

Tourist profile by municipality

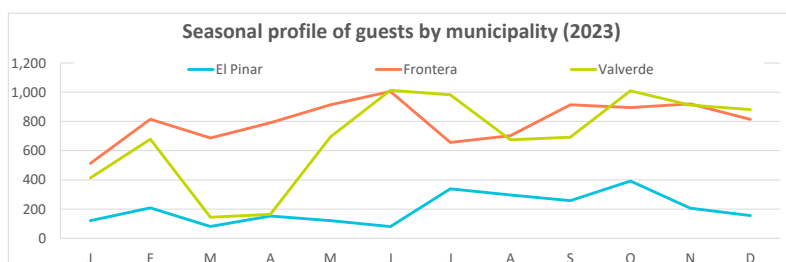
El Hierro (2023)



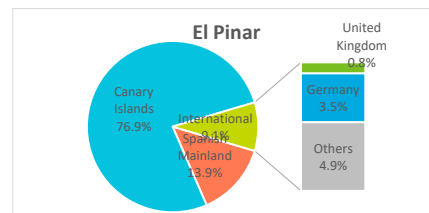
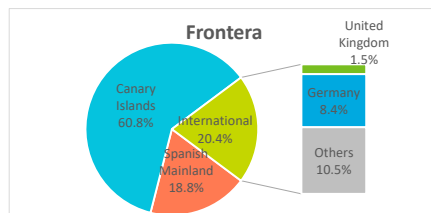
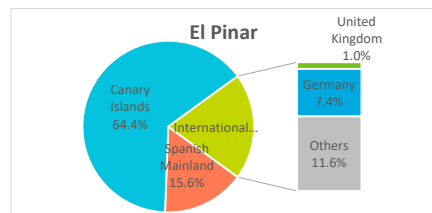
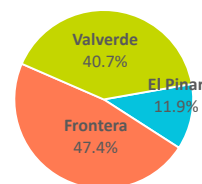
GUESTS IN ACCOMMODATION

Place of residence:	Municipality of stay				Accommodation type	
	El Pinar	Frontera	Valverde	El Hierro	Hotel	Apartment
International	482	1,964	755	3,201	2,579	622
- United Kingdom	25	149	65	239	191	48
- Germany	178	805	287	1,270	1,022	248
Spanish Mainland	376	1,808	1,149	3,333	2,629	704
Canary Islands	1,551	5,854	6,353	13,758	8,152	5,606
Total	2,409	9,626	8,257	20,292	13,360	6,932

Place of residence:	Municipality of stay				Accommodation type	
	El Pinar	Frontera	Valverde	El Hierro	Hotel	Apartment
International	20.0%	20.4%	9.1%	15.8%	19.3%	9.0%
- United Kingdom	1.0%	1.5%	0.8%	1.2%	1.4%	0.7%
- Germany	7.4%	8.4%	3.5%	6.3%	7.6%	3.6%
Spanish Mainland	15.6%	18.8%	13.9%	16.4%	19.7%	10.2%
Canary Islands	64.4%	60.8%	76.9%	67.8%	61.0%	80.9%
Total	100%	100%	100%	100%	100%	100%



Share of guests by municipality (2023)



Other indicators

	Municipality of stay				Accommodation type	
	El Pinar	Frontera	Valverde	El Hierro	Hotel	Apartment
Bednights						
International	2,784	8,298	2,735	13,817	9,977	3,840
- United Kingdom	89	522	236	847	703	144
- Germany	1,513	3,677	1,295	6,485	4,591	1,894
Spanish Mainland	1,758	8,264	4,539	14,561	10,131	4,430
Canary Islands	9,409	18,510	17,052	44,971	22,249	22,722
Total	13,951	35,072	24,326	73,349	42,357	30,992
Length of stay						
International	5.8	4.2	3.6	4.3	3.9	6.2
- United Kingdom	3.6	3.5	3.6	3.5	3.7	3.0
- Germany	8.5	4.6	4.5	5.1	4.5	7.6
Spanish Mainland	4.7	4.6	4.0	4.4	3.9	6.3
Canary Islands	6.1	3.2	2.7	3.3	2.7	4.1
Total	5.8	3.6	2.9	3.6	--	--
ADR (€)	46.3	69.7	65.5	63.8	73.0	50.2
RevPar (€)	14.7	30.1	40.2	28.8	39.0	18.5
Total Revenue (€ million)	0.4	1.5	1.2	3.2	2.2	1.0
Bed-space occupancy rate (%)	16.9	27.9	34.8	26.4	38.6	18.4
Occupancy rate per room/apart.(%)	31.8	43.1	61.4	45.1	53.5	37.0
Tourist population ⁽¹⁾	38	96	67	201	--	--
Employment	21	37	33	91	55	36

⁽¹⁾ Equivalent tourist population is obtained by dividing the total number of bednights during the reference period by 365 days (366 in case of leap year).

Sources: Encuestas de alojamiento turístico hotelero y extrahotelero (ISTAC).

Note 1: guests checking in as new arrivals. Note 2: Occupancy rate could be above 100% because of extra beds.