

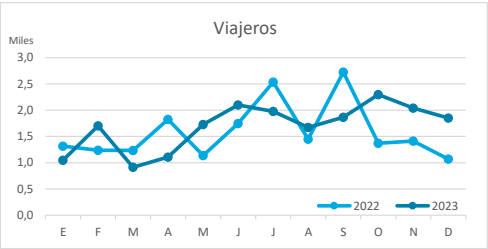
Principales indicadores de alojamiento turístico

EL HIERRO (hasta diciembre de 2023)



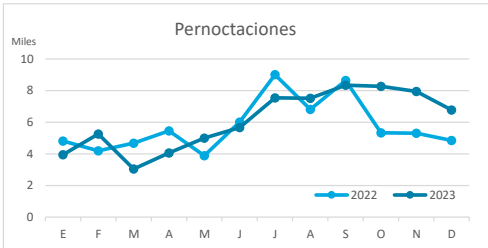
VIAJEROS EN ALOJAMIENTO TURÍSTICO

|           | TOTAL       |              |          |        | Detalle según tipo de alojamiento |              |          |        |             |              |          |        |
|-----------|-------------|--------------|----------|--------|-----------------------------------|--------------|----------|--------|-------------|--------------|----------|--------|
|           | Extranjeros | Peninsulares | Canarios | Total  | Extranjeros                       | Peninsulares | Canarios | Total  | Extranjeros | Peninsulares | Canarios | Total  |
| ene-dic22 | 3.570       | 3.824        | 11.651   | 19.045 | 3.096                             | 3.379        | 4.619    | 11.094 | 474         | 445          | 7.032    | 7.951  |
| ene-dic23 | 3.201       | 3.333        | 13.758   | 20.292 | 2.579                             | 2.629        | 8.152    | 13.360 | 622         | 704          | 5.606    | 6.932  |
| Dif       | -369        | -491         | 2.107    | 1.247  | -517                              | -750         | 3.533    | 2.266  | 148         | 259          | -1.426   | -1.019 |
| Dif, %    | -10,3%      | -12,8%       | 18,1%    | 6,5%   | -16,7%                            | -22,2%       | 76,5%    | 20,4%  | 31,2%       | 58,2%        | -20,3%   | -12,8% |



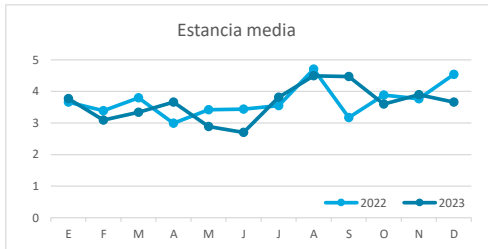
PERNOCTACIONES

|           | TOTAL       |              |          |        | Detalle según tipo de alojamiento |              |          |        |             |              |          |        |
|-----------|-------------|--------------|----------|--------|-----------------------------------|--------------|----------|--------|-------------|--------------|----------|--------|
|           | Extranjeros | Peninsulares | Canarios | Total  | Extranjeros                       | Peninsulares | Canarios | Total  | Extranjeros | Peninsulares | Canarios | Total  |
| ene-dic22 | 13.680      | 16.047       | 39.252   | 68.979 | 11.195                            | 13.504       | 11.056   | 35.755 | 2.485       | 2.543        | 28.196   | 33.224 |
| ene-dic23 | 13.817      | 14.561       | 44.971   | 73.349 | 9.977                             | 10.131       | 22.249   | 42.357 | 3.840       | 4.430        | 22.722   | 30.992 |
| Dif       | 137         | -1.486       | 5.719    | 4.370  | -1.218                            | -3.373       | 11.193   | 6.602  | 1.355       | 1.887        | -5.474   | -2.232 |
| Dif, %    | 1,0%        | -9,3%        | 14,6%    | 6,3%   | -10,9%                            | -25,0%       | 101,2%   | 18,5%  | 54,5%       | 74,2%        | -19,4%   | -6,7%  |

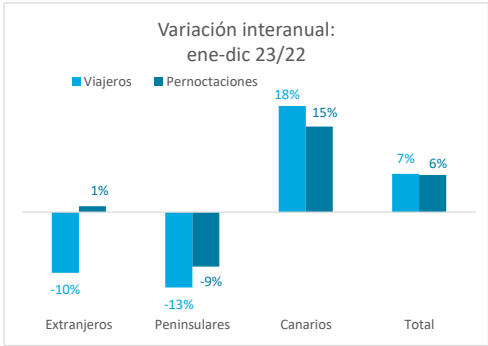
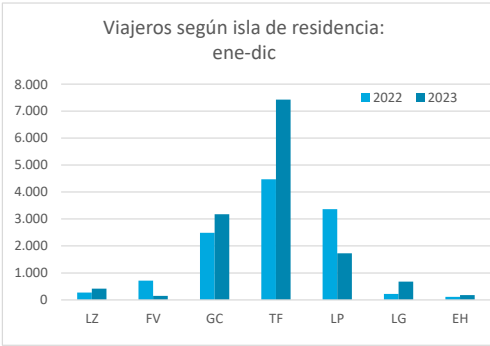
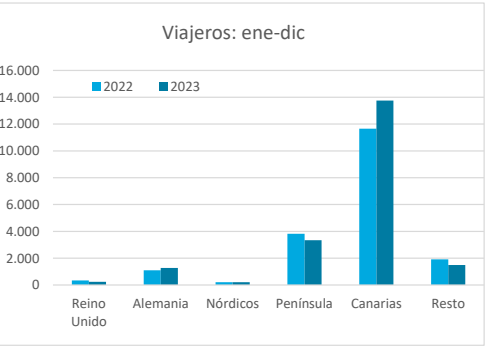


ESTANCIA MEDIA

|           | TOTAL       |              |          |       | Detalle según tipo de alojamiento |              |          |       |             |              |          |       |
|-----------|-------------|--------------|----------|-------|-----------------------------------|--------------|----------|-------|-------------|--------------|----------|-------|
|           | Extranjeros | Peninsulares | Canarios | Total | Extranjeros                       | Peninsulares | Canarios | Total | Extranjeros | Peninsulares | Canarios | Total |
| ene-dic22 | 3,8         | 4,2          | 3,4      | 3,6   | 3,6                               | 4,0          | 2,4      | 3,2   | 5,2         | 5,7          | 4,0      | 4,2   |
| ene-dic23 | 4,3         | 4,4          | 3,3      | 3,6   | 3,9                               | 3,9          | 2,7      | 3,2   | 6,2         | 6,3          | 4,1      | 4,5   |
| Dif       | 0,5         | 0,2          | -0,1     | 0,0   | 0,3                               | -0,1         | 0,3      | -0,1  | 0,9         | 0,6          | 0,0      | 0,3   |



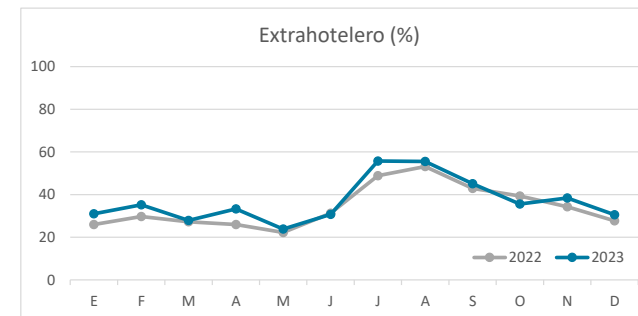
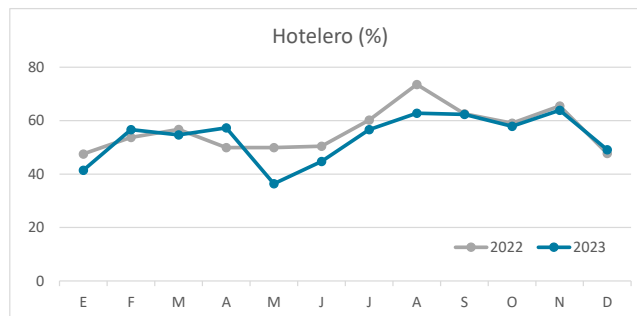
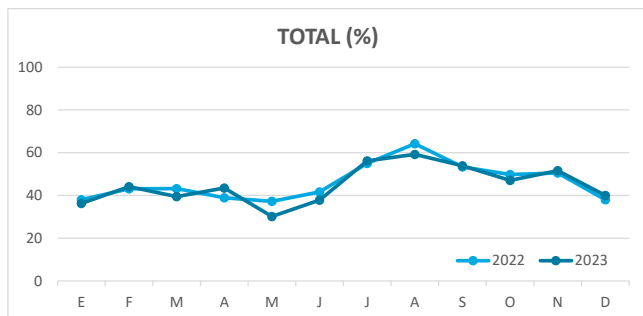
DETALLE VIAJEROS Y PERNOCTACIONES SEGÚN LUGAR DE RESIDENCIA



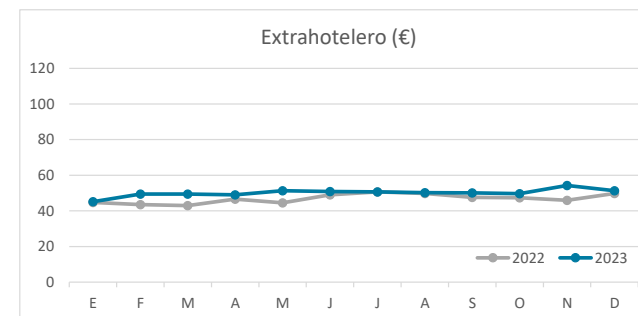
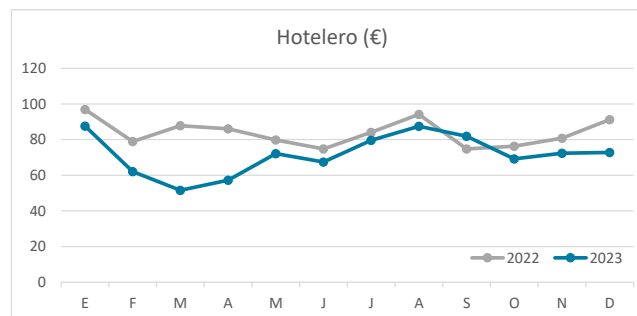
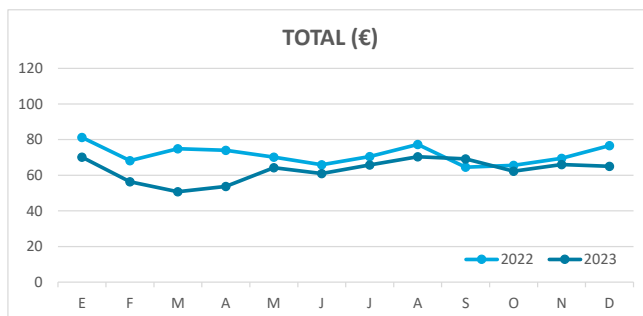
# Principales indicadores de alojamiento turístico

## EL HIERRO (hasta diciembre de 2023)

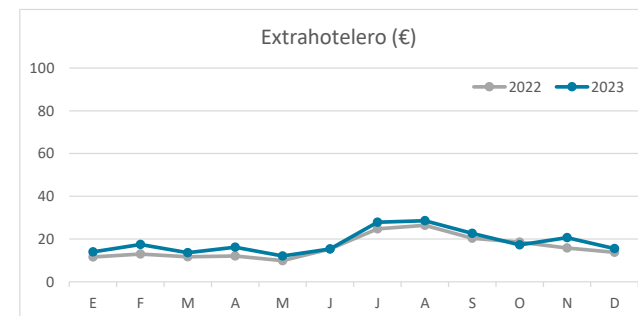
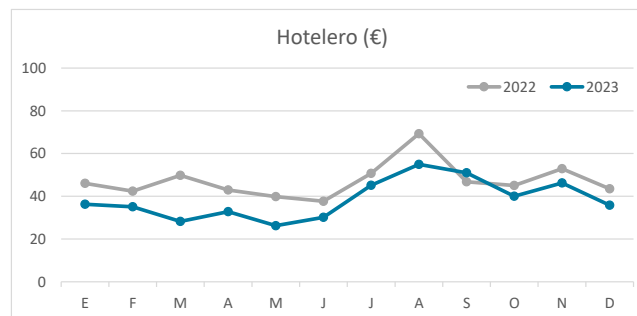
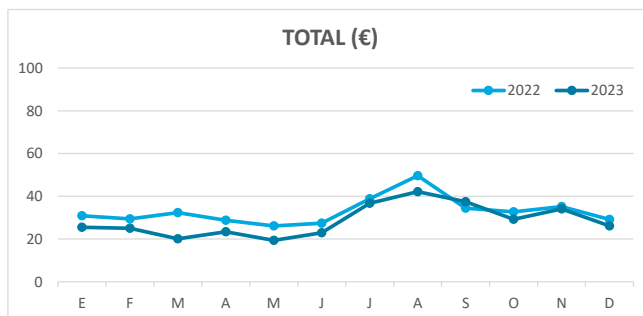
### ÍNDICE DE OCUPACIÓN POR HABITACIÓN / APARTAMENTO



### ADR (tarifa media diaria)



### REVPAR (ingreso por habitación/apartamento disponible)



Nota: el indicador de viajeros se refiere a viajeros entrados.

Fuente: Encuestas de Alojamiento Turístico (ISTAC)