

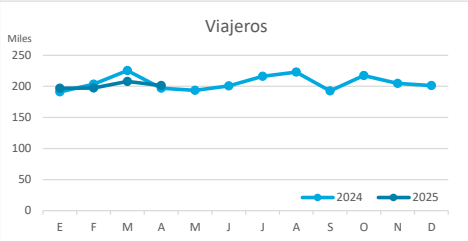
Principales indicadores de alojamiento turístico

LANZAROTE (hasta abril de 2025)



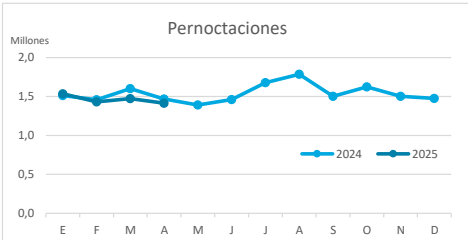
VIAJEROS EN ALOJAMIENTO TURÍSTICO

|           | TOTAL       |              |          |         | Detalle según tipo de alojamiento |              |          |         |             |              |          |         |
|-----------|-------------|--------------|----------|---------|-----------------------------------|--------------|----------|---------|-------------|--------------|----------|---------|
|           | Extranjeros | Peninsulares | Canarios | Total   | Extranjeros                       | Peninsulares | Canarios | Total   | Extranjeros | Peninsulares | Canarios | Total   |
| ene-abr24 | 733.887     | 57.931       | 25.525   | 817.343 | 522.844                           | 49.515       | 18.635   | 590.994 | 211.043     | 8.416        | 6.890    | 226.349 |
| ene-abr25 | 721.529     | 59.805       | 22.288   | 803.622 | 513.704                           | 49.864       | 15.289   | 578.857 | 207.825     | 9.941        | 6.999    | 224.765 |
| Dif       | -12.358     | 1.874        | -3.237   | -13.721 | -9.140                            | 349          | -3.346   | -12.137 | -3.218      | 1.525        | 109      | -1.584  |
| Dif, %    | -1,7%       | 3,2%         | -12,7%   | -1,7%   | -1,7%                             | 0,7%         | -18,0%   | -2,1%   | -1,5%       | 18,1%        | 1,6%     | -0,7%   |



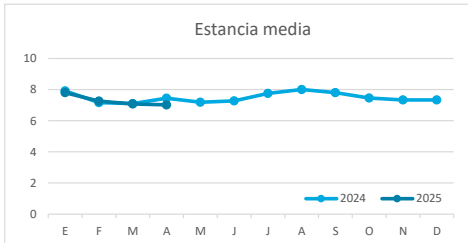
PERNOCTACIONES

|           | TOTAL       |              |          |           | Detalle según tipo de alojamiento |              |          |           |             |              |          |           |
|-----------|-------------|--------------|----------|-----------|-----------------------------------|--------------|----------|-----------|-------------|--------------|----------|-----------|
|           | Extranjeros | Peninsulares | Canarios | Total     | Extranjeros                       | Peninsulares | Canarios | Total     | Extranjeros | Peninsulares | Canarios | Total     |
| ene-abr24 | 5.657.401   | 293.157      | 91.876   | 6.042.434 | 3.862.880                         | 231.265      | 58.870   | 4.153.015 | 1.794.521   | 61.892       | 33.006   | 1.889.419 |
| ene-abr25 | 5.467.123   | 317.824      | 70.913   | 5.855.860 | 3.740.739                         | 253.568      | 40.018   | 4.034.325 | 1.726.384   | 64.256       | 30.895   | 1.821.535 |
| Dif       | -190.278    | 24.667       | -20.963  | -186.574  | -122.141                          | 22.303       | -18.852  | -118.690  | -68.137     | 2.364        | -2.111   | -67.884   |
| Dif, %    | -3,4%       | 8,4%         | -22,8%   | -3,1%     | -3,2%                             | 9,6%         | -32,0%   | -2,9%     | -3,8%       | 3,8%         | -6,4%    | -3,6%     |

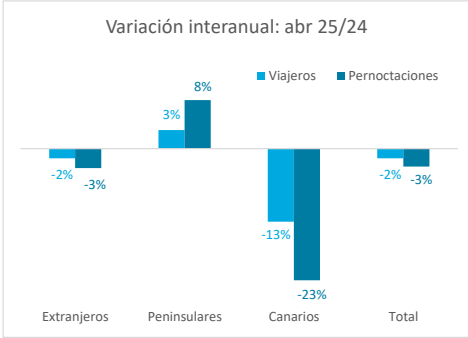
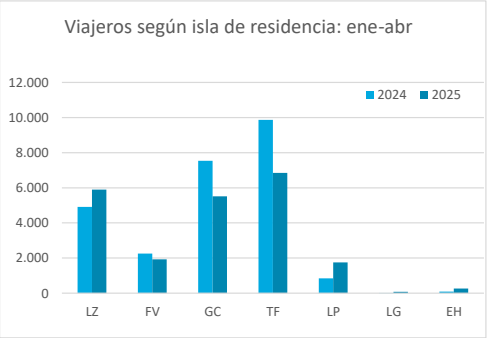
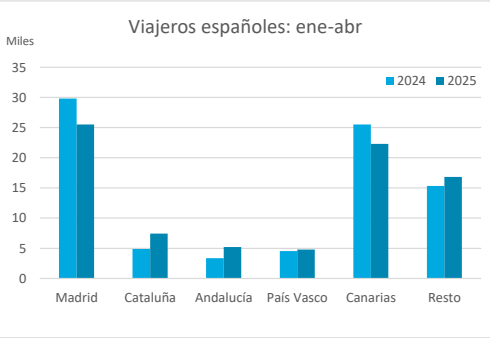
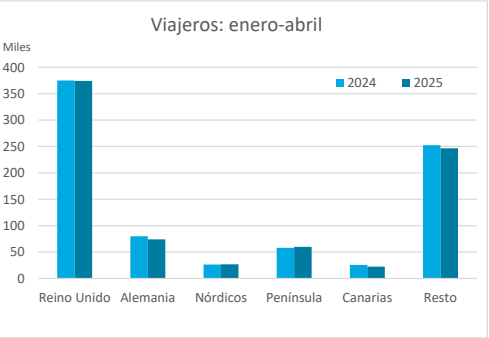


ESTANCIA MEDIA

|           | TOTAL       |              |          |       | Detalle según tipo de alojamiento |              |          |       |             |              |          |       |
|-----------|-------------|--------------|----------|-------|-----------------------------------|--------------|----------|-------|-------------|--------------|----------|-------|
|           | Extranjeros | Peninsulares | Canarios | Total | Extranjeros                       | Peninsulares | Canarios | Total | Extranjeros | Peninsulares | Canarios | Total |
| ene-abr24 | 7,7         | 5,1          | 3,6      | 7,4   | 7,4                               | 4,7          | 3,2      | 7,0   | 8,5         | 7,4          | 4,8      | 8,3   |
| ene-abr25 | 7,6         | 5,3          | 3,2      | 7,3   | 7,3                               | 5,1          | 2,6      | 7,0   | 8,3         | 6,5          | 4,4      | 8,1   |
| Dif       | -0,1        | 0,3          | -0,4     | -0,1  | -0,1                              | 0,4          | -0,5     | -0,1  | -0,2        | -0,9         | -0,4     | -0,2  |



DETALLE VIAJEROS Y PERNOCTACIONES SEGÚN LUGAR DE RESIDENCIA

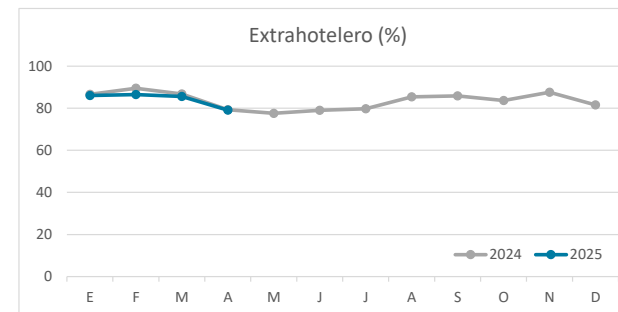
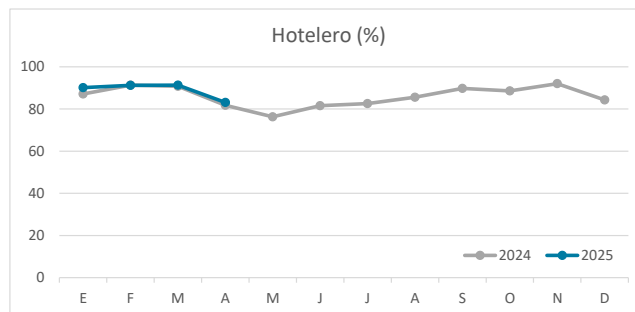
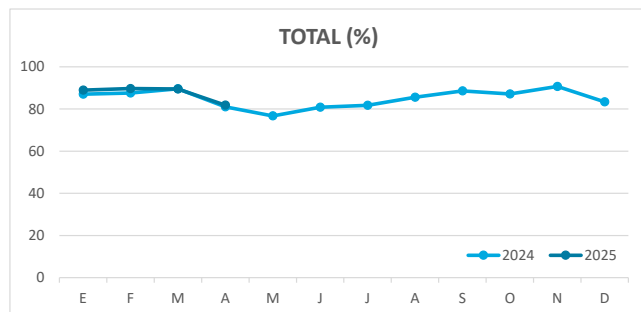


# Principales indicadores de alojamiento turístico

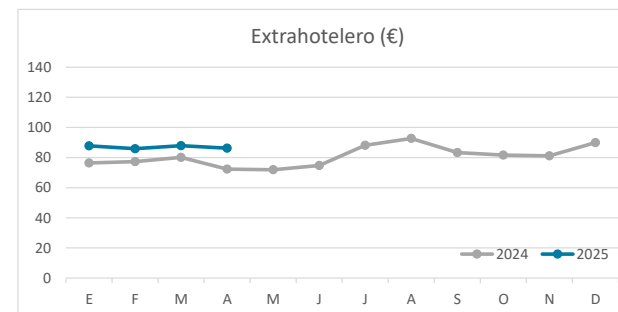
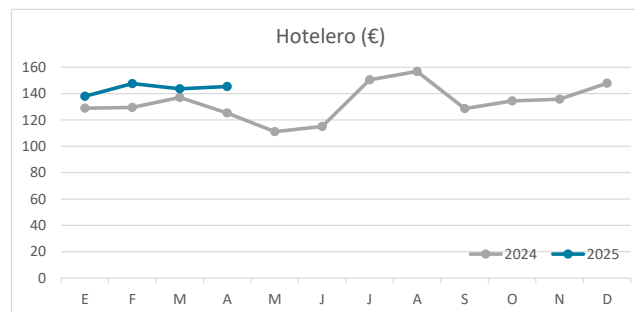
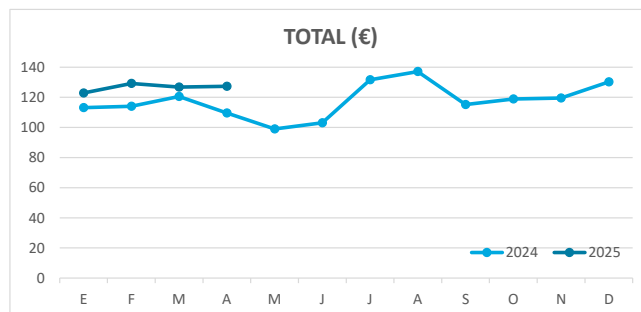
## LANZAROTE (hasta abril de 2025)



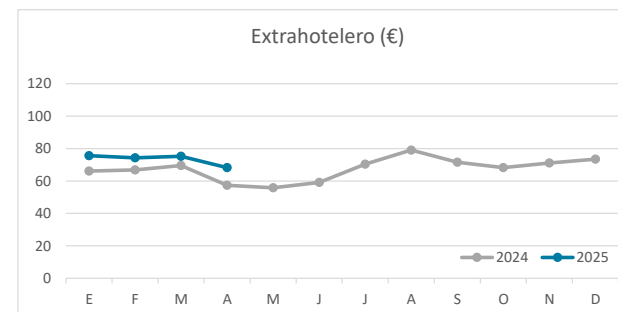
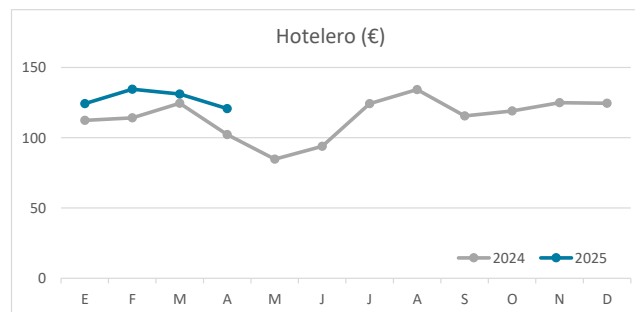
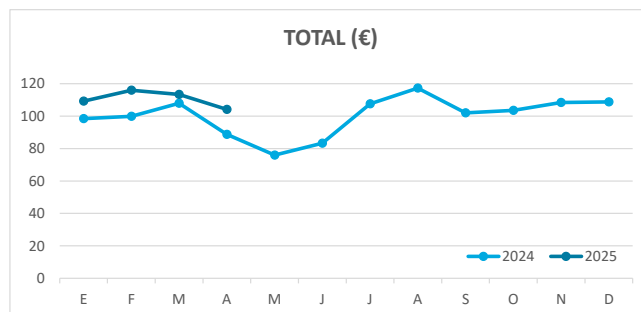
### ÍNDICE DE OCUPACIÓN POR HABITACIÓN / APARTAMENTO



### ADR (tarifa media diaria)



### REVPAR (ingreso por habitación/apartamento disponible)



Nota: el indicador de viajeros se refiere a viajeros entrados.

Fuente: Encuestas de Alojamiento Turístico (ISTAC)