%	0.5%	0.3%	0.2%	0.3%
Other combinations (2)	12.5%	9.3%	18.3%	14.4%	13.6%

(2) Combination of some of the groups previously analyzed

Tourists with children	14.4%	12.0%	24.3%	16.0%	16.6%
- Between 0 and 2 years old	1.4%	1.7%	1.2%	1.0%	1.3%
- Between 3 and 12 years old	12.0%	9.1%	22.0%	13.9%	14.1%
- Between 0 -2 and 3-12 years old	1.0%	1.2%	1.1%	1.1%	1.1%
Tourists without children	85.6%	88.0%	75.7%	84.0%	83.4%
Group composition:					
- 1 person	12.5%	13.6%	9.5%	12.9%	12.2%
- 2 people	58.3%	61.5%	46.6%	55.3%	55.5%
- 3 people	10.1%	10.1%	16.1%	11.5%	11.9%
- 4 or 5 people	14.9%	11.3%	22.3%	15.7%	16.0%
- 6 or more people	4.3%	3.5%	5.6%	4.5%	4.4%
Average group size:	2.54	2.41	2.86	2.60	2.60

*People who share the main expenses of the trip